

MEDIA ALERT

FOR IMMEDIATE RELEASE

600+ Influential LA Leaders Gather in Support of Balanced Leadership, Nov. 5

Girl Scouts of Greater Los Angeles' ToGetHerThere Luncheon celebrates female leaders of today & tomorrow

WHAT: A network of more than 600 of LA's most influential executives and key business leaders will gather at the 2015 ToGetHerThere Luncheon in support of greater LA girls. The event, hosted by Girl Scouts of Greater Los Angeles (GSGLA), celebrates the leadership of truly remarkable women—Jan Swartz, president of Princess Cruises and Girl Scout alumna; and Katherine Adkins, vice president, general counsel and secretary of Toyota Financial Services—both of whom will deliver speeches. The event also applauds Girl Scouts' Emerging Leaders—exemplary Girl Scouts who are poised to be tomorrow's decision makers. Lise Luttgens, CEO, GSGLA, will speak on the state of girls and women, and showcase how Girl Scouts is leading the way in transforming the leadership landscape in greater Los Angeles and beyond. In the morning, the high school Emerging Leader Girl Scouts will have the unique opportunity to be mentored by LA women executives.

KEY GUESTS/ SPEAKERS

- **Jan Swartz**, President, Princess Cruises
- **Katherine Adkins**, Vice President, General Counsel and Secretary, Toyota Financial Services
- **Amy Elaine Wakeland**, First Lady, City of Los Angeles
- **Tricia Crider**, Chair, Board of Directors, Girl Scouts of Greater Los Angeles; and VP, Accounting, Westfield
- **Lise L. Luttgens**, CEO, Girl Scouts of Greater Los Angeles
- **Christine Devine**, Co-Author, *Studio11 LA* and *Fox11 News* (event emcee)
- **Tia Carrere**, actress, Grammy-winning recording artist, and Girl Scout volunteer
- Leading executives from: Princess Cruises; Toyota Financial Services; Citizens Business Bank, Ernst & Young, LLP; Westfield; Capital Group; Deloitte; Herbalife; KPMG; Little Brownie Bakers; Nestlé; Park West Gallery; Ralphs/Food 4 Less, SoCalGas®; Union Bank; and more
- 70 Emerging Leader Girl Scouts—high school girls who have demonstrated keen leadership ability

WHEN/: **Thursday, Nov. 5, 10 a.m. to 2 p.m.,**
WHERE **JW Marriott L.A. Live, 900 W. Olympic Blvd., Los Angeles, CA 90015**

10 a.m.	Minute-mentoring sessions w/ Emerging Leader Girl Scouts and key LA women execs
11:30 a.m.	Networking
12 p.m.	Luncheon starts & Christine Devine, opening remarks
12:05 p.m.	"The Time is Now," Lise L. Luttgens, CEO, Girl Scouts of Greater Los Angeles
12:15 p.m.	Amy Elaine Wakeland, pinning ceremony—Girl Scouts named Emerging Leaders
1:15 p.m.	Tia Carrere, Call to Action
1:20 p.m.	Katherine Adkins, Toyota Financial Services, honored as Woman of Distinction
1:30 p.m.	Jan Swartz, Princess Cruises, honored as Woman of Distinction
1:40 p.m.	Tricia Crider, closing remarks

MEDIA: To RSVP or schedule interviews w/ featured guests, email Melanie Larsen, mlarsen@girlscoutsla.org.

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