

FOR IMMEDIATE RELEASE

MEDIA NOTES & PHOTO/B-ROLL OPPORTUNITY:

Want to be there on Feb. 28 to snap a photo and capture a winning moment? Contact Melanie Larsen for booth sale locations & times (including the grand prize booth) to coordinate day-of coverage: mlarsen@girlscoutsla.org, 916-833-0579.

On Feb. 28, Win a Month or a Year Supply of Girl Scout Cookies – Find a Golden Ticket at a Cookie Booth Sale by Following “Treasure Hunt” Clues on Twitter To celebrate National Girl Scout Cookie Weekend, Girl Scouts of Greater Los Angeles is hiding golden tickets on select Samoas Girl Scout Cookies Boxes—find one on Feb. 28 and get a sweet prize!

LOS ANGELES, Feb. 20, 2015 – Cookie fans, get ready for a sweet scavenger hunt on social media! In celebration of National Girl Scout Cookie Weekend, Girl Scouts of Greater Los Angeles (GSGLA) is hiding golden tickets on select boxes of Samoas Girl Scout Cookies around greater Los Angeles on Saturday, Feb. 28. Find one and win either a month—or a year!—supply of Girl Scout Cookies. GSGLA will leave clues on its Twitter page—@GirlScoutsLA—regarding the cookie booth sale locations outside local storefronts and perfect times to buy a box of Samoas to increase your chances of winning.

Samoas—one of the most popular Girl Scout Cookie varieties—are crisp cookies, coated in caramel, sprinkled with toasted coconut, and striped with a dark chocolaty coating. The cookie celebrates its 40th birthday this year: Samoas were introduced to the marketplace by Little Brownie Bakers during the 1974–1975 cookie season. Each cookie season, Little Brownie bakes nearly 2.4 million cases of Samoas annually for Girl Scouts nationwide.

Besides Samoas, Girl Scouts in greater LA sell Thin Mints, Tagalongs, Do-si-Dos, Trefoils, Savannah Smiles, and the new Rah-Rah Raisins and gluten free Toffee-tastic (extremely limited). All Girl Scout Cookies are \$5 a box, except Toffee-tastic, which is \$6 a box.

How to win on Feb. 28:

1. Start following @GirlScoutsLA on Twitter for golden ticket location clues. GSGLA will tweet out locations and times throughout the day, approximately 9:30 a.m. to 4 p.m.
2. On Feb. 28, follow the clues and buy Samoas at a Girl Scout Cookie booth and see if your box has a special golden ticket!
3. If you find a golden ticket on your box, you will get your prize on the spot—a month supply of cookies—or for one lucky grand prize winner—a year’s worth!
4. Bonus: Snap a photo with your winning box and use #SamoaSelfie and tag @GirlScoutsLA for a chance to be featured on GSGLA’s social media channels!

Why play?

Besides having the opportunity to potentially win a sweet prize, buying Girl Scout Cookies means you are doing two very special things:

- **You are helping girls gain important life skills.** By running her own cookie business and working with others, Girl Scouts learn money management, people skills, goal-setting, decision-making, and business ethics.
- **You are helping to fund all the leadership activities,** community service projects, and field trips Girl Scouts do all year long. Funds stay local.

About Girl Scouts of Greater Los Angeles

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council engages girls through programs in Leadership, Business and Financial Literacy, Outdoor Adventure, STE[A]M (science, technology, engineering, art, math), and Healthy Living. To join, volunteer, reconnect, or support, visit www.girlscoutsla.org or call 213-213-0123.