

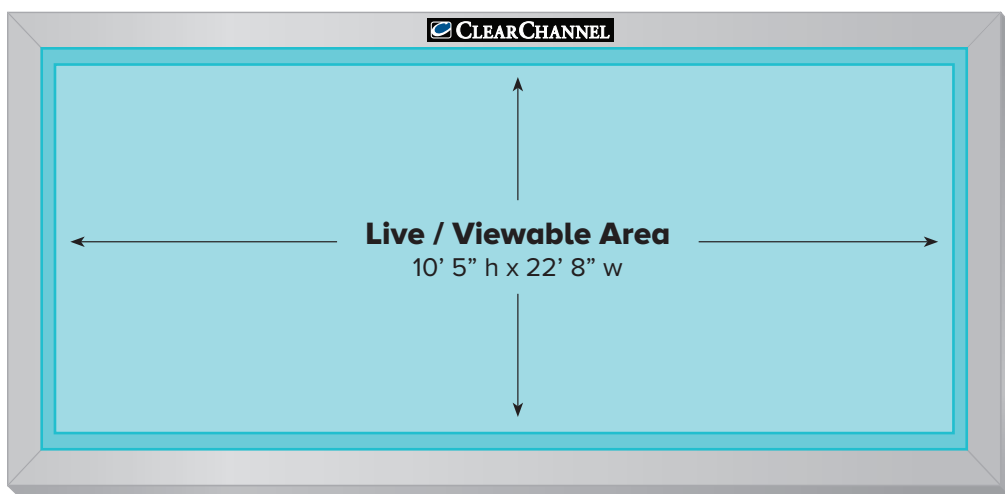
# Art / Production Specs

## LA Posters

(10' 5" h x 22' 8" w)



ClearChannelOutdoor.com



\*Not to scale

### Overall Area

11' 5" h x 23' 8" w

### Critical Elements

9' 5" h x 21' 8" w

### Mechanical Template

Scale: 1/2" = 1'

Resolution: 300-600dpi

Dimensions: 5.21" h x 11.33" w

Bleed: 0.125" per edge

### Artwork Requirements

Artwork should be delivered to Clear Channel Outdoor 30-days prior to a scheduled display date. It must include traditional mechanical specifications.

### Digital Specifications

- Keep text and important elements 1/4" inside the mechanical.
- All Clear Channel Outdoor Art and Production departments accept digital files on Macintosh formatted CD Roms, DVDs or USB drives. Art may also be uploaded via our online file exchange at: <http://fileexchange.clearchannel.com/>

### Art Submission Requirements

Software: Illustrator, PhotoShop, InDesign & Press-Quality PDF

- Illustrator: Convert everything to outlines and embed images and save as (.eps).
- PhotoShop: Save as layered (.psd) and flattened version as (.tif) or (.eps).
- InDesign: Collect for output, include fonts and links, and a low resolution PDF of the art.
- Be sure to include all imported or placed graphic files.

### Overage

We recommend 5% overage for large showing levels.

### Shipping Requirements

Clients who supply finished materials to Clear Channel Outdoor, must ensure materials are received no less than 5-days prior to the contract installation date.

- Rolled onto a 4" minimum diameter core.
- Shipped in a tube.
- Include only one vinyl per tube.
- Attach a label with a picture of the design on the outside of the tube.
- Vinyls that are folded in a box may result in a delay of installation date, increased installation time and poor quality of display.

### Production Considerations

Due to structure variations and local ordinances, size and extension requirements may vary by market. Verifying final size and specifications with your Clear Channel Representative is recommended prior to the creation and production of any artwork.