



CELEBRATE 100 YEARS OF THE GIRL SCOUT GOLD AWARD

The highest award a Girl Scout can earn.

Since 1916, Girl Scout's highest award has stood for excellence and leadership among those who earn it. Gold Award recipients join the ranks of generations of young women who have made a difference in their communities and the world!

Earning the Gold Award requires a suggested 80 hours of planning and implementing a challenging, large-scale project that is innovative, engages others, and has a lasting impact on its targeted community with an emphasis on sustainability.



What a Gold Award Sponsorship Delivers:

- Sponsorship recognition in a GSGLA monthly eNewsletter (68,000 distribution)
- Promotion of your commitment to the general community and Girl Scout constituents - 23,000 adult volunteers, 17,000 alumnae, and the friends and families of our 40,000+ Girl Scouts
- Alignment of your brand with Girl Scouts values
- Recognition as a sponsor on our website
- Additional benefits outlined below

Centennial Gold Award Presenting Sponsor- \$10,000

- Designation as the official Gold Award Presenting Sponsor
- Opportunity to address Gold Award recipients and their supporters from the stage
- Back Cover Tribute in the 2016 Gold Award Ceremony Program Book (Full Page, color)
- Logo recognition on general event signage and collateral
- Recognition on Gold Award press release



Centennial Gold Award Event Sponsor- \$5,000

- Full page Tribute in the 2016 Gold Award Ceremony Program Book
- Logo recognition on general event signage and collateral Recognition on Gold Award press release

Centennial Gold Award Community Sponsor- \$2,500

- 1/2 page Tribute in the 2016 Gold Award Ceremony Program Book
- Logo recognition on general event signage and collateral

Centennial Gold Award Friends- \$1,000

- 1/2 Tribute in the 2016 Gold Award Ceremony Program Book
- Recognition on general event signage and collateral

Centennial Gold Award Tribute Book

Tributes are the perfect way to market your brand and celebrate our amazing Girl Scout Gold Award recipients. Copies of the program book will be handed out to all attendees at the Gold Award Ceremony on June 4 and will be available at all service centers.

- Full Page \$500
- 1/2 Page \$250
- 1/4 Page \$125
- 1/8 Page \$75

For sponsorship opportunities, please contact Dora Quach dquach@girlscoutsla.org or by phone: 626-677-2338

