

PRESS RELEASE

3.25 MILLION BOXES OF GIRL SCOUT COOKIES LANDING IN GREATER LOS ANGELES THIS WEEKEND

Girl Scouts to pick up their orders at regional mass distribution sites, Saturday, Feb. 22

LOS ANGELES, Feb. 20, 2014 – Girl Scout Cookies will be delivered by the truckload during several Girl Scouts of Greater Los Angeles' massive distribution events.

Hundreds of adult volunteers and staff will dish out 3.25 million boxes of Girl Scout Cookies to local Girl Scout troops throughout greater Los Angeles. **After picking up their cookies at these mass distribution events, Girl Scouts will begin delivering the tasty morsels to pre-order customers and will then hold booth sales in front of local stores, Feb. 25 through March 23.** Find booth sale locations, by visiting www.girlscoutcookies.org.

At the delivery events, troop leaders arrive with vans—sometimes rented U-Hauls—to pick up their troop's stash. Volunteers load vehicles, direct traffic, and make sure troop leaders are allotted the correct number of Thin Mints, Samoas, Tagalongs, Do-si-Dos, Trefoils, and Savannah Smiles.

The Girl Scout Cookie Program helps girls have fun, develop valuable life skills, and make their communities a better place. Cookie earnings help pay for the leadership activities, community service projects, and field trips Girl Scouts do all year long. Volunteers are essential to a successful cookie program.

NOTE: These mass Girl Scout Cookie distribution events are not open to the public, but the media is invited. Key sites for photo/B-roll are listed below:

VALENCIA: Girl Scout Cookie "Mega Drop"— More than **200,000 boxes of Girl Scout Cookies** will be picked up by more than 200 troop leaders in the Santa Clarita Valley at the area's first-ever "Mega Drop" drive-through cookie delivery. Troops are scheduled for cookie pick-up all day in eight-minute intervals. More than 125 site volunteers are scheduled throughout the day.

When: Saturday, Feb. 22, 7 a.m. to 4:30 p.m.

Where: 27413 Tourney Drive, Valencia, CA

GLENDALE: Girl Scout Cookie Delivery Drive-Through Event – More than **100,000 boxes of Girl Scout Cookies** will be picked up by more than 100 Girl Scout troop leaders from Altadena, Pasadena, and Sierra Madre at a drive-through cookie delivery. Troops are scheduled for cookie pick-up all day in four-minute intervals.

When: Saturday, Feb. 22, 7 a.m. to 11 a.m.

Where: Andy's Transfer & Storage, 2219 Broadview Drive, Glendale, CA

LA CANADA: Girl Scout Cookie Delivery Drive-Through Event – More than **70,000 boxes of Girl Scout Cookies** will be picked up by more than 80 Girl Scout troop leaders from Crescenta Valley and Glendale areas at a drive-through cookie delivery. Troops are scheduled for cookie pick-up all day in four-minute intervals.

When: Saturday, Feb. 22, 1–4:30 p.m.

Where: Flintridge Prep, 4543 Crown Avenue, La Canada, CA (under freeway overpass)

MEDIA NOTES:

- To coordinate interviews with Girl Scouts, volunteers, and/or Girl Scout officials, please contact Melanie Larsen, mlarsen@girlscoutsla.org or 626-677-2339.

About Girl Scouts of Greater Los Angeles:

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council's programs engage girls in the areas of Leadership, Arts & Culture, Business Smarts, Environment & Outdoor Adventure, STEM (Science, Technology, Engineering, Math), and Wellness & Healthy Living. To join, volunteer, reconnect, or support, visit www.girlscoutsLA.org or call 1-888-GSGLA-4-U.

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