INITIAL EMAIL FOR THE VOLUNTEER RECRUITER TO USE (TO SHARE PROMOTION WITH OTHER VOLUNTEERS)

PUT IN SUBJECT LINE: Invite a Friend to be a Leader



Hello –

You still have time to [invite a friend](http://www.girlscoutsla.org/pages/for_volunteers/inviteafriend.html) to start a new Girl Scout Daisy, Brownie, or Junior troop, and get $50 to shop until you drop at our online Girl Scout store. Your friend gets a gift, too! The deadline for this promotion is now **Jan. 31, 2017**.

It is no surprise that 96 percent of girls have tried at least one new thing as a Girl Scout, right. As a Girl Scout volunteer, you introduce girls to fun, new, and unique experiences every day, and help them find their spark as they prepare to practice a lifetime of leadership. You are their biggest fan, their guiding star, and their hero, and we need more amazing mentors just like you to affect even more girls’ lives.

**Here are the three easy steps:**

1. Invite a friend to start a new Girl Scout Daisy, Brownie, or Junior troop.
2. Tell us you recruited a new troop leader at [girlscouts.org/inviteafriend](https://girlscoutsusa.ca1.qualtrics.com/SE/?SID=SV_9AZrRgPnqwUxVxr) before 9 p.m. on Jan. 31, 2017.
3. Once your recruit is verified by council as a new 01 troop leader, Girl Scouts of Greater Los Angeles will email you a $50 Girl Scout online shop coupon. The new leader will be emailed a code for a free volunteer resource pack, which they claim online before April 15, 2017 and have delivered to their home. (Please allow four weeks to receive the coupon code after the troop number has been assigned.)

**Rules and Details:**

• You must be a 2016–17 GSGLA adult member to participate as a “recruiter.”

• The maximum number of $50 credits you can earn is two ($100 maximum), but you can recruit as many volunteers as you wish to help introduce new volunteers to Girl Scouts.

• Only adults who become 01 troop leaders and start a troop qualify for a pack. Becoming a co-leader does not qualify you for a pack.

• You must report your new recruit between Nov. 15, 2016 and Jan. 31, 2017 through [girlscouts.org/inviteafriend](https://girlscoutsusa.ca1.qualtrics.com/SE/?SID=SV_9AZrRgPnqwUxVxr).

• The new volunteer must complete new leader requirements and receive their new troop number by Feb. 24, 2017 to qualify.