

PROPERTY PLANNING PROCESS ONE-ON-ONE INTERVIEWS

In July, the property planning process began with an online survey, launching our first step in research and data collection. The *Voices to Vision* online survey is still open through the end of October 2013. If you have not taken the survey, please <u>click here</u> or paste http://www7.intellisurvey.com/run/mur0701gsgla?pan=99 into your web browser to participate.

In addition to the property planning online survey, Murphy Research will be conducting web and phone interviews (Skype, FaceTime, or phone interviews) with Cadettes, Seniors, and Ambassadors. **Interview participants will be compensated.**

These interview sessions will be conducted from October 21 to October 25. Interviews will take approximately **30 minutes.**

If you are interested in participating, please email your name, phone number, troop level, and troop number, as well as a list of Girl Scout activities you have participated in over the past year to survey@murphyresearch.com. Spots are limited and your email submission does not ensure a spot. We will begin contacting those selected on Monday, October 7, 2013.

While not all members will be able to participate in these interviews, all members can take the online survey http://www7.intellisurvey.com/run/mur0701gsgla?pan=99.

By taking the online survey you play a critical role in the decision-making process regarding GSGLA camp properties and program centers. You will help shape the future of Girl Scouting in greater Los Angeles. Your perspective is important in identifying the needs and desires of our diverse membership.

Throughout the market research process, updates on the progress, input, and recommendations will be made available. <u>Click here</u> for the *Voices to Vision* property planning timeline to see when the town hall meetings will be held in the fall.

For information and updates visit www.girlscoutsla.org and click on *Voices to Vision*, or follow this link: www.girlscoutsla.org/pages/camp/PropertyPlan.html.

Thanks so much for your participation and for contributing your *Voice* to GSGLA's *Vision*.

Questions? Email propertyplanning@girlscoutsla.org