

Toyota Financial Program: Driving My Financial Future

Junior Activity Sheet

Objectives:

- Girls will gain practical life skills, seek challenges in the world & develop critical thinking.
- Girls will learn to promote themselves and their businesses and develop community ties.
- Girls will identify community needs, become resourceful problem solvers, educate and inspire others to act and will feel empowered to make a difference in the world!

Outcomes:

- Girls develop confidence and financial literacy.
- Girls develop a sense of independence and basic business development and marketing skills.

Activities:

- **CEO Mingle** – Girls introduce themselves and get to know each other with this interactive game.
- **Take Part Pledge** – Girls create group guidelines and take the pledge to actively participate in this series.
- **5 Key Principals to Cookie Success** – Girls learn about the 5 skills developed through the Cookie Program and how those skills will benefit them throughout their lives and careers.
- **Discover Your Strengths & Explore Your Interests** – Girls explore their personal interests and learn how their natural strengths can help shape their business priorities and personal goals.
- **Great Goals!** - Girls learn how to determine a team/troop goal and work collaboratively to break the overall goal down into smaller more manageable goals.
- **What's in Your Skill Set?** - Girls create a list of tasks that need to be done during cookie sale time and divide those tasks based on each individual's skill set.
- **Are You Trendy?** – Girls survey each other to discover what the three most popular items are of the moment. Girls discover if they feel like they are trendy and why or why not?
- **Retail Therapy – Does It Really Work?** – Girls explore the emotions behind big purchases and discover why some shoppers may suffer from “buyers remorse” if they haven’t planned carefully.

Topic	Action	Materials Needed
Check In / Welcome (10 min)	Welcome the girls to the Juniors Cookie CEO Program. <ul style="list-style-type: none"> • Check In • Cover any housekeeping issues • Introduce the agenda for this session 	
Icebreaker (10 min)	CEO Mingle Girls play a fun interactive game to introduce themselves and get to know one another. <ul style="list-style-type: none"> • Advise girls that you are going to ask a series of questions with multiple answers. They are to gather into groups according to 	

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Activity (20 min)	<p>their answers. For instance, if the question is, “What is your favorite color?” and the answers are Blue, Pink, Purple and Green, the girls gather into a pink group, purple group, blue group and green group. Practice this example once so they get the idea.</p> <ul style="list-style-type: none"> • This should be an active, high energy game! Encourage them to gather quickly but safely! Some examples of questions could be: <ul style="list-style-type: none"> - What is your favorite Girl Scout cookie -- Samoas, Do-Si-Dos, Thin Mints, or Trefoils? - You are in which grade – 4th or 5th? - If you could travel anywhere in the world it would be – Hawaii, Europe, Asia or Australia? - Your favorite subject in school is – English, Math, PE or Science? - Your favorite musician is – Justin Beiber, One Direction, Ariana Grande or someone else? - What kind of pet do you have – Dogs and Cats (one group), Birds, Fish or Reptiles (another group), or do you have no Pets? <p>5 Key Principals to Cookie Success</p> <p>Girls learn about how the Smart Cookies Program helps them develop the 5 Skills they will need throughout their lives.</p> <ul style="list-style-type: none"> • Let the girls know you’re going to talk about the 5 skills they will learn and develop through the Smart Cookies Workshop. Ask girls to give real world examples of each skill set so they understand why these skills are important in life. Write each goal on the board as you go along. Explain: <ul style="list-style-type: none"> - The first skill is <u>Goal Setting</u>. Explain that goal setting is important because they learn that step by step they can achieve their dreams big or small. - The next skill is <u>Decision Making</u>. Everyday we have decisions to make. Practicing this skill will help the girls make good decisions throughout their lives. - The third skill is <u>Money Management</u>. Money management is a very important skill to have so they can learn how to handle money everyday from their lunch 	<p><u>Materials:</u></p> <ul style="list-style-type: none"> ▪ Poster board/markers <u>OR</u> chalkboard/chalk <u>OR</u> whiteboard/Expo pens

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<p>Activity (20 min)</p>	<p>money or allowance to (someday) their paycheck.</p> <ul style="list-style-type: none"> - Skill number four is People Skills. We all deal with people everyday. We need to be good listeners and learn how to talk with and cooperate with others. - The last skill is Business Ethics. This is where you will practice being honest and responsible with every step of your cookie program. The world needs ethical leaders just like you! <p>Discover Your Strengths & Explore Your Interests Girls take time to do some self assessments to discover what their individual strengths are and what business interests might work best for them.</p> <ul style="list-style-type: none"> • Explain to the girls that they will be completing some Interest & Goal Assessment worksheets to help them discover their interests & work values and help develop their own business priorities and goals. • Distribute worksheets 1-4 and ask girls to do the worksheets one at a time as a group (i.e.: once worksheet 1 is complete by all girls, they can complete worksheet 2 and so on). • Once worksheet 4 is complete, ask girls to use worksheets 1-4 to help them complete worksheet 5 and discuss their discoveries. • Distribute worksheet 12 and ask girls to use the information they've learned today to complete worksheet 12 at home and bring it back completed to the next meeting. 	<p><u>Advanced Prep</u></p> <ul style="list-style-type: none"> ▪ Print Interest & Goal Assessment Worksheets 1-5 and Worksheet 12 (one set per girl) <p><u>Materials:</u></p> <ul style="list-style-type: none"> ▪ Interest & Goal Assessment worksheets 1-5 and worksheet 12 for each girl ▪ Pens/Pencils
<p>Activity (20 min)</p>	<p>Great Goals! Girls work in small groups to brainstorm and develop a troop goal and then work as a team to break that troop goal into smaller more manageable goals.</p> <ul style="list-style-type: none"> • Break girls into groups of 5-10 girls per group. • Ask each group to work collaboratively to decide on a group/troop goal for the year. This could be "start a food drive" or "sell 1000 boxes of cookies." • Ask girls what steps need to be taken to reach that goal? Have girls write down each step to the process of reaching their goal. • Ask girls if it's easier to achieve the big goal once it's broken into smaller steps and why? 	<p><u>Materials:</u></p> <ul style="list-style-type: none"> ▪ Paper ▪ Pens/Pencils

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Activity (20 min)	<ul style="list-style-type: none"> Ask how this could be applied to other areas in their lives? <p>What's In Your Skill Set? Girls explore their personal strengths and learn how to apply themselves to divide tasks according to strengths.</p> <ul style="list-style-type: none"> Girls stay in their small groups. Ask girls to review the group goal and the smaller steps broken down in the last activity. Explain to girls that each person has a strength that can help them reach their group goal. Ask girls to think about their individual strengths and how they can best serve their troop. Girls can refer back to Worksheets 2 and 3 from Activity I to recall their strengths. Based on their self-assessments, ask girls to assign themselves to the tasks necessary to achieve their troop goal according to their individual strengths. 	<p><u>Materials:</u></p> <ul style="list-style-type: none"> Paper Pens/Pencils
Icebreaker (20 min)	<p>I Want It All! Girls explore the difference between needs and wants.</p> <ul style="list-style-type: none"> Divide girls into small groups of 8-10 girls. Ask girls to define the word need (essential item necessary for health/well being) and the word want (non-essential item). Ask girls to give an example of a need vs. a want. Distribute a sheet of cardstock to each girl and explain that they will now use the scissors, glue and ads/magazines to create a collage. This collage should show a progression from WANTS to NEEDS. 	<p><u>Advanced Prep:</u></p> <ul style="list-style-type: none"> Collect/gather various Teen Magazines and Newspaper Ads (make sure you look through the magazines/ads carefully for any inappropriate content). <p><u>Materials:</u></p> <ul style="list-style-type: none"> Magazines and Newspaper Ads Blank card stock Glue Sticks Scissors Pens/Pencils/Markers
Activity (20 min)	<p>Are You Trendy? Girls survey one another to discover the latest trends and how they are influenced by them.</p> <ul style="list-style-type: none"> Distribute the Trend Worksheet to each girl. Advise girls that on your go, they will quickly but carefully interview 10 DIFFERENT people in this room and record their answers on the Trend Worksheet you just passed out. Once they are done, they should have a seat and wait for further instructions. 	<p><u>Materials:</u></p> <ul style="list-style-type: none"> Trend Worksheet for each girl Pens/Pencils

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	<p>Worksheet and bringing it back next week for review!</p> <ul style="list-style-type: none"> • Ask girls to clean up the room and return unused materials. 	