

MEDIA ALERT

2017 Media Resources: [Guide to LA Girl Scout Cookie Season](#) | [100 Years of Cookie History](#) | [Photos & Social Media Images](#)

LA Girl Scouts aim to send 100,000 boxes of cookies to service members & food banks, honoring 100 years of cookie sales!

WHAT: **Having a hard time finding a cookie boss? The wait is over!** Starting Friday, Feb. 10, and through March 12, Girl Scouts will hone leadership and business skills as they open up “cookie shop” outside local storefronts throughout Greater Los Angeles. Not only can you pick up your favorite seasonal treat—you can also celebrate the [100th anniversary](#) of the first-known cookie sale by Girl Scouts when you help regional Girl Scouts meet a goal of sending **100,000 boxes** of cookies to service members overseas and local food banks!

It’s called Gift of Caring, and here’s how it works: Considered the “ninth cookie” in the Girl Scout Cookie lineup, [Gift of Caring](#) is an option for customers to donate Girl Scout Cookies to service members overseas and to local food banks. Girl Scouts at booth sales accept monetary donations for Gift of Caring in any amount, which are used to purchase cookies to send to nonprofit partners such as Operation Gratitude, Goodwill Southern California, Bob Hope Hollywood USO at LAX, Blue Star Mothers, and the Los Angeles Regional Food Bank.

Find a cookie booth sale near you by going to girlscoutcookies.org. Don’t forget to try the new [non-GMO Girl Scout S’mores Cookie](#)!

WHEN: Feb. 10–March 12, 2017

WHERE: Los Angeles County and parts of Kern, San Bernardino, and Ventura counties

WHY: **Buying Girl Scout Cookies (or donating to Gift of Caring):**

- **Helps girls gain important life skills:** By running her own cookie business and working with others, Girl Scouts learn money management, people skills, goal-setting, decision-making, and business ethics.
- **Funds local Girl Scout troop activities and leadership programs:** like STEM activities, camp, and field trips. Girl Scouts fund important community service projects, too.

MEDIA OPPORTUNITIES:

- **Girl Scouts and troop leaders are available for interviews with media.** Contact Melanie Larsen, mlarsen@girlscoutsla.org to coordinate.

