

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

**MEDIA NOTE: Want to include Girl Scouts in your National S'mores Day coverage? Schedule interviews and appearances with local Girl Scouts (e.g., s'mores cooking demos) by contacting Melanie Larsen, [mlarsen@girlscoutsla.org](mailto:mlarsen@girlscoutsla.org).**

### **NATIONAL S'MORES DAY, AUG. 10: GIRL SCOUTS CELEBRATE SUMMER CAMP TRADITION** *Girl Scouts credited with publishing first recipe for s'mores*

**LOS ANGELES, Aug. 4, 2016** – Girl Scouts is celebrating a long-standing tradition—and an exciting announcement—next **Wednesday, Aug. 10** on **National S'mores Day**. The classic campfire treat is a summertime staple, and along with Thin Mints, Samoas, and other cookies, a favorite of Girl Scout troops.

In fact, Girl Scouts is credited with the oldest published recipe of s'mores. The recipe first appeared in the *Tramping and Trailing with Girl Scouts* handbook in 1927 under the name "Some More," and appeared in various Girl Scout publications until at least 1971. S'mores is such an intrinsic part of the Girl Scout experience, nearly 1,000 girls will roast s'mores and engage in other traditional activities at a council-wide Girl Scouts of Greater Los Angeles (GSGLA) back-to-school event on Aug. 27. (*Visit **Girl Scouts of Greater Los Angeles'** [Pinterest board](#) to learn about Girl Scouts' history with s'mores, along with recipes and more.*)

At summer camp, girls still enjoy roasting s'mores—but they also participate in non-traditional activities, such as robot design, engineering, and even "crime scene" investigation at GSGLA's six camp properties. Nearly 4,000 local girls have experienced this unique blend of offerings that encourages them to explore their interests, take risks, and build life-long friendships.

All girls, including non-Girl Scouts, are eligible to register for Girl Scout camp, and GSGLA provides financial assistance in the form of "camperships." These financial aid packages enable hundreds of girls across Greater LA to experience camp and partake in the time-honored tradition of roasting s'mores. For more information on supporting camp programs, visit [www.girlscoutsla.org](http://www.girlscoutsla.org).

#### **Girl Scout cooking camp:**

**MEDIA NOTE: Media is welcome at this camp. RSVP required with Melanie Larsen, [mlarsen@girlscoutsla.org](mailto:mlarsen@girlscoutsla.org).**

#### **"Let's Get Cooking" at GSGLA's Camp Mariposa, Altadena** **Day Camp, Aug. 8–12**

More than 100 campers in grades K-6 are putting their culinary skills to the test, and getting creative with a variety of recipes from around the world. On National S'mores Day (Wednesday, Aug. 10), older girls will enjoy a cookout around the campfire—including s'mores, skits, and songs—from 4:30-7 p.m.

#### **About Girl Scouts of Greater Los Angeles:**

*Girl Scouts of Greater Los Angeles, a 501(c)(3) nonprofit, serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council engages girls through programs in Leadership, Business and Financial Literacy, Outdoor Adventure, STE[A]M (science, technology, engineering, art, math), and Healthy Living. To join, volunteer, reconnect, or support, visit [www.girlscoutsla.org](http://www.girlscoutsla.org) or call 213-213-0123.*



*Girl Scouts have a beloved, long-standing tradition of roasting s'mores at summer camp, troop meetings, and other events.*

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