

MEDIA ALERT

FOR IMMEDIATE RELEASE

800+ Influential LA Women Gather in Support of Balanced Leadership, Dec. 10

Girl Scouts of Greater Los Angeles' ToGetHerThere Luncheon celebrates female leaders of today & tomorrow

WHAT: A network of more than 800 of LA's most influential women executives and key business leaders will gather at the 2014 ToGetHerThere Luncheon in support of greater LA girls. The event, hosted by Girl Scouts of Greater Los Angeles, celebrates the leadership of truly remarkable women—Julie Hamp, group vice president and chief communications officer for Toyota Motor North America, and Robin McGraw, National Celebrity Spokesperson for Girl Scouts of the USA—both shaped by their Girl Scout experiences. The event also applauds Girl Scouts' 100 Emerging Leaders—exemplary Girl Scouts who are poised to be tomorrow's decision makers. While honoring key corporations who support girl leadership, such as Deloitte and EY, the event features special guest speakers discussing the state of girls in California and showcases how Girl Scouts is leading the way in transforming the leadership landscape in greater Los Angeles and beyond. In the morning, the 100 high school Girl Scouts will have the unique opportunity to be mentored by LA women executives.

KEY GUESTS/SPEAKERS

- **Robin McGraw**, bestselling author, TV personality (*Dr. Phil*), philanthropist, and entrepreneur
- **Julie Hamp**, Group Vice President & Chief Communications Officer, Toyota Motor North America
- **Anna Maria Chávez**, National CEO, Girl Scouts of the USA
- **Lise L. Luttgens**, CEO, Girl Scouts of Greater Los Angeles
- **Christine Devine**, Anchor, Fox11 News (event emcee)
- **Carla Pennington**, Executive Producer, *Dr. Phil* and *The Doctors*
- Leading female executives from: Deloitte, EY, AIG, Alcoa, Herbalife, Union Bank, Toyota, Southern California Gas, Nestlé, and more.
- 100 Emerging Leader Girl Scouts—high school girls who have demonstrated keen leadership ability

WHEN/: **Wednesday, Dec. 10, 10 a.m. to 2 p.m.,**

WHERE **Ray Dolby Ballroom at Hollywood & Highland, 1755 N. Highland Ave., Hollywood, CA 90028**

10 a.m.	Minute-mentoring sessions w/ Emerging Leader Girl Scouts and key LA women execs
12 p.m.	Luncheon starts
12:05 p.m.	"Girls Matter," Lise L. Luttgens, CEO, Girl Scouts of Greater Los Angeles
12:10 p.m.	Pinning ceremony—Guests pin high school Girl Scouts as Emerging Leaders
1 p.m.	Julie Hamp, Toyota Motor North America, honored as Woman of Distinction
1:10 p.m.	"Invest in Girls. Change the World," Anna Maria Chávez, CEO, Girl Scouts of the USA
1:20 p.m.	Call to Action, Gina McLeod, Principal, Deloitte
1:25 p.m.	Robin McGraw honored as Woman of Distinction
1:40 p.m.	Closing remarks

MEDIA: To RSVP or schedule interviews w/ featured guests, email Melanie Larsen, mlarsen@girlscoutsla.org.

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