

## FOR IMMEDIATE RELEASE

### **MEDIA NOTES & PHOTO/B-ROLL OPPORTUNITY:**

- *Media is invited to Girl Scouts' ToGetHerThere Luncheon, Wed., Dec. 10, 10 a.m. –2 p.m. at the Ray Dolby Ballroom, Hollywood, CA, 90028. Please contact Melanie Larsen, 916-833-0579, to RSVP and obtain a schedule of the day.*

### **100 Accomplished LA Girl Scouts Selected as Emerging Leaders for Prestigious ToGetHerThere Luncheon, Dec. 10** **More than 800 influential LA women will attend to celebrate & inspire tomorrow's leaders**

**LOS ANGELES, Nov. 14, 2014** – On Dec. 10, Girl Scouts of Greater Los Angeles (GSGLA) will welcome more than 800 of the most accomplished and influential women in Los Angeles to its second [ToGetHerThere Luncheon](#), which aims to celebrate female leadership and inspire 100 high school Emerging Leaders—Girl Scouts who are making a difference in their communities. At the luncheon, the girls will have an opportunity to meet and be matched with female executives who work in various careers for mentoring sessions. ([View a list of Emerging Leaders by city.](#))

The luncheon will recognize the Girl Scout Emerging Leaders for their extraordinary accomplishments, demonstration of high leadership potential, dedication to the values of Girl Scouting, community service, and personal development. Representing the best and brightest of today's youth and tomorrow's leaders, most have earned the Girl Scout Gold Award, the highest achievement in Girl Scouting awarded to girls who have led individual service projects to address a community need and leave a lasting impact.

The ToGetHerThere Luncheon will also honor GSGLA's ToGetHerThere Champions, **Deloitte** and **Toyota Motor North America, Inc.**, corporations who innovate and lead in the fields of leadership; business and financial literacy; outdoor adventure; STE[A]M (science, technology, engineering, art, math); and healthy living and have made a commitment to ToGetHerThere through their financial support of these Girl Scout programs.

Keynote speakers include **Lise L. Luttgens**, Girl Scouts of Greater Los Angeles CEO, and **Anna Maria Chávez**, national CEO of Girl Scouts of the USA; as well as ToGetHerThere honorees **Robin McGraw**, who is featured regularly on the *Dr. Phil* show and is a bestselling author, philanthropist, and entrepreneur; and **Julie A. Hamp**, communications officer for Toyota Motor North America, Inc. The event is emceed by Studio 11 LA and FOX 11 News co-anchor **Christine Devine**.

GSGLA's ToGetHerThere Luncheon is a part of a national effort by Girl Scouts to address the confidence gap girls face: Research shows that girls opt out of leadership roles for fear of being judged, criticized or ridiculed for standing out or achieving success. Between elementary and high school, girls' self-esteem drops 3.5 times more than boys', and only one in five girls believes she has the key qualities to be a leader.

"Our Girl Scout Emerging Leaders are the face of girl leadership and leadership for the future," said Lise L. Luttgens, CEO, Girl Scouts of Greater Los Angeles. "The ToGetHerThere Luncheon is a chance for LA's most influential women executives to reflect on their own leadership path and pave a new road so that even more girls step up as leaders."

For more information on the ToGetHerThere campaign and luncheon, visit [girlscoutsla.org](http://girlscoutsla.org).

### **About Girl Scouts of Greater Los Angeles**

*Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council engages girls*

*through programs in Leadership, Business and Financial Literacy, Outdoor Adventure, STE[A]M (science, technology, engineering, art, math), and Healthy Living. To join, volunteer, reconnect, or support, visit [www.girlscoutsla.org](http://www.girlscoutsla.org) or call 213-213-0123.*

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