



Online Marketing Resources 2013 Cookie Season

GSGLA has created a digital library where girls can download graphics, photos and other materials to help promote their cookie sale. Keep in mind that customers are most attracted to cookie booths that have handmade posters, displays, and decorations, so get creative and add your personal touch!

The digital library includes:

- Fun and colorful graphics
- Printable fliers
- The official Girl Scout font (Omnes)
- Themed digital photos
- Printable cards and box wraps
- Gift of Caring labels
- Printable signs
- Logos
- DIY project instructions
- PowerPoint template
- Recipe cards
- PDF version of this boothing kit

Visit www.girlscoutsla.org/cookiecentral to access the digital library.



Attract More Customers

The following items are available in council stores to rent or purchase:



Tablecloth



Traffic signs



Flag banner



Car magnet



Branded Balloons



Cookie costumes