

girl scouts 
greater los angeles *presents*

NOV 9, 2013
LOS ANGELES
CONVENTION CENTER

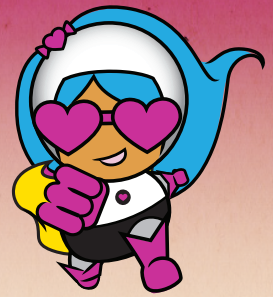
girl TOPIA

THE WORLD OF GIRL   

FEATURING **TEEN** summit

EXHIBITOR BROCHURE





SHOWCASE YOUR BUSINESS TO 15,000 GIRLS AND ADULTS

AT LOS ANGELES' PREMIER EVENT FOR GIRLS!

Hosted by Girl Scouts of Greater Los Angeles,
Girltopia: The World of Girl will welcome thousands of girls to have fun, engage in activities, and be inspired! This year's event features Teen Summit, an awe-inspiring leadership conference just for tweens and teens!

WHAT IS GIRLTOPIA?

- The country's largest one-day expo and conference for girls at the **Los Angeles Convention Center on Saturday, November 9, 2013 from 9 a.m. to 5 p.m.**
- A fun-filled event for **girls ages 5-18** and their families
- **250,000 sq. ft. of expo floor** with program themed "villages"
- **300+ interactive exhibit booths**
- **A dynamic main stage** featuring popular artists and performers
- **Teen Summit conference, workshops, and seminars** for girls grades 6-12



GIRLTOPIA VILLAGE THEMES

- Leadership
- Arts & Culture
- Business Smarts
- Environment & Outdoor Adventure
- STEM (Science, Technology, Engineering, Math)
- Wellness & Healthy Living



BRAND APPEAL

ALIGN YOUR COMPANY WITH A LEADING NONPROFIT BRAND

Associating your company with the advancement of girls and one of the most well-respected nonprofits in the country will enhance your brand awareness among a powerful demographic.



WHO IS COMING TO GIRLTOPIA?

- Girltopia 2013 will welcome **15,000 attendees, 80% of which are girls and teens and 20% of which are adults.**
- Girltopia attendees are interested in **leadership, technology, outdoor adventure, business, the arts, sports, music, science, fashion, financial literacy, gaming, wellness, and more.**
- Girltopia will be marketed to a Girl Scout audience of more than **40,000 girls, 20,000 adult members, and 17,000 alumnae.**
- Girltopia will be promoted to Girl Scouts' **community and business partners, and to Girl Scout councils nationwide.**





DON'T MISS THIS GREAT OPPORTUNITY SHOWCASE YOUR BUSINESS, ORGANIZATION, OR SERVICE

Engage thousands of families through expo booths, demonstration areas/stages, product placement options, collateral underwriting, or sponsorship opportunities.

EXHIBITOR BENEFITS

- Exhibit space at the country's largest girl expo
- Opportunity to engage 15,000 girls, parents, and troop leaders
- Inclusion in digital and print communications
- Alignment with iconic nonprofit brand
- Quantifiable community commitment



OTHER OPPORTUNITIES & CREATIVE LEVERAGE

- **Sponsorship opportunities** – sponsorships are available that provide benefits beyond the exhibiting experience
- **Event collateral underwriter** – brand recognition on event bags, Teen Summit notebooks, event programs, etc.
- **Product placement** – Teen Summit, expo area, volunteer lounge, etc.
- **Girltopia photo station** – logo inclusion on official souvenir photo or signage at station

EXHIBIT @ GIRLTOPIA!

To exhibit at Girltopia, contact us at
(626) 677-2290 | exhibit@girltopiala.org.

To learn about sponsorships, contact us at
(626) 677-2242 | sponsor@girltopiala.org.

For up-to-date information about Girltopia,
visit www.GirltopiaLA.org.