

## MEDIA ALERT

### FOR IMMEDIATE RELEASE

## 600+ Influential LA Leaders Gather in Support of Girls & Women, Nov. 7

Girl Scouts of Greater Los Angeles' ToGetHerThere Luncheon celebrates female leaders of today & tomorrow

**WHAT:** A network of more than 600 of LA's most influential executives and key business leaders will gather at the 2016 ToGetHerThere Luncheon in support of Greater LA girls. Hosted by Girl Scouts of Greater Los Angeles (GSGLA), the event applauds strides made in supporting girls and women, while examining the many obstacles today's girls still face. GSGLA will celebrate the leadership of Girl Scout alumna and 2016 ToGetHerThere Champion [Karen Ideno](#), vice president of product and marketing for Toyota Financial Services, as well as honor Girl Scouts' 100 Emerging Leaders—exemplary Girl Scouts who are poised to become tomorrow's decision makers. ([View a list of Emerging Leaders by city.](#)) Lise Luttgens, CEO, GSGLA, will speak on the state of girls and women, showcasing how Girl Scouts is leading the way in transforming the leadership landscape in Greater Los Angeles and beyond. In the morning, the high school Emerging Leader Girl Scouts will have the unique opportunity to be mentored by LA women executives, many of whom are former Girl Scouts themselves. (View a [video](#) and [photos](#) from the 2015 ToGetHerThere Luncheon.)

### **KEY GUESTS/ SPEAKERS**

- **Karen Ideno**, Vice President, Product & Marketing, Toyota Financial Services
- **Judy Chu**, US Congresswoman, 27th District
- **Tricia Crider**, Chair, Board of Directors, Girl Scouts of Greater Los Angeles; and VP, Accounting, Westfield
- **Dave Battaglia**, Member, Board of Directors, Girl Scouts of Greater Los Angeles; and Partner, Gibson Dunn
- **Lise L. Luttgens**, CEO, Girl Scouts of Greater Los Angeles
- **Pat Harvey**, Anchor, CBS2 Los Angeles (event emcee)
- Leading executives from: Toyota Financial Services; Ernst & Young LLP; Teledyne Controls; Westfield; Citizens Business Bank; Park West Gallery; and more
- [100 Emerging Leader Girl Scouts](#)—high school girls who have demonstrated keen leadership ability

### **WHEN/** **WHERE**

**Monday, Nov. 7, 10 a.m. to 2 p.m.,**  
**JW Marriott L.A. Live, 900 W. Olympic Blvd., Los Angeles, CA 90015**

10 a.m.	Minute-mentoring sessions w/ Emerging Leader Girl Scouts and key LA women execs
11:30 a.m.	Networking
12 p.m.	Luncheon starts & Pat Harvey, opening remarks
12:15 p.m.	"Mission, Movement, Momentum," Lise L. Luttgens, CEO, Girl Scouts of Greater Los Angeles
12:25 p.m.	Hon. Judy Chu, remarks
12:30	Pinning ceremony—Girl Scouts named Emerging Leaders
1:15 p.m.	Dave Battaglia, Call to Action
1:20 p.m.	Karen Ideno, Toyota Financial Services, honored as Woman of Distinction
1:30 p.m.	Tricia Crider, closing remarks

**MEDIA:** To RSVP or schedule interviews w/ featured guests, email Melanie Larsen, [mlarsen@girlscoutsla.org](mailto:mlarsen@girlscoutsla.org).

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