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MEDIA ALERT

FOR IMMEDIATE RELEASE (Revised 11/20/14)

Girl Scouts Hosts Robotics Competition, Launches FIRST® Lego League Affiliate Partnership, Nov. 22 in La Cañada Regional qualifying tournament includes all-female panel of judges

WHAT: After months of intensive designing, building, programming, and testing robots, five Girl Scout robotics teams will vie for a place in the championships at the *FIRST* LEGO League (FLL) Los Angeles Region Qualifying Tournament in La Cañada on Saturday, Nov. 22. The competition marks the first of its kind hosted by Girl Scouts of Greater Los Angeles, who was made a *FIRST* Lego League Affiliate Partner this year—meaning Girl Scout volunteers and staff provide extensive administrative support for this tournament and others in the LA region. There are currently 300 teams in FLL, many are co-ed and many are all boys. Sixteen teams are Girl Scouts.

The Nov. 22 competition, which is free and open to the public, will feature 31 teams from various elementary and middle schools from nearby areas and even as far south as Long Beach. The Girl Scout teams, girls ages 9–14, are the Roboscouts, Shooting Stars, Pandemonium, Robochics, and the Redondo BeachBots. The all-female panel of judges includes engineers from Jet Propulsion Laboratory (JPL), Disney Imagineering, Caltrans, and WET Design.

Girl Scouts has a strong history of developing pioneers in the fields of science and technology. Girl Scouts of Greater Los Angeles STE[A]M (science, technology, engineering, art, and math) programs—including its FLL® robotics teams, rocketry workshops, video game design patch programs, and more—encourage girls to discover how the world works around them and how they can explore careers in the sciences.

WHO:

- Enthusiastic Girl Scouts joined by hundreds of elementary and middle school children programming robots they have built in a competitive environment
- Los Angeles Region FIRST LEGO League (FLL) engineers (coaches, mentors, judges, volunteers)
- Parents and educators

WHEN: Saturday, Nov. 22, 2014

8:30 a.m. Opening ceremony

9 a.m. to 11:30 a.m. *Practice* matches and judge interviews 11:40 a.m. Performance matches and judge interviews

3:45 p.m. Awards ceremony

WHERE: La Cañada High School, 4463 Oak Grove Drive, La Cañada Flintridge, CA 91011

MORE:

• FIRST* (<u>For Inspiration and Recognition of Science and Technology</u>) is a global program created to get kids excited about science and technology.

About Girl Scouts of Greater Los Angeles

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council engages girls through programs in Leadership, Business and Financial Literacy, Outdoor Adventure, STE[A]M (science, technology, engineering, art, math), and Healthy Living. To join, volunteer, reconnect, or support, visit www.girlscoutsla.org or call 213-213-0123.