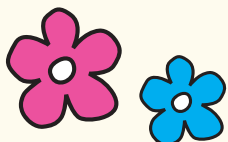




Cookie Program Quick Facts 2013 Cookie Season

- **The Girl Scout Cookie Program** is the largest girl-led business program in the country.
- **Behind Every Cookie are the 5 Skills for Girls:** Goal Setting, Decision Making, Money Management, Business Ethics and People Skills.
- **All proceeds from the sale of Girl Scout Cookies benefit girls locally.** Proceeds are used for troop activities and council programs.
- **The Gift of Caring Program is a cookie donation opportunity** for customers to buy a boxes of cookies to be distributed to our nonprofit partners. It's a great alternative for customers who do not want to buy cookies for themselves but want to support their community. Customers make a \$4 per box donation, the girl(s) get credit for the sale, and the council delivers the cookies.
- **Girl Scout Cookies in the Girl Scouts of Greater Los Angeles jurisdiction are competitively priced at only \$4 a box**—the same price since 2004!
- **There are six delicious varieties of Girl Scout Cookies for 2013:** Do-Si-Dos, Samoas, Savannah Smiles, Tagalong, Thin Mint and Trefoil. The "Super Six" are a premium selection of customer favorites!



Cookie Bundling Ideas

Three (or more) boxes are better than one! One way to encourage customers to buy multiple boxes is by "bundling" cookies. Cookie Bundles ensure customers get an assortment of their favorites. Suggestions include:



Timeless Classics Bundle

Thin Mints, Trefoils and Samoas

Chocolate Lovers Bundle

Samoas, Thin Mints and Tagalongs



Tell them about the 5 for \$20 "deal"!

Or, create your own? How about a "Lakers Bundle" with two Samoas and a box of Savannah Smiles? Or a patriotic bundle of Trefoils and Tagalongs? Or a "freeze-well" set of Thin Mints in a freezer bag?



girl scouts
greater los angeles

www.GirlScoutsLA.org



Girl Scout Cookies®

Great cookies doing a World of Good!



super six

Girl Scout Cookies® Premium Favorites



THIN MINTS®

Thin and minty!

Approx. Count per Box: 28 9 oz. ⑩-D



SAMOAS®

Chewy and rich!

Approx. Count per Box: 15 7.5 oz. ⑩-D



TAGALONGS®

Peanut butter patties

Approx. Count per Box: 15 6.5 oz. ⑩-D



DO-SI-DOS®

Peanut butter sandwich cookies

Approx. Count per Box: 20 8 oz. ⑩-D



TREFOILS®

Traditional shortbread cookie

Approx. Count per Box: 36 9 oz. ⑩-D



SAVANNAH SMILES™

Crisp, zesty, lemon cookies

Approx. Count per Box: 28 6 oz. ⑩-D



www.GirlScoutsLA.org

Guide to Cookie Nutrition 2012-2013 Super Six Season

2 Nut-Free Girl Scout Cookie Varieties

Little Brownie offers 3 cookie varieties without peanuts or tree nuts

No peanuts or tree nuts in LBB **Trefoils®** and **Thin Mints®**

No High Fructose Corn Syrup

Little Brownie offers 6 cookie varieties without high fructose corn syrup

No high fructose corn syrup in all 6 LBB Girl Scout cookie varieties.

No Hydrogenated Oils or Trans Fats

3 cookie varieties without hydrogenated oils and

6 cookie varieties with 0 grams trans fats per serving

No hydrogenated oils in **Trefoils®**,
Do-si-dos®, and **Savannah Smiles™**



0 grams trans fats per serving in all 6 LBB Girl Scout cookie varieties.

No Artificial Colors

Little Brownie offers 6 varieties without any artificial colors

No artificial colors in LBB **Trefoils®**, **Do-si-dos®**, **Tagalongs®**,
Samoas®, **Thin Mints®** and **Savannah Smiles™**

100% Real Cocoa

Little Brownie's 3 chocolate varieties are made with 100% real cocoa

Samoas®, **Thin Mints®** and **Tagalongs®** are made with 100% real cocoa

Do-si-dos® contain nutritious whole grain oats and real peanut butter!

Little Brownie **Do-si-dos®** boast whole grain goodness and real peanut butter, while leaving out less desirable high fructose corn syrup, corn syrup, hydrogenated oils, and artificial colors/flavors



Although the use of palm oil in Little Brownie's Girl Scout Cookies® is very limited, Little Brownie wants to help reduce deforestation from palm oil production by purchasing GreenPalm certificates covering 100% of our global palm oil use.

SAMOAS®, DO-SI-DOS®, and TAGALONGS® are registered trademarks of Kellogg NA Co. SAVANNAH SMILES™ are trademarks of Kellogg NA Co.

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