

ToGetHerThere: The Movement

Girl Scouts of the USA has launched the largest, boldest advocacy and fundraising cause dedicated to girls' leadership in the history of our nation: **ToGetHerThere**.

Girl Scouts is leveraging this unique moment in our history to create a foundation for the future: a multiyear, multipronged effort to break down societal barriers that hinder girls from leading and achieving success in every field from technology and science to business and industry.

Our long-term goal is ambitious and urgent. We are calling on all members of society to help girls reach their leadership potential, because when girls succeed, so does society. All of us have a role in making that happen.

Together, we will get her there.

The Luncheon: Wednesday, Dec. 10, 2014 at the Hollywood & Highland Ballroom

Over 800 of the most accomplished and influential women and men in Los Angeles will gather for the second **ToGetHerThere Luncheon** to celebrate female leadership and to inspire Emerging Leaders—Girl Scouts who are making a difference in their communities and poised to be the leaders of tomorrow.

The ToGetHerThere Luncheon will honor our **ToGetHerThere Champions**: corporations who are leaders in our community and represent a variety of industries. These champions have made a commitment ToGetHerThere through their financial support of Girl Scout programs that focus on Leadership; Business & Financial Literacy; Outdoor Adventure; STEAM (Science, Technology, Engineering, Art, & Math); and Healthy Living.

2012 Sponsors: Sun America Retirement Markets, Nestlé, DineEquity, Southern California Gas/Sempra, Deloitte, Korn/Ferry International, Wells Fargo, NBC Universal, Ralphs/Food4Less, Bank of America, Princess Cruises, Capital Research and Management Company, Mattel, Toyota, Union Bank, AECOM, KPMG, Cushman & Wakefield, UPS Foundation, Westfield, Ernst & Young, Gibson Dunn & Crutcher, Seyfarth Shaw, LLP

<u>Leadership Experience: Emerging Leader Minute Mentoring</u>

One hundred high school Girl Scouts selected for their extraordinary accomplishments, demonstrated leadership, community service, and dedication to the values of Girl Scouting will participate in the luncheon. The Emerging Leaders will meet with female executives in the morning and then network with community leaders throughout the luncheon. Many of these girls have earned the Gold Award, the highest achievement in Girl Scouts. These Emerging Leader Girl Scouts represent the best and brightest of today's youth and tomorrow's leaders.

We invite you to join us.

We can't transform American leadership in a year, but we can transform expectations in a year. We can transform awareness in a year. Together, we can get her there. Get Informed. Speak up. Invest in girls. Be a part of the Movement **ToGetHerThere**.

