

MEDIA ALERT

CELEBRATE THE LARGEST GIRL-RUN BUSINESS IN THE WORLD! GIRL SCOUTS TAKE OVER THE PROMENADE AT WESTFIELD SANTA ANITA FOR NATIONAL GIRL SCOUT COOKIE DAY, SATURDAY, FEB. 8

WHAT: National Girl Scout Cookie Day celebrates the world's largest girl-led business and the five essential skills girls learn by selling Girl Scout Cookies—goal-setting, decision-making, money management, people skills, and business ethics. As Girl Scout Cookie fans and girls gather nationwide to applaud the cookie program and what it does for girl leadership, local council Girl Scouts of Greater Los Angeles (GSGLA) will be throwing a free party at The Promenade at Westfield Santa Anita in Arcadia—and all are invited! Girl Scouts will take part in a photo activity challenge where they will race against the clock to complete various tasks—like acting out a booth sale and trying to find the hidden cookie mascot, Luna—while the public can enjoy fun free cookie-themed games (Cookie Box Jenga, anyone?), take their picture at the cookie photo station, cheer on special guest contestants in the cookie-eating contest, and learn how the Girl Scout Cookie Program is transforming girls into business-savvy entrepreneurs. Get excited for Girl Scout Cookie booth sales starting Feb. 25!

WHO: Girl Scouts of Greater Los Angeles, Westfield Santa Anita, 104.3 MyFM (spinning music), girls and cookie fans all taking part in fun cookie-themed games and activities, like a cookie-eating contest!

WHEN: Saturday, Feb. 8, 1–4 p.m.

WHERE: The Promenade at Westfield Santa Anita, 400 S. Baldwin Ave., Arcadia, CA 91007

GREATER LOS ANGELES GIRL SCOUT COOKIE PROGRAM FACTS:

- Girl Scouts will sell cookies at booths outside of local storefronts Feb. 25 to March 23. Cookies are \$4 per box. More information is at girlscoutsla.org.
- Girl Scouts of Greater Los Angeles purchases its cookies from Little Brownie Bakers, one of two licensed Girl Scout cookie bakers. This year, girls will sell the “Super Six” most popular varieties: Thin Mints, Samoas, Tagalongs, Do-Si-Dos, Trefoils, and Savannah Smiles.
- The cookie program is the preeminent entrepreneurial experience that builds financial literacy and leadership capacity; 80 percent of female business owners were involved in Girl Scouts as girls—many cite their experiences with the cookie program as laying the groundwork for their success.
- While Girl Scouts of Greater Los Angeles is not participating in the gluten-free cookie pilot program (20 out of 112 Girl Scout councils are participating), customers with dietary restrictions like celiac disease can still support leadership opportunities for girls in their own greater Los Angeles neighborhoods through GSGLA's [Gift of Caring \(GOC\) program](#). GOC sends cookies to soldiers overseas and local nonprofit partners like the LA Food Bank and Goodwill Southern CA.
- Cookie earnings help fund all the leadership activities, community service projects, and field trips Girl Scouts do all year long.

About Girl Scouts of Greater Los Angeles:

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council's programs engage girls in the areas of Leadership, Arts & Culture, Business Smarts, Environment & Outdoor Adventure, STEM (Science, Technology, Engineering, Math), and Wellness & Healthy Living. To join, volunteer, reconnect, or support, visit www.girlscoutsla.org or call 1-888-GSGLA-4-U.

About Westfield Santa Anita

Westfield Santa Anita, anchored by Nordstrom, Macy's, AMC Theatres, and JCPenney, offers a dynamic merchandising mix with such favorites as Forever 21, Sephora, Michael Kors, Sport Chalet and Abercrombie & Fitch. The property's delectable dining options include The Cheesecake Factory, California Pizza Kitchen, Wood Ranch BBQ, Red Robin, Hai Di Lao Hot Pot and Benihana. The Promenade at Westfield Santa Anita features 115,000 square feet of new retail space in an elegant outdoor environment. This \$120 million revitalization of the property introduces 30 new shops and restaurants, beautifully landscaped courtyards punctuated by lush greenery, pleasant walkways, fountains, and locally inspired architecture. Some of the popular brands available within this scenic shopping destination include Banana Republic, Coach, Chico's, Williams-Sonoma, Talbot's, Blu Aveda Salon Store, and abercrombie kids.

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