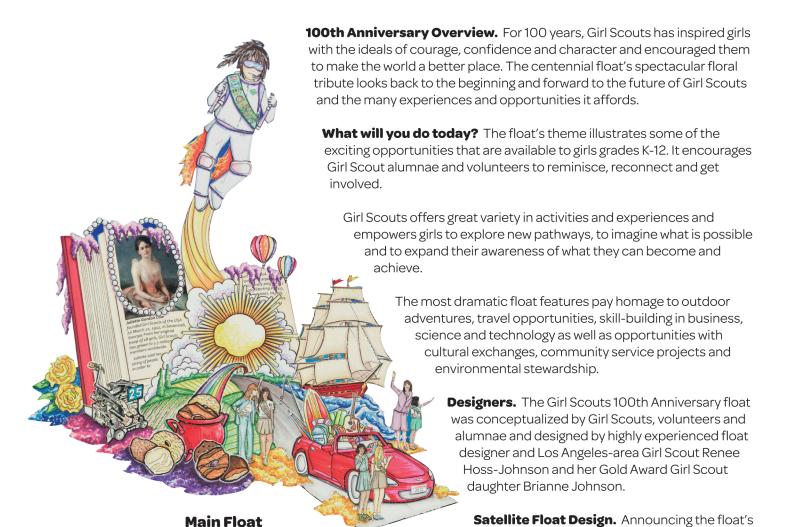
girl scouts greater los angeles

Girl Scouts 100th Anniversary Float 2012 Tournament of Roses® Parade



front satellite unit will present a floral tribute to 100 years of Girl Scouting and launches the movement's next 100 years by asking the question "What will you do today?" Oversized sculptured yellow roses, signifying friendship complete the setting where six Girl Scouts from the Greater Los Angeles Girl Scout council represent the six levels (Daisy, Brownie, Junior, Cadette, Senior and Ambassador).

Generous Sponsors. In addition to the thousands of Girl Scouts, alumnae, families and friends who believed in and supported the float, GSGLA would like to thank our sponsors for their generous support of the 100th Anniversary Float.

Yellow roses opening with the satellite float and closing at the back of the main float signify the importance of friendship throughout a girl's life.







arrival and displaying the Girl Scouts logo, the

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The Float Design:

• The floral draped book serves as a backdrop with colorful elements expanding out onto the float. The left side represents our history with **a "floral-graph" of founder, Juliette "Daisy" Gordon Low**, who organized the first Girl Scout Troop in Savannah, GA, in 1912. A string of pearls encompasses her photo and represents the pearls she sold to fund the first Girl Scout troops. The right side describes today's Girl Scouts and the next century of leadership which will fill chapters yet to be written.

 The prestigious Gold Award emblem is at the center of the float, signifying the highest honor achieved in Girl Scouts.

 A colorful rainbow into everyone's favorite "pot of gold" overflowing with Girl Scout cookies, represents the largest business & financial literacy program for girls in the country.

• A robotic space rover, tall ship and an artist easel represent the Girl Scouts' STEM, outdoor adventure, healthy living, and arts and culture programs that encourage girls to live their dreams, develop healthy habits and introduce girls of every age to a variety of activities that propel them into their future.

• A 10-foot tall Girl Scout, with a jet pack on her back, soars into the future representing our next 100 years. A tall ship, car and hot air balloons symbolize and encourage girls to explore and discover by land, sea and air the fun, friendship and power of Girl Scouting.

• IGNITE will be the float's soundtrack, written by Melinda Caroll for the Girl Scouts. The song was written for our Guiness Book of World Records, Washington, D.C. dance event on June 9, 2012!

• 60 uniformed Gold and Silver Award
Girl Scouts selected to escort the float and carry
decorated replicas of badges, 75 Gold Award Girl Scouts
selected to carry Tournament of Roses Award Banners or open the
parade, 7 Girl Scouts selected for the color guard, and 10 Girl Scouts selected to
ride the float with Girl Scout Alumnae: GSUSA's new CEO Anna Maria Chávez, Union Bank

Executive Gail Boyle, Rock n Roll Robots alumna and Gold Award recipient Jessica Klemme and float designer Renee Hoss-Johnson.