

September 9, 2016

GSGLA families and friends,

It has come to our attention that the grocery delivery service Milk & Eggs has promoted a "farm box sales" program to GSGLA Girl Scouts and their families. This program looks very much like our own product sales programs and even features our name and logo on some of the promotion material.

Please know that this is not an official Girl Scout program, it is not approved or facilitated by our council, nor has it been licensed by GSUSA. Furthermore, it is a violation of our policies for members to participate as Girl Scouts in fundraising activities for external entities.

We have sent notice to the company and have been assured that all collateral bearing our logo or brand, all communication to our membership regarding this program, and the Girl Scout farm box sales program has ended.

Our relationship with Milk & Eggs is an advertising partnership, providing an opportunity for the company to promote their grocery delivery service to our adult members. If you have received communication regarding the "farm box sales" program, please disregard.

If you have questions about the Girl Scout fundraising policy, please refer to <u>Volunteer Essentials</u> (<u>chapter 5</u>) for more details. If you have further questions or concerns about the Milk & Eggs promotion, please contact me at <u>kyarbrough@girlscoutsla.org</u> or 213-213-0123.

Thank you for your attention to this matter.

Kind regards,

Kenya M. Yarbrough Director of Marketing

Girl Scouts of Greater Los Angeles