

**JOIN US.**  
**INVEST IN GIRLS.**  
**CHANGE THE WORLD.**

**11.7.2016**

JW MARRIOTT LOS ANGELES L.A. LIVE  
900 W. OLYMPIC BLVD., LOS ANGELES

**TO  
GET  
HER  
THERE**



**LUNCHEON**  
GREATER LOS ANGELES



**JOIN US IN SUPPORTING  
THE LARGEST CAMPAIGN  
FOR GIRLS... EVER.**

**TO  
GET  
HER  
THERE**



**LUNCHEON**  
GREATER LOS ANGELES

**MONDAY, NOVEMBER 7, 2016  
JW MARRIOTT – L.A. LIVE**

# TOGETHERTHERE

The ToGetHerThere campaign, launched by Girl Scouts of the USA, is the largest and boldest advocacy and fundraising cause dedicated to girls' leadership.

It is a multiyear, multipronged effort to break down societal barriers that hinder girls from leading and achieving success. Our long-term goal is ambitious and urgent, and we're calling on everyone to help girls reach their leadership potential.

**Together, we will get her there.**





# WHY SPONSOR THE TOGETHERTHERE LUNCHEON?



# BECAUSE ONLY 1 IN 5 GIRLS BELIEVES SHE CAN BE A LEADER.

Join us in transforming the leadership landscape for girls and celebrating extraordinary women and corporations who are changing our community for the better.

Partner with one of the Top 20 most visible brands in the world.\*



# THE MOVEMENT

Since 1912, Girl Scouts has inspired girls to be their best. Our programs help girls:

- **Discover** and develop a strong sense of self and critical thinking skills;
- **Connect** with others and build cooperation and leadership skills; and
- **Take action** to make the world a better place.

Nationwide there are 2.7 million Girl Scouts—1.9 million girl members and 800,000 adult members and volunteers. Locally, Girl Scouts of Greater Los Angeles (GSGLA) serves more than 40,000 girls.

Programs: Leadership, STEAM\*, Financial Literacy, Outdoor Adventure, Healthy Living

**We are the largest girl-serving organization in Southern California.**



#1 YOUTH  
INTEREST BRAND



100+ YEARS OF  
EXPERIENCE



GIRLS DISCOVER, CONNECT,  
AND TAKE ACTION

# THE OUTCOMES



59 million Girl Scout alumnae live in every US zip code and 94 countries



70% of professional women were Girl Scouts



2/3 of female congressional representatives were Girl Scouts



Nearly every female astronaut was a Girl Scout



Girl Scouts are more likely to succeed academically and pursue higher education



# THE EVENT

## THE MORNING LEADERSHIP EXPERIENCE

Emerging Leader Girl Scouts are the best and brightest of today's youth, decorated with the highest honors in Girl Scouting.

100 Emerging Leader Girl Scouts (grades 10-12) will join 25 to 30 of L.A.'s most successful female business and community leaders in a powerful minute-mentoring session.





# THE EVENT

## THE AFTERNOON LUNCHEON

More than 600 business, civic, and community leaders will come together to celebrate female leadership and honor individuals and corporations who are making positive changes in our communities. The luncheon will feature 2016 ToGetHerThere Champions: accomplished women who are making a difference in their communities. The afternoon also celebrates our Emerging Leaders and each table host pins these outstanding Girl Scouts.



# THE AUDIENCE

- More than 600 of the most accomplished and influential women and men in L.A.
- GSGLA Emerging Leader Girl Scouts who are poised to be tomorrow's influencers
- Members of the Board of Directors of Girl Scouts of Greater Los Angeles

The event will also welcome and honor the 2016 ToGetHerThere Champions:  
individuals or corporations who have made a commitment to the  
ToGetHerThere campaign in support of Girl Scout programs.

## 2015 ToGetHerThere Champions

Princess Cruises  
Community Foundation  
Toyota

## 2015 ToGetHerThere Ambassadors

Citizens Business Bank  
Ernst & Young LLP  
Westfield Corporation

## 2015 ToGetHerThere Mentors

Capital Group  
Deloitte  
Herbalife  
KPMG  
Little Brownie Bakers  
Nestlé USA  
Park West Gallery  
Ralphs/Food4Less  
SoCal Gas Company  
Union Bank

## 2015 ToGetHerThere Emerging Leaders

AECOM  
Bank of the West  
Colliers International  
Tricia Crider  
Cushman & Wakefield  
Gibson, Dunn & Crutcher LLP  
Loyola Marymount University  
Morris & Berger  
Kathryn Nielsen  
Palmer & Cay  
Pillsbury Winthrop Shaw Pittman LLP  
Pricewaterhouse Coopers  
Teledyne Controls  
Vaco  
Warner Bros. Entertainment Inc.

# SPONSORSHIP LEVELS

## ToGetHerThere Champion \$50,000

1 female senior executive on ToGetHerThere stage

2-3 Emerging Leader mentors (female executives)

2 tables (9 seats each)\*

Logo/name recognition as presenting sponsor

Logo/name on luncheon and mentor session collateral

Logo and link on luncheon web page

Full page in program

Highlighted in GSGLA publications

## ToGetHerThere Ambassador \$25,000

Verbal recognition from the event stage

1-2 Emerging Leader mentors (female executives)

2 tables (9 seats each)\*

Full page in program

Logo/name on luncheon and mentor session collateral

Logo and link on luncheon web page

Highlighted in GSGLA publications

## ToGetHerThere Advocate \$15,000

1-2 Emerging Leader mentors (female executives)

1 table (9 seats each)\*

Full page in program

Logo/name on luncheon signage

Logo and link on luncheon web page

## ToGetHerThere Mentor \$10,000

1 Emerging Leader mentor (female executive)

1 table (9 seats each)\*

½ page in program

Logo/name on luncheon signage

Logo and link on luncheon web page

## Emerging Leader \$5,000

1 table (9 seats each)\*

¼ page in program

Listing on luncheon web page

\*Each table will welcome 1 to 2 Emerging Leader Girl Scouts.

All print asset opportunities are pending print deadlines.

# JOIN US

**Invest in girls. Change the world.**

## **CONTACT**

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## **LEARN MORE**

[www.girlscoutsla.org](http://www.girlscoutsla.org)





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