

## FOR IMMEDIATE RELEASE

### **MEDIA NOTES & PHOTO/B-ROLL OPPORTUNITY:**

- *Media is invited to Girl Scouts' ToGetHerThere Luncheon, Thurs., Nov. 5, 10 a.m. –2 p.m. at the JW Marriott L.A. Live, 900 W. Olympic Blvd. Please contact Melanie Larsen, 626-677-2339, to RSVP and obtain a schedule of the day.*

### **Accomplished LA Girl Scouts Selected as Emerging Leaders for Prestigious ToGetHerThere Luncheon, Nov. 5**

**More than 600 influential women leaders will attend to celebrate and inspire tomorrow's leaders**

**LOS ANGELES, Oct. 22, 2015** – On Nov. 5, Girl Scouts of Greater Los Angeles (GSGLA) will welcome more than 600 of the most accomplished and influential women in Los Angeles to its third [ToGetHerThere Luncheon](#), which aims to celebrate female leadership and inspire Emerging Leaders—high school Girl Scouts who are making a difference in their communities. At the luncheon, the girls will have an opportunity to meet and be matched with female executives who work in various careers for mentoring sessions. ([View a list of Emerging Leaders by city.](#))

Keynote speakers include two ToGetHerThere honorees: **Jan Swartz**, president of Princess Cruises and Girl Scout alumna; and **Katherine Adkins**, group vice president, general counsel and secretary of Toyota Financial Service; as well as **Lise L. Luttgens**, Girl Scouts of Greater Los Angeles CEO. Special guests include Los Angeles First Lady **Amy Wakeland**; and actress and Grammy-winning recording artist **Tia Carrere**. The event is emceed by *Studio 11 LA* and *FOX 11 News* co-anchor **Christine Devine**. (View [photos](#) and a [video](#) from the 2014 ToGetHerThere Luncheon.)

The luncheon will recognize the Girl Scout Emerging Leaders for their extraordinary accomplishments, demonstration of high leadership potential, dedication to the values of Girl Scouting, community service, and personal development. Representing the best and brightest of today's youth and tomorrow's leaders, all have earned the Girl Scout Gold Award, the highest achievement in Girl Scouting for leading individual service projects to address a community need and leave a lasting impact.

The ToGetHerThere Luncheon will also honor GSGLA's ToGetHerThere Champions, **Princess Cruises** and **Toyota Financial Services**, corporations who innovate and lead in the fields of leadership; business and financial literacy; outdoor adventure; STE[A]M (science, technology, engineering, art, math); and healthy living, and have made a commitment to ToGetHerThere through their financial support of these Girl Scout programs.

The event is a part of a national effort by Girl Scouts to address the confidence gap girls face: Research shows that girls opt out of leadership roles for fear of being judged, criticized, or ridiculed for standing out or achieving success. Between elementary and high school, girls' self-esteem drops 3.5 times more than boys', and only one in five girls believes she has the key qualities to be a leader.

"Our Girl Scout Emerging Leaders are the face of girl leadership and leadership for the future," said Lise L. Luttgens, CEO, Girl Scouts of Greater Los Angeles. "The ToGetHerThere Luncheon is a chance for LA's most influential women executives to reflect on their own leadership path and pave a new road so that more girls can step up as leaders."

For more information on the ToGetHerThere campaign and luncheon, visit [girlscoutsla.org](http://girlscoutsla.org).

### **About Girl Scouts of Greater Los Angeles**

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council engages girls through programs in Leadership, Business and Financial Literacy, Outdoor Adventure, STE[A]M (science, technology, engineering, art, math), and Healthy Living. To join, volunteer, reconnect, or support, visit [www.girlscoutsla.org](http://www.girlscoutsla.org) or call 213-213-0123.