

Restaurant Fundraiser Guidelines

Restaurant fundraisers and other third party fundraising opportunities are subject to approval thru the Special Event & Money Earning (SEME) application and the applicable guidelines must be upheld at all times.

Restaurants offer local organizations the opportunity to fundraise by donating a percentage of the restaurant sales on a particular day. Girl Scout troops and service units may organize such fundraising events and keep 100% of the money raised. Girl Scouts may wear their uniforms when promoting their fundraiser and during the event itself.

Third party fundraising opportunities may include businesses that provide products, tickets, gift cards, script, or coupons among other items for nonprofit groups to sell for a portion of the profits. Selling items or products provided by these types of companies as a money-earning activity is not an approved activity. Additionally, Girl Scouts cannot endorse products or businesses, and the Girl Scout logo may not be used in any way by a product or business.

A third party fundraising opportunity may also include collecting donated goods for a non-profit or business and, in return, the non-profit or business will provide a monetary benefit based on how much is collected. Approval to participate in these types of third party fundraising opportunities must be requested thru the SEME process.

To obtain written approval from GSGLA before organizing a restaurant fundraiser or third party fundraising opportunity, submit a SEME e-form application and follow the SEME guidelines. https://www.gsglavolunteerapps.org/specialevent-2/.

In accordance with the Troop Money Earning Policy, a troop/group/service unit (SU) may use the Girl Scouts of Greater Los Angeles (GSGLA) Tax Identification Number (95-1644033) for the purpose of solicitation with GSGLA approval.

A troop/group/SU may keep 100% of money raised from the restaurant fundraiser. In accordance with IRS regulations, money raised must be payable to <u>Girl Scouts of Greater Los Angeles</u> for the restaurant to receive a tax receipt. When the check is received by GSGLA and the troop/group/SU submits a Donation to Troop/Group/SU form (available at girlscoutsla.org), the money earned will be passed through to the benefiting troop. See *Volunteer Essentials* for more information on donations to troop/group/SU. See **Donation Pass Thru** in *Volunteer Essentials* for instructions on how to pass a gift thru to a troop, group, Juliette, or service unit after it is received by GSGLA headquarters.

Any request for the GSGLA logo or branded graphics must go through the GSGLA marketing department to ensure proper usage. Pieces must be reviewed/approved by the marketing department. Email communications@girlscoutsla.org.

For any information, please contact Andrea Ramirez at 626-677-2203 or aramirez@girlscoutsla.org.