

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

**MEDIA NOTE: Want to include Girl Scouts in your National S'mores Day coverage? Schedule interviews and appearances with local Girl Scouts (e.g., s'mores cooking demos) by contacting Melanie Larsen, [mlarsen@girlscoutsla.org](mailto:mlarsen@girlscoutsla.org).**

### **ON NATIONAL S'MORES DAY, AUGUST 10: THINK GIRL SCOUTS** **First-ever recorded recipe of s'mores was published in 1927 Girl Scout handbook**

**LOS ANGELES, July 30, 2015** – Saturday, August 10, 2015 is National S'mores Day! S'mores—the ooey, gooey confection of roasted marshmallow and chocolate bar between two crisp graham crackers—are synonymous with summer, camping and, perhaps most of all, Girl Scouts.

Girl Scouts is a youth leadership organization that, while progressive, is steeped in tradition. S'mores is just one of the many sweet spots in Girl Scouts' 103-year history. The oldest published recipe of s'mores (originally called Some More) is credited to Loretta Scott Crew and appeared in the *Tramping and Trailing with Girl Scouts* handbook in 1927. S'mores recipes remained in various Girl Scout publications until at least 1971.

More than 3,500 girls at Girl Scouts of Greater Los Angeles' six camp sites this summer can attest to the connection of s'mores and Girl Scout sisterhood. Girls go to camp every summer to experience independence, nature, leadership, new friends, campfires, and freedom.

When a girl joins Girl Scouts, she joins a group of 2.8 million active members and 59 million alumnae across the nation—all with memories of shared experiences like campfires. Girl Scouts of Greater Los Angeles makes every effort to ensure that all girls have a chance at creating such memories by giving "camperships" to girls who might not be able to afford camp. Camperships are made possible through community donations. Those interested in supporting camp programs can visit [www.girlscoutsla.org](http://www.girlscoutsla.org) for more information.

#### **Girl Scout cooking camps:**

**MEDIA NOTE: Media is welcome at these camps. Please RSVP with Melanie Larsen, [mlarsen@girlscoutsla.org](mailto:mlarsen@girlscoutsla.org).**

#### **"Now We're Cooking" at Girl Scouts of Greater LA's El Ranchito property, Long Beach Day Camp, Aug. 3-7**

Nearly 80 campers in grades K-6 will create delicious food while exploring various outdoor cooking and food preparation methods. Older girls will create recipes and test dishes before competing in the Cast Iron Chef Competition. The girls will make a big dinner and special s'mores around the campfire on Aug. 5, 4:30-8 p.m.

#### **"Food Frenzy" at Girl Scouts of Greater LA's Camp Mariposa, Altadena Day Camp, Aug. 3-7**

A week-long culinary adventure for 110 girls in grades K-6 in which they learn how to make delicious meals, satisfying snacks, and dazzling desserts. Also covered: nutrition, international cooking, and more! Lots of outdoor cooking—including a big dinner and special s'mores around the campfire on Aug. 6, 4:30-8 p.m.

#### **S'mores with a twist:**

Girl Scouts are getting more and more creative with their s'mores creations ([click here to see a list of favorite recipes by greater LA Girl Scouts](#)). Here is one recipe by Megan M., a Brownie Girl Scout from Lake Balboa, Los Angeles:

##### *Peanut Butter & Jelly S'mores*

- Spread peanut butter on one graham cracker
- Spread strawberry jam on the second cracker
- Add toasted marshmallow, roasted over campfire—squish it together and eat!



**About Girl Scouts of Greater Los Angeles:**

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council engages girls through programs in Leadership, Business and Financial Literacy, Outdoor Adventure, STE[A]M (science, technology, engineering, art, math), and Healthy Living. To join, volunteer, reconnect, or support, visit [www.girlscoutsla.org](http://www.girlscoutsla.org) or call 213-213-0123.

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