

PRESS RELEASE

FOR IMMEDIATE RELEASE

Girl Scout Ana Marie Acosta Named 2014 Rose Queen Acosta, 17, follows 2013 Rose Queen Vanessa Manjarrez, also a Girl Scout

PASADENA, CA, Oct. 25, 2013 – The Pasadena Tournament of Roses® Association named Ambassador Girl Scout Ana Marie Acosta, 17, as the 96th Rose Queen in an official ceremony in Pasadena on Oct. 24. The announcement concluded a month-long process that began with more than 900 Pasadena-area young women who participated in the Royal Court tryouts.

The Rose Queen and Royal Court were selected based upon a combination of qualities, including public speaking ability, poise, academic achievement, and community involvement. These are all qualities girls can gain while in Girl Scouts, the premier leadership organization for girls. Since 2009, three of the Rose Queens were Girl Scouts—and many others have served in the Rose Court.

“We are thrilled by the 2014 Rose Queen announcement,” said Lise L. Luttgens, chief executive officer, Girl Scouts of Greater Los Angeles. “Ana Marie is clearly an inspiring and strong young woman—a shining example of a Girl Scout and community leader.”

While serving as Rose Queen, Acosta will also complete her Girl Scout Gold Award—the highest award in Girl Scouts awarded to girls who demonstrate impeccable leadership by leading impactful projects that address community or global issues in sustainable ways.

Since 1984, Girl Scout Gold Awardees have participated in the Pasadena Tournament of Roses® Parade through the event’s prestigious Tournament Troop, which also consists of area Eagle Scouts. In what has become a distinctive tradition, the Tournament Troop has the unique honor of carrying the banners announcing the award-winning floats through the 5.5-mile parade route.

These Gold Award Girl Scouts implemented projects that have local, national and global impact that spotlighted critical issues such as the needs of underprivileged children in Africa and here in the poorest areas of greater Los Angeles, emergency preparedness, afterschool programs, environmental and animal care awareness, and improvements to our schools and communities, just to name a few.

In 2013, a record-high 298 young women of the Girl Scouts of Greater Los Angeles council achieved the Gold Award. The 2014 class of Gold Award Girl Scouts will be applauded in an official ceremony in June.

“We look forward to honoring our Rose Queen alongside so many amazing girls making this world a better place,” Luttgens said. “We are very proud of her—as well as all of our girls who choose to ‘Go Gold.’”

About Girl Scouts of Greater Los Angeles:

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 25,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council’s programs engage girls in the areas of Leadership, Arts & Culture, Business Smarts, Environment & Outdoor Adventure, STEM (Science, Technology, Engineering, Math), and Wellness & Healthy Living. To join, volunteer, reconnect, or support, visit www.girlscoutsLA.org or call 1-888-GSGLA-4-U.