

MEDIA ALERT

FOR IMMEDIATE RELEASE

Girl Scouts to be Mentored & Judged by High-Profile Business Leaders at Google Startup Weekend, March 31-April 2

High-school girls will take an idea from pitch to product in “Shark Tank”-style competition

WHAT: Innovative Girl Scouts in grades 9–12 will pitch ideas, form teams, create a prototype, and participate in a *Shark Tank*-style pitch competition during Girl Scout Startup Weekend powered by Google for Entrepreneurs. Girls will be mentored and judged by successful business and thought leaders from **Sony Pictures Entertainment, Walt Disney Parks & Resorts, Go Daddy, Huffington Post, Teen Vogue**, and more. The event kicks off with a talk from **keynote speaker [Jemie Sae Koo](#)**, one of the top 100 most-followed Chief Marketing Officers on Twitter.

WHEN: **Friday, March 31, 5:30–8 p.m.**
Saturday, April 1, 9:30 a.m.–5 p.m.
Sunday, April 2, 10 a.m.–5:30 p.m.
[Click here for a full schedule \(pitches, presentations, judging, etc.\)](#)

WHERE: **Girl Scouts of Greater Los Angeles Montrose Program Center,**
2732 Montrose Ave., Montrose, CA 91020

WHO: Nearly 50 Girl Scouts in grades 9–12 working in teams with high-profile [mentors](#), hearing from special [speakers](#), and being judged by [established entrepreneurs, venture capitalists, and designers](#). Event sponsors are Sony Pictures Entertainment and Paycom.

About Girl Scouts of Greater Los Angeles

Girl Scouts of Greater Los Angeles, a 501(c)(3) nonprofit, serves more than 40,000 girls in partnership with 24,000 adult volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. Girl Scouts of Greater Los Angeles is the largest girl-serving nonprofit agency in Los Angeles. Through the council's programs in entrepreneurship, life skills, outdoor, and STEM (science, technology, engineering, and math), Girl Scouts prepares girls to practice a lifetime of leadership. To join, volunteer, reconnect, or support, visit www.girlscoutsLA.org or call 213-213-0123.

About Startup Weekend

Powered by Google for Entrepreneurs, [Startup Weekend](#) is a global grassroots movement of passionate entrepreneurs with a mission to inspire, educate, and empower communities to launch revolutionary ideas. It is the largest community of entrepreneurs in the world and has hosted 2,000+ events in 200+ countries since 2007. Global sponsors of Startup Weekend include Coca-Cola, 3M, Sprint, Intuit, Chase Bank, .CO, and The Case Foundation.