

PRESS RELEASE

Last Chance to Buy Girl Scout Cookies Until 2015

Local Girl Scout Cookie Program, a “learning by earning” opportunity for girls, ends on March 23, 2014

LOS ANGELES, March 11, 2014 – Act fast—customers have only a few more days left this year to pick up their favorite Girl Scout Cookies, as the sale will conclude on March 23. Buying Girl Scout Cookies funds the activities that build girls of courage, confidence, and character.

To purchase cookies from Girl Scouts in the greater Los Angeles area, go to girlscoutcookies.org to locate a nearby cookie booth sale. Android and iPhone users can also download the free Cookie Finder app to access location and product information from their smart-phones.

Already bought Girl Scout Cookies this year? There are so many reasons to purchase an extra box—or two (or ten!). That one more box will support a girl and her goals, a local community service project, or even a soldier overseas. Not only that, girls learn five important life skills by participating in the cookie program: goal-setting, decision-making, money management, business ethics, and people skills.

What you can do during the last few days of the Girl Scout Cookie Program:

Support a soldier overseas or a local food bank

At a booth sale, purchase the boxes of cookies you’d like to donate or simply make a monetary donation to Gift of Caring, Girl Scouts of Greater Los Angeles’ program that sends cookies to nonprofit Gift of Caring partners, such as the L.A. Regional Food Bank, Operation Gratitude, Goodwill, Blue Star Mothers, or the USO.

Help a girl become a future CEO or innovative entrepreneur

There are financial literacy badges and pins Girl Scouts can earn at each grade level, kindergarten through 12th grade—but they can’t earn them without customers. As the largest girl-run business in the world, the Girl Scout Cookie Program is the preeminent entrepreneurial experience that builds financial literacy and leadership capacity; 80 percent of female business owners were Girl Scouts as children—many cite their experiences with the cookie program as laying the groundwork for their success.

MEDIA NOTES:

- Girl Scouts AKA “cookie correspondents” are available for interviews and media appearances throughout the season. To coordinate, please contact Melanie Larsen, mlarsen@girlscoutsla.org or 626-677-2339.

About Girl Scouts of Greater Los Angeles:

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council’s programs engage girls in the areas of Leadership, Arts & Culture, Business Smarts, Environment & Outdoor Adventure, STEM (Science, Technology, Engineering, Math), and Wellness & Healthy Living. To join, volunteer, reconnect, or support, visit www.girlscoutsLA.org or call 1-888-GSGLA-4-U.

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