

JOIN US.
INVEST IN GIRLS.
CHANGE THE WORLD.

11.5.2015

**TO
GET
HER
THERE**



LUNCHEON
GREATER LOS ANGELES



**JOIN US IN SUPPORTING
THE LARGEST CAMPAIGN
FOR GIRLS... EVER.**

**TO
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LUNCHEON
GREATER LOS ANGELES

**THURSDAY, NOVEMBER 5, 2015
JW MARRIOTT – L.A. LIVE**

TOGETHERTHERE

The ToGetHerThere campaign, launched by Girl Scouts of the USA, is the largest and boldest advocacy and fundraising cause dedicated to girls' leadership.

It is a multiyear, multipronged effort to break down societal barriers that hinder girls from leading and achieving success. Our long-term goal is ambitious and urgent, and we're calling on everyone to help girls reach their leadership potential.

Together, we will get her there.



WHY SPONSOR THE TOGETHERTHERE LUNCHEON?



BECAUSE ONLY 1 IN 5 GIRLS BELIEVES SHE CAN BE A LEADER.

Join us in transforming the leadership landscape for girls and celebrating extraordinary women and corporations who are changing our community for the better.

Partner with one of the Top 20 most visible brands in the world.*



*2011 Cone "Nonprofit Power Brand 100"

THE MOVEMENT

Since 1912, Girl Scouts has inspired girls to be their best. Our programs help girls:

- **Discover** and develop a strong sense of self and critical thinking skills;
- **Connect** with others and build cooperation and leadership skills; and
- **Take action** to make the world a better place.

Nationwide there are 2.8 million Girl Scouts—2 million girl members and 800,000 adult members and volunteers. Locally, Girl Scouts of Greater Los Angeles (GSGLA) serves more than 40,000 girls.

Programs: Leadership, STEAM*, Financial Literacy, Outdoor Adventure, Healthy Living

We are the largest girl-serving organization in Southern California.



#1 YOUTH
INTEREST BRAND



100+ YEARS OF
EXPERIENCE



GIRLS DISCOVER, CONNECT,
AND TAKE ACTION

*science, technology, engineering, arts, math

THE OUTCOMES



59 million Girl Scout alumnae live in every US zip code and 94 countries



70% of professional women were Girl Scouts



2/3 of female congressional representatives were Girl Scouts



Nearly every female astronaut was a Girl Scout



Girl Scouts are more likely to succeed academically and pursue higher education

THE EVENT

THE MORNING LEADERSHIP EXPERIENCE

Emerging Leader Girl Scouts are the best and brightest of today's youth, decorated with the highest honors in Girl Scouting.

70 – 100 Emerging Leader Girl Scouts (grades 10-12) will join 25 to 30 of L.A.'s most successful female business and community leaders in a powerful minute-mentoring session.



THE EVENT

THE AFTERNOON LUNCHEON

More than 600 business, civic, and community leaders will come together to celebrate female leadership and honor individuals and corporations who are making positive changes in our communities. The luncheon will feature 2015 ToGetHerThere Champions: accomplished women who are making a difference in their communities. The afternoon also celebrates our Emerging Leaders and each table host pins these outstanding Girl Scouts.



THE AUDIENCE

- More than 600 of the most accomplished and influential women and men in L.A.
- GSGLA Emerging Leader Girl Scouts who are poised to be tomorrow's influencers
- Members of the Board of Directors of Girl Scouts of Greater Los Angeles

The event will also welcome and honor the 2015 ToGetHerThere Champions:
individuals or corporations who have made a commitment to the
ToGetHerThere campaign in support of Girl Scout programs.

2014 ToGetHerThere Champions:

Deloitte
Toyota

2014 Women of Distinction Sponsors:

Ernst & Young LLC
When Georgia Smiled

2014 Leadership Experience Sponsors:

AIG
Alcoa
Betsey L. Brewer
Fraser Communications
Jana Waring Greer
Herbalife
Little Brownie Bakers
Nestlé USA
Princess Cruises Community Foundation
Ralphs/Food4Less
Southern California Gas Company
The Rule Company
Union Bank

2014 Emerging Leader Sponsors:

Baker & Hostetler
Bank of the West
Patricia Crider
Citizens Business Bank
The Walt Disney Studios
DLA Piper
Gibson, Dunn & Crutcher
Jon LaMothe
Loyola Marymount University
Kathryn Nielsen
Seyfarth Shaw LLP
Towers Watson
UPS
Vaco
Warner Bros. Entertainment, Inc.
Wells Fargo Bank
Westfield Corporation

SPONSORSHIP LEVELS

ToGetHerThere Champion \$50,000

Logo/name recognition as presenting sponsor

Logo/name on luncheon and mentor session collateral

1 female senior executive on ToGetHerThere stage

2-3 Emerging Leader mentors (female executives)

2 tables (9 seats each)*

Full page in program

Highlighted in GSGLA publications

Logo and link on luncheon web page

ToGetHerThere Ambassador \$25,000

Logo/name on luncheon and mentor session collateral

1-2 Emerging Leader mentors (female executives)

2 tables (9 seats each)*

Full page in program

Highlighted in GSGLA publications

Logo and link on luncheon web page

ToGetHerThere Mentor \$10,000

Logo/name on luncheon signage

1 Emerging Leader mentor (female executive)

1 table (9 seats each)*

½ page in program

Logo and link on luncheon web page

Emerging Leader \$5,000

1 table (9 seats each)*

¼ page in program

Listing on luncheon web page

JOIN US

Invest in girls. Change the world.

CONTACT

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LEARN MORE

www.girlscoutsla.org



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