

MEDIA ALERT

2016 Media Resources: [Guide to LA Girl Scout Cookie Season](#) | [Girl Scout Cookie Fun Facts](#) | [Photos & Social Media Images](#)

GIRL SCOUT COOKIE BOOTH SALES BEGIN TODAY: ASK ABOUT GIFT OF CARING A chance to support your troops—Girl Scouts *and* service members overseas!

WHAT: **Having a hard time finding a cookie boss? The wait is over!** Starting today and through March 6, Girl Scouts will hone leadership and business skills as they open up “cookie shop” outside local storefronts throughout Greater Los Angeles.

Support your troops by giving them a taste of home: Considered the “ninth cookie” in the Girl Scout Cookie lineup, [Gift of Caring](#) is an option for customers to donate Girl Scout Cookies to military troops overseas and to local food banks. Girl Scouts at booth sales accept monetary donations for Gift of Caring in any amount, which are used to purchase cookies to send to nonprofit partners such as Operation Gratitude, Goodwill Southern California, Bob Hope Hollywood USO at LAX, Blue Star Mothers, and the Los Angeles Regional Food Bank.

Last year, GSGLA donated roughly 86,000 Gift of Caring cookie boxes—this year, local Girl Scouts are aiming to double that number! Will you help? Find a cookie booth sale near you by going to girlscoutcookies.org.

WHEN: Feb. 5–March 6, 2016

WHERE: Los Angeles County and parts of Kern, San Bernardino, and Ventura counties

WHY: Buying Girl Scout Cookies (or donating to Gift of Caring):

- **Helps girls gain important life skills:** By running her own cookie business and working with others, Girl Scouts learn money management, people skills, goal-setting, decision-making, and business ethics.
- **Funds local Girl Scout troop activities and leadership programs:** like STE[A]M (science, technology, engineering, art, and math) activities, camp, and field trips. Girl Scouts fund important community service projects, too.

MEDIA OPPORTUNITIES:

- **Girl Scouts and troop leaders are available for interviews with media.** Contact Melanie Larsen, mlarsen@girlscoutsla.org to coordinate.

