

### Girl Scouts of Greater Los Angeles

As the largest and most prominent girl serving organization in Los Angeles, Girl Scouts offers girls and young women the world's premier personal growth and leadership development experience. With the help of over 24,000 volunteers and in collaboration with schools and nonprofit organizations, we serve over 40,000 girls in grades K-12.

### What is the ToGetHerThere campaign?

It is a multiyear, multipronged effort to break down societal barriers that hinder girls from leading and achieving success.

### Why is this important?

Only 1 in 5 girls believes she can be a leader. Research shows that girls' self-esteem drastically diminishes during the teen years, however Girl Scouts are more likely to succeed academically and pursue higher education.

### Who attends the ToGetHerThere Luncheon?

- Over 600 business, civic, and community leaders
- 100 Emerging Leader Girl Scouts

### What are the benefits of becoming a sponsor?

- For additional benefits unique to each sponsorship level, please see our sponsorship form
- Recognition in GSGLA monthly membership newsletter (63,000 unique addresses) and GSGLA's monthly alumnae/donor newsletter (23,000 unique addresses)\*\*
- Recognition in *Greater*, GSGLA's triannual magazine (35,000 households)\*\*
- Recognition in event social media promotion
- Brand promotion (live) to an audience of 600 women business and community leaders
- Brand promotion to more than 35,000 Girl Scout adult members, alumnae, and volunteers
- Program support to more than 40,000 girls and young women in Los Angeles
- Alignment with one of the world's most iconic nonprofit brands
- Authentic community engagement

### How do I become an Emerging Leader mentor?

Emerging Leader Girl Scouts are the best and brightest of today's youth, decorated with the highest honors in Girl Scouting. The ToGetHerThere Mentor Sponsorship Level (\$10,000) and above are invited to provide a female executive as a mentor during our morning leadership experience. Mentors will connect with our Emerging Leader Girl Scouts for a powerful and intimate mentoring session prior to the Luncheon.

### How do I become a sponsor?

For questions about sponsorship, please contact:

Dora Quach, Special Events Manager (626) 677-2338, [DQuach@girlscoutsla.org](mailto:DQuach@girlscoutsla.org)

**\*\*contingent upon confirmed sponsorship by print, distribution, or publication deadlines**