

One-page paper surveys were administered to girls throughout the day at the Girltopia event at the LA Convention Center on November 9, 2013. Girls were approached on the floor by adult volunteers with surveys on clipboards, or else girls completed the surveys at the **Voices to Vision** booth. Volunteers collected 489 usable surveys that asked basic demographic questions and questions about girls' program and camping preferences.¹ Cadettes were the most common survey respondents (46.2%), followed by Juniors (20.2%).

The Cadette Program Level has the largest sample size; therefore, this report draws some comparisons between All Girls (girls in all Program Levels) and Cadettes. In some cases the relatively small numbers of Seniors and Ambassadors have been combined as Older Girls.²

Program Level	Total	%
Daisies	10	2.0
Brownies	55	11.2
Juniors	99	20.2
Cadettes	226	46.2
Seniors	59	12.0
Ambassadors	29	5.9
Multi	3	<1
No Response	8	1.6
Total	489	100%

Findings:

Although no data were formally collected, based on observations as volunteers assisted girls in filling out the surveys, as well as on the type of responses girls entered under "My Council" and the number of missing responses, a large number of girls of all ages do not know the name of their council.

- Most girls had not completed the online **Voices to Vision** property survey (which closed a week later). Of the 427 girls who respond to this question, only 17 girls, or 4%, report that they had completed the online property survey.

¹ A total of 551 surveys were collected, and 62 were omitted from the sample size because they were filled out by visiting girls from adjacent councils, the program level could not be determined, they included information for more than one girl on the same sheet, or some other related issue that rendered them unusable.

² Findings for Daisies are not reliable due to their very small sample size. Moreover, even though Daisy surveys were filled out by adults, it was difficult to hold the girls' attention amid the hubbub and it was not clear that they fully understood the questions.

- Of the 17 girls who report that they had filled out the survey, 2 are Ambassadors, 6 Seniors, 4 Juniors, 4 Cadettes, and 1 girl who completed the online survey did not provide her program level.

- Overall, girls report that their troops meet most frequently in homes and schools (65.6%). Cadettes are slightly less likely to meet in homes and schools, showing a slight increase in the percentage who report meeting in community centers. A very small percentage of the girls who completed this survey meet at program and service centers.

Where Troops Meet	All Girls	Cadettes
School	37.0%	34.9%
House	28.5	27.1
Community Center	15.7	22.3
Place of Worship	16.4	14.0
Program/Service Centers	1.9	<1.0
Other or N/A (Juliettes)	1.4	<1.0
Total	100%	100%³

- Girls report a definite preference for tent (44.1%) and cabin (42.9%) camping, with similar figures for Cadettes. However, looking only at those girls who attended camp the previous summer, there were slight differences in girls' camping preferences:

Girls who attended a Girl Scout Sleep-over Camp were slightly more likely to prefer to sleep under the stars, and slightly less likely to prefer to sleep in a cabin or on a platform. We also see a minor shift away from a preference for tent camping and an increase towards a preference for camping in cabins for older girls.

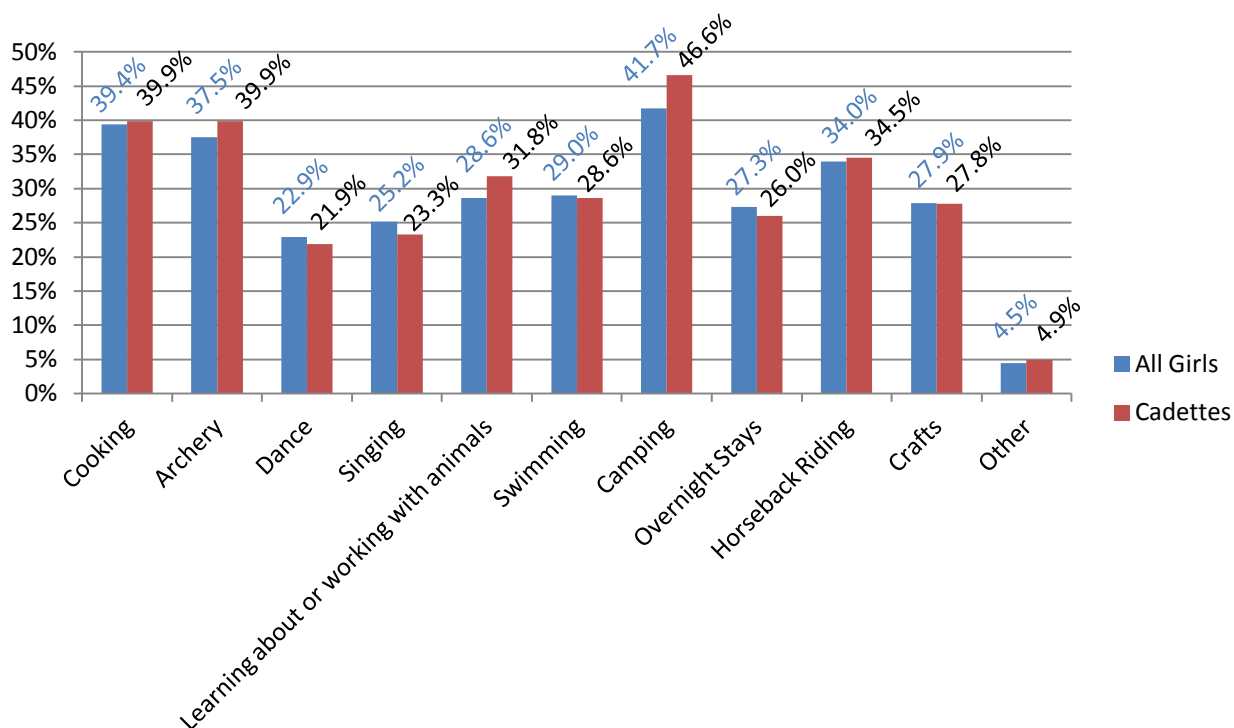
Camping Preference	All Girls	Cadettes	All Girls + GS Sleep Away Camp	All Girls + GS Day Camp	Older Girls ⁴
Tent	44.1%	44.3%	45.1%	42.6%	29.5%
Cabin	42.9	42.9	38.3	44.0	52.1
Under the Stars	11.1	10.3	14.9	11.9	16.9
Platform	1.9	2.5	<1	0	1.4
Total	100%	100%	100%	100%	100%

³ Percentages may not add up to 100% due to rounding of numbers.

⁴ The figures for Older Girls are based on all Seniors and Ambassadors regardless of whether they reported camping the previous summer on the assumption that older girls have camped at some point when they were younger Girl Scouts and they are likely to hold clear opinions about the type of camping that they prefer.

- On a scale of 1-5 where 5 is most important, girls scored the importance of flush toilets versus porta potties at an average of 4.1. There were no significant differences by Program Level or camping experience.
- Girls express that they like a wide variety of program activities. Their favorite program activities are camping, cooking, archery and horseback riding. Cadettes' preferences differ in that they rate camping higher and also report that they are slightly more likely to enjoy learning about or working with animals. The 22 responses in the "Other" category include outdoor activities such as hiking, ziplining and rappelling, sports activities such as gymnastics, and socializing.

What are your three favorite program activities in Girl Scouts?



- Asked if there is anything that they would like to do in Girl Scouts that they have not done yet, the largest percentage of girls, 18.3%, girls report that there is nothing. In fact, many of these girls added sentiments that illustrate a high level of satisfaction, such as, "No, I've done everything I wanted to!" Camping (14.9%), travel (12.4%, with Paris listed as a common destination), horseback riding (12.1%) and archery (8.1%) also rank high on their lists. The Other category consists of a large variety of activities, ranging from ziplining (2.9%) and water sports/activities (2.7%) to overnight stays (2.7%).
 - Older girls expressed an interest in greater leadership opportunities, especially wanting to run a camp or workshop with limited adult supervision.

- Girls take advantage of the great variety of sleep-over and day camp sites in the Los Angeles area and around southern California. Many girls (38.4%) report that they attended sleep-over camp last summer, and 17.1% attended day camps:
 - The most commonly attended Girl Scout sleep-over camp is Camp Osito Rancho (19%), followed by Camporee at Lake Perris (13.3%), Mariposa (5.8%) and Camp Lakota (5.2%).
 - Non-Girl Scout camps were also popular: 11.4% of girls attended non-Girl Scout sleep over camps, and 8.5% attended non-Girl Scout day camps. No non-Girl Scout camps emerged as particularly popular.

- Over a third (37.9%) of the 211 girls who said they did not attend a Girl Scout camp this past summer report that they were too busy with other activities. An additional 10.4% of girls were out of town, and 12.7% did not attend a Girl Scout camp because they were new to Girl Scouting.
 - Thirteen girls, or 6.1%, reported that they did not attend a Girl Scout camp because they did not know about camping opportunities.