

MEDIA ALERT

FOR IMMEDIATE RELEASE

JUNE 23: GIRL SCOUTS' EL RANCHITO DAY CAMP REDEDICATION CEREMONY

*Girl Scouts of Greater Los Angeles and supporters celebrate capital improvements
and renewed partnership with the City of Long Beach through 2025*

WHAT: Just as summer camp season kicks off, Girl Scouts of Greater Los Angeles (GSGLA) will host a ceremony on June 23 honoring a 10-year extension of its partnership with City of Long Beach and \$200,000 worth of capital improvements to its El Ranchito Day Camp and Long Beach Service Center. El Ranchito, located in Heartwell Park, is an outdoor property that includes fire rings, an archery range, low ropes elements, and a climbing wall. Thanks to generous Girl Scout supporters, the council has invested in improvements to these features—as well as the outdoor kitchen, shade structures, and performance stage—and has performed ADA accessibility upgrades. Since 1962, the City of Long Beach has enabled Girl Scouts to lease the property, which is used by thousands of girls, volunteers, and staff year-round. To honor these improvements, as well as the City and Girl Scouts' renewed partnership through 2025, local political figures, community members, Girl Scouts officials, and active campers will participate in a ribbon-cutting ceremony and press conference. While the celebration is happening, a song-and-dance Girl Scout day camp will be taking place. ([Media and stakeholders can RSVP here.](#))

WHEN: Thursday, June 23, 2016
12-1 p.m.

WHERE: El Ranchito Day Camp, 4040 N. Bellflower, Long Beach, 90808

FACTS:

- Since 1962, the City of Long Beach has enabled Girl Scouts of Greater Los Angeles (GSGLA) to empower thousands of girls through its Long Beach Service Center and El Ranchito Day Camp by leasing these valuable facilities to GSGLA.
- Empowering girls in and around Los Angeles County since the early 1950s, GSGLA is the leading and largest girl-serving nonprofit in the region with over 40,000 girls (grades K-12) and 24,000 adult members/volunteers from all socioeconomic and ethnic backgrounds and abilities.
- GSGLA summer programs are for girls in grades K–12, and include day camps and overnight camps. Camps span from Big Bear to Long Beach with traditional camp activities like archery, horseback riding, and canoeing, and unconventional camp focuses on robot design, art, “crime” scene investigation, culinary arts, engineering, and even on becoming a super hero.
- Girl Scout camp is open to all girls—even non-Girl Scouts—and thanks to individual donations and support from foundations, GSGLA provides financial assistance to hundreds of girls across the Greater Los Angeles area. Registration is open now. For more information, visit www.girlscoutsla.org.

PHOTO/B-ROLL OPPORTUNITIES: Enthusiastic Girl Scouts enjoying camp activities (climbing wall, etc.); a ribbon-cutting ceremony; Girl Scouts singing songs; Girl Scouts and City of Long Beach officials speaking about the importance of camp in Long Beach and beyond.