

MEDIA ALERT

FOR IMMEDIATE RELEASE

Be Prepared (For World Domination): Girl Scouts Take Over the Long Beach Comic Con on Sept. 17, Gaining Skills with Industry Professionals in Exclusive, Sold-Out Workshops

WHAT: Thanks to generous donations and grants, more than 400 Greater Los Angeles Girl Scouts in grades K–12—including 100 girls from underserved communities—will take part in a program that includes meeting comic professionals and attending workshops where they can earn their Comic Artist, Drawing, Novelist, Senses, or career exploration-related badges. In each of these exclusive workshops just for Girl Scouts, the girls will be mentored by talented creators and participate in hands-on activities and panel discussions. “Girl Scouts is all about giving girls access to role models and hands-on experiences that empower them to discover and pursue their passions. This unique collaboration with the Long Beach Comic Con is a perfect example of that,” said Lise L. Luttgens, Girl Scouts of Greater Los Angeles Chief Executive Officer.

WHERE: Long Beach Convention Center, 300 E. Ocean Blvd., Long Beach, CA 90802

SCHEDULE: Saturday, Sept. 17

Exclusive Girl Scout Workshops (Media RSVP with [Melanie Larsen](mailto:Melanie.Larsen@girlscoutsla.org), 626-677-2339):

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| 10:30–11:30 a.m. | So, You Want to Work in Anime? <ul style="list-style-type: none">Panel discussion featuring Deborah Crane (<i>Sailor Moon</i>), Tara Sands (<i>Pokémon</i>), & more. |
| 10:30 a.m.–12 p.m. | Kids Can Cosplay Workshop <ul style="list-style-type: none">Girls in grades K–3 make their own superhero outfits. |
| 12–12:30 p.m. | Senses Badge Introduction <ul style="list-style-type: none">Science-related scavenger hunt on the convention floor. |
| 12:30–2:30 p.m. | Drawing Badge Workshop <ul style="list-style-type: none">Led by Pierre Bernard, Jr. (<i>Conan</i>), girls draw still life and from live cosplay models. |
| 2:30–4 p.m. | Comic Artist Badge Workshop <ul style="list-style-type: none">Girls work in teams with industry professionals to create a comic book page—mentors include Cat Staggs (<i>Wonder Woman '77</i>), Sandy King Carpenter (<i>John Carpenter's Asylum</i>), & more. |
| 4–5:30 p.m. | Novelist Badge Workshop <ul style="list-style-type: none">Girls create a story plot with authors and get feedback from guests like Peter Allen David (<i>The Incredible Hulk</i>, <i>Star Trek</i>, <i>Aquaman</i>, <i>Supergirl</i>), Jenna Bryson (<i>Grace From Outer Space</i>), Samuel Sattin (LEGEND), Peter Tieryas (<i>Watering Heaven</i>, <i>Bad New World</i>, <i>United States of Japan</i>), & more. |

ADDITIONAL ACTIVITIES WITH GIRL SCOUTS:

- Women in STEM Panel**, hosted by JPL & Virgin Atlantic, 5:30–6:30 p.m.
- DOCTOR WHO Panels** at the Long Beach Public Library, 11:30 a.m.–4:30 p.m.

OTHER FACTS:

- In 2014, women became the fastest growing demographic in comics. Girls and women still remain a minority in the professional comic book industry; however, the trend is shifting.
- Girl Scouts of Greater Los Angeles has a strong history of supporting girls to pursue their passions in underrepresented fields. The organization currently sponsors 40 *FIRST* Lego League robotics teams and hosts introductory rocketry programs. All thanks to individual donations and partnerships, Girl Scouts also hosts video game design workshops, app creation classes, and more.
- Enjoy an exciting weekend full of exceptional guests and exhibitors, and engaging panels, at Long Beach Comic Con, Saturday, Sept. 17 from 10 a.m.–7 p.m. and Sunday, Sept. 18 from 10 a.m.–5 p.m. at the Long Beach Convention Center. The show opens to advance ticket holders at 9:30 a.m. on Saturday and 10 a.m. on Sunday. Tickets are available now through the website: www.longbeachcomiccon.com.

About Long Beach Comic Con:

Long Beach Comic Con is an annual event held at the Long Beach Convention Center that celebrates comic books and pop culture and showcases the exceptional works of talented writers, artists, illustrators and creators of all types of pop culture. At Long Beach Comic Con, you'll find exhibitors promoting and selling all types of related products, as well as entertaining and educational programs for all ages, guest signings and meet & greet sessions with celebrities. Long Beach Comic Con is a MAD Event Management, LLC production. To learn more and purchase tickets, please visit www.longbeachcomiccon.com.

About Girl Scouts of Greater Los Angeles:

Girl Scouts of Greater Los Angeles, a 501(c)(3) nonprofit, serves 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. As the largest girl leadership development organization in Southern California, its mission is to build girls of courage, confidence, and character, who make the world a better place. The council engages girls through programs in Life Skills, Entrepreneurship, Outdoor Adventure, and STEM (science, technology, engineering, math). To join, volunteer, reconnect, or support, visit www.girlscoutsla.org.

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Girl Scouts with Chloe Bennet (Marvel's Agents of S.H.I.E.L.D.) at the 2015 Long Beach Comic Con.