

National Proficiency Badge Categories

LEGACY

These badges engage girls in topics that have been important since 1912—and are still relevant to girls today.

FINANCIAL LITERACY

These badges teach girls how to use money wisely.

COOKIE BUSINESS

These badges put girls' financial literacy skills into practice during the Girl Scout cookie sale.

SKILL BUILDING

These badges build skills in many areas of interest to girls.

MAKE YOUR OWN

Girls can explore personal interests by creating (and completing) one badge of their very own each year.

Remember!

Girl Scouts at all levels also choose a National Leadership Journey and earn the corresponding awards.

Girl Scout Daisies earn Petals and Leadership Journey awards — plus, they now have Financial Literacy and Cookie Business “Leaves.”

Ambassadors earn Legacy, Financial Literacy and Cookie Business Badges, as well as their Leadership Journey Awards. Plus, they can also create a Make Your Own badge!

National Proficiency Badges

Here are just a few examples of the new badges to show progression.

| Badge Category | Topic Area | Brownie | Junior | Cadette | Senior | Ambassador |
|--------------------|---|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| Legacy | Cook | Snacks | Simple Meals | New Cuisine | Locavore | Dinner Party |
| Financial Literacy | Financial Literacy | Money Manager | Business Owner | Budgeting | Financing My Future | On My Own |
| Cookie Business | Cookie Business | Meet Your Customers | Cookie CEO | Business Plan | My Portfolio | R & D |
| Skill Building | Outdoors (It's Your Planet —Love It! Badge Set) | Hiker | Camper | Trail Blazer | Adventurer | *NA |
| Make Your Own | Girl's Interest | Whatever a girl is interested in! | Whatever a girl is interested in! | Whatever a girl is interested in! | Whatever a girl is interested in! | Whatever a girl is interested in! |

As girls grow up, they can build on the skills they've learned by earning the next badge in each topic area.

Anatomy of a Badge

Five Steps: Each badge has five steps. Girls complete all five to earn the badge.



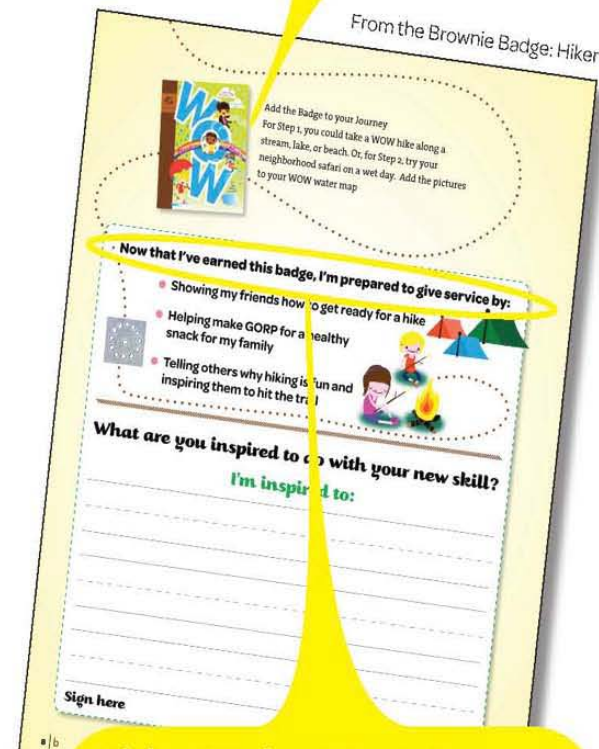
Purpose: This opening statement tells girls what they'll be able to do once they've earned the badge.

From the Brownie Badge: Senses



Three Choices: There are three choices for completing each step. Girls only need to do ONE.

Journey Tie-In: Each badge includes a tip for tying the badge activities into a journey.



Giving Service: This closing statement offers three ideas about how a girl can use her new skill to give service, plus room for girls to write or draw their own ideas.

The Girl's Guide to Girl Scouting



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