

CORPORATE CITIZENSHIP & GIVING GUIDE



801 S. Grand Ave., Ste. 300, Los Angeles, CA 90017
 213.213.0123
 GirlScoutsLA.org
 f / GSGLA
 @GirlScoutsLA
 Established in 1912
 140 regional employees

SERVICE AREA

As our region's leading and largest girl-focused organization, Girl Scouts of Greater Los Angeles enriches girls across Los Angeles County and parts of Kern, San Bernardino, and Ventura counties.

MISSION STATEMENT

Girl Scouts of Greater Los Angeles builds girls of courage, confidence, and character, who make the world a better place.

FAST FACTS

Greatest community impact in 2016

With help from more than 20,000 volunteers, we empowered 40,000 girls—11,500 from low-income communities—to seek challenges and solve problems, and build healthy relationships, sense of self, and positive values.

BOARD OF DIRECTORS

EXECUTIVE LEADERSHIP

Lise L. Luttgens
 Chief Executive Officer
 ceo@girlscoutsla.org

Denise Nowack
 Chief Mission Delivery Officer

BOARD OF DIRECTORS

Tricia Crider, Westfield Corporation

Cheryl M. Hundley, Global Eagle Entertainment, Inc.

Shelley B. Thompson, Seyfarth Shaw LLP

Jana Monroe, Herbalife

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Girl Scouts of Greater Los Angeles

FUNDRAISING EVENTS (OR AREAS OF FUNDING)

Your support of Girl Scouts of Greater Los Angeles equips girls with the tools, experience, and confidence they need to ignite their potential while improving our communities. Partner with us to advance our program initiatives (STEM, entrepreneurship, outdoor, and life skills) or sponsor a signature event:

- **Volunteer Recognition Ceremony, April 22, 2017**
 Nearly 500 guests pay tribute to extraordinary volunteers who make a difference in the lives of girls.
 - **Gold Award Ceremony, June 3, 2017**
 More than 750 guests recognize girls earning the Girl Scout Gold Award, the top honor in Girl Scouts, for leading large-scale, sustainable service projects.
 - **Family Fit Fair, October 2017**
 Featuring a 5K challenge course, the event also welcomes Girl Scouts and their families at a culminating fit fair, which includes activities that support a healthy lifestyle.
 - **ToGetHerThere Luncheon, November 2017**
 More than 600 accomplished and influential women and men in LA gather to celebrate female leadership and inspire Girl Scouts who are poised to be tomorrow's leaders.
- For more information on event or program sponsorship, call (626) 677-2203.

VOLUNTEER OPPORTUNITIES

As a volunteer, you will: teach girls new skills; build girls' confidence; expose girls to new experiences, places, and ideas; learn skills that support your own personal growth; and connect with other adult volunteers.

All adults, ages 18 and older, are welcome to apply. Currently, we have a need for troop leaders, but there are many ways to volunteer—whether you have a few days, a month, or several days a week. Call (213) 213-0123 or go to girlscoutsla.org to find out more.

GIVING OPPORTUNITIES

- Advance our mission through general support
- Corporate sponsorship
- Join our Second Century Leadership Society
- Program partnership
- Workplace/matching gifts
- Employee volunteerism
- Planned giving
- Stock

For more information, contact Girl Scouts of Greater Los Angeles' development department at (626) 677-2203 or click "Donate" at girlscoutsla.org.

GOALS FOR 2017

Reach more girls and help them realize their full leadership potential—strategically focusing on girls in underserved communities.

- Create more high-impact programs, teaming with the community to strengthen programs in STEM, entrepreneurship, outdoor, and life skills.
- Invest in the future of girls by bolstering volunteer support through innovative training and onboarding.



CEO Lise L. Luttgens (center) with 100 Emerging Leaders—high school Girl Scouts who have demonstrated extraordinary leadership in their communities—at Girl Scouts of Greater Los Angeles' fourth annual ToGetHerThere Luncheon, Nov. 7, 2016.

Anthony H. Kaufman, Princess Cruises

Chet A. Kronenberg, Simpson Thacher & Bartlett LLP

Manjusha P. Kulkarni, Civil Rights Attorney

Megan Martin, Warner Bros. Entertainment, Inc.

Gina McLeod, Deloitte Tax LLP

Frances Moreno, Vaco Los Angeles, LLC

Michael B. Mulcahy, Citizens Business Bank

Michelle Reagan, Pacific Western Bank

Evelynne B. Scarboro, Loyola Marymount University

Elena Sacca Smith, Toyota Financial Services

April Spencer, Ernst & Young LLP

Karin Berger Stellar (ex officio), Morris & Berger

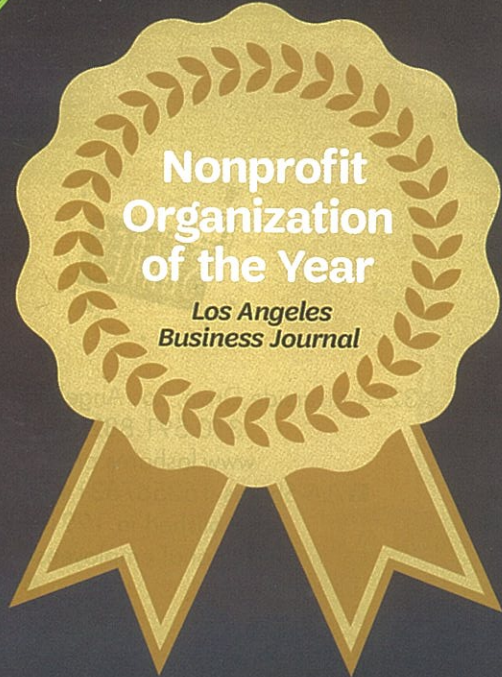
Tania Van Herle, HED

Michelle C. Wroan, KPMG LLP

Frank Wu, Protiviti Inc.

girl scouts
greater los angeles

DNA OF A GIRL SCOUT



GO-GETTER

INNOVATOR

RISK-TAKER

LEADER



11,500

LOW-INCOME GIRLS SERVED



500K

COMMUNITY SERVICE
HOURS CONTRIBUTED



4,000

CAMP EXPERIENCES PROVIDED

