



2017 Greater Los Angeles Girl Scout Cookie Season Celebrating **100 years** of Girl Scouts selling cookies! Jan. 29–March 12

GREATER LOS ANGELES – Everyone’s favorite feel-good treats arrive in Greater Los Angeles Jan. 29 through March 12, care of 40,000 Girl Scouts selling door-to-door and outside of local storefronts. This year is extra sweet, as it marks 100 years of Girl Scouts selling cookies to support girl empowerment!

Buying Girl Scout Cookies is more than just handing over money for a delicious treat. It’s about the skills a girl gains from interacting directly with customers. It’s about the experience of running her own cookie business and working with others. *And it’s about what you fund every time you buy a box.* Cookie earnings help pay for the leadership activities and field trips Girl Scouts in Greater LA do all year long. Girl Scouts fund important community projects at the local level, so when you buy Girl Scout Cookies in your neighborhood, you are investing in your community.

Quick Cookie Season Facts:

- **100th anniversary of Girl Scouts selling cookies:** An icon of American culture, the Girl Scout Cookie Program evolved from a sale in Oklahoma in 1917. It is now the nation’s leading business/entrepreneurial program run by girls.
- **New cookie for 2017—non-GMO Girl Scout S’mores!** It’s a non-GMO, clean ingredients, Whole Foods-certified treat—crunchy graham sandwich cookies with creamy chocolate marshmallow-y filling. An homage to the time-honored campfire treat, invented and popularized by Girl Scouts!
- **Girl Scout cookie time!** Girl Scouts will sell cookies door-to-door with their wagons piled high starting Jan. 29. Booth sales outside of local storefronts take place Feb. 10–March 12. Cookies are \$5 per box, except for the two specialty varieties, which are \$6: gluten-free Toffee-tastic and the new non-GMO Girl Scout S’mores.
- **How to find cookies near you: There’s an app for that!** Download the free Cookie Finder mobile app to locate a booth sale by zip code. Or, go to girlscoutcookies.org.
- **The cookie lineup:** Girl Scouts of Greater Los Angeles purchases its cookies from Little Brownie Bakers, one of two licensed Girl Scout cookie bakers. This year, they are selling Thin Mints, Samoas, Tagalongs, Do-Si-Dos, Trefoils, and Savannah Smiles, along with gluten-free Toffee-tastic and non-GMO Girl Scout S’mores (limited quantity).
- **Gift of Caring: an option for those who want to support girls, but not necessarily eat the cookies.** Customers can donate money in any amount to go toward the Gift of Caring (GOC) program, which sends cookies to service members overseas and local nonprofit partners like the LA Food Bank and Goodwill Southern CA. Help us reach our 100th anniversary goal of sending 100,000 boxes this year!
- **Win 100 boxes of Girl Scout Cookies!** For National Girl Scout Cookie Weekend (Feb. 25), GSGLA is randomly planting “golden tickets” on several Thin Mint boxes at booth sales in our region. If you are lucky to find a golden ticket, you will win a cookie variety pack—or the grand prize of 100 boxes for our 100th anniversary! Follow @GirlScoutsLA on Twitter, where we will be leaving clues to help you increase your chances of finding a golden ticket!