

GSGLA E-Newsletters Summary

Below is a list of all of our council newsletters used as news resources for GSGLA's various audiences.
Content must be submitted by supervisors, or with supervisor approval.

Please submit content via our [Newsletter Submission Form](#).

Click each newsletter below to view the 2016–17 deadline schedule (w/ Outlook Reminders).

NOTE: All dates are subject to change.

Monthly Newsletters:

Newsletter	Audience	Content Deadline	Send Date	Contact
Great News!	All members	Tuesday prior by EOD	1 st Thursday	Sara Williams, communications@girlscoutsla.org
Great Friends!	Donors, alumnae, nontraditional volunteers	Tuesday prior by EOD	3 rd Thursday	Sara Williams, communications@girlscoutsla.org
Troop Level Newsletters	Troop leaders, segmented by level	Tuesday, 2 weeks prior, by EOD	4 th Thursday	Faith Myhra, fmyhra@girlscoutsla.org

Bi-Weekly Newsletters:

Newsletter	Audience	Content Deadline	Send Date	Contact
Future Focus	Staff	2 nd and 4 th Tuesday by EOD	1 st and 3 rd Tuesday	Melanie Larsen, submissions@girlscoutsla.org
Service Unit Team Update	Service unit team members, Go Team leads, adult educators	Tuesday (same week as send day) by EOD	2 nd and 4 th Fridays	Faith Myhra, fmyhra@girlscoutsla.org

Seasonal Newsletters:

Newsletter	Audience	Content Deadline	Send Date	Contact
Nut-e-Grams (Fall Product)	All members	Tuesday prior by EOD w/ approval by Teri Proffitt	Tuesdays, biweekly, Oct.-Nov.	Sara Williams communications@girlscoutsla.org
Cookie Grams	All members	Tuesday prior by EOD w/ approval by Teri Proffitt	Tuesdays, weekly, Jan.-March	Sara Williams, communications@girlscoutsla.org
Camp-raderie Courier	All members	Tuesday prior by EOD	3 rd Tuesday, monthly,	Sara Williams, communications@girlscoutsla.org

		w/ approval by Annie Markowitz	April-Aug.	
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Templates for content (Please list the content under the appropriate audience.)

SEND TO: All Members/Volunteers

Heading (bold face, 14pt, Calibri, Girl Scout green)

Description: 12pt, Calibri, Single Spaced, Shifted left, **bold any deadlines/dates**

Graphic/Image (if any) attached as separate file.

Hyperlinks: underlined in blue

SEND TO: Troop Leaders ONLY - specify level if any

Heading (bold face, 14pt, Times, Girl Scout green)

Description: 12pt, Times, Single Spaced, Shifted left, **bold any deadlines/dates** (200 words max)

Graphic/Image (if any) attached as separate file.

Hyperlinks: underlined in blue

SEND TO: SU Team Members/Leads/ AEs ONLY

Heading (bold face, 14pt, Calibri, Girl Scout green)

Description: 12pt, Calibri, Single Spaced, Shifted left, **bold any deadlines/dates** (200 words max)

Graphic/Image (if any) attached as separate file.

Hyperlinks: underlined in blue

SEND TO: GSGLA Staff ONLY

Heading (bold face, 18pt, Calibri, Girl Scout green)

Description: 11pt, Calibri, Single Spaced, Shifted left, **bold any deadlines/dates**

Graphic/image (if any) attached as separate file.

Hyperlinks: underlined in blue

2016–17 E-Newsletter Content Deadlines & Send Dates

Great News! (Click here for Outlook reminders)	
Content Deadline	Send Date
Tuesday, September 27, 2016	Thursday, October 06, 2016
Tuesday, October 25, 2016	Thursday, November 03, 2016
Tuesday, November 22, 2016	Thursday, December 01, 2016
Tuesday, December 27, 2016	Thursday, January 05, 2017
Tuesday, January 24, 2017	Thursday, February 02, 2017
Tuesday, February 21, 2017	Thursday, March 02, 2017
Tuesday, March 28, 2017	Thursday, April 06, 2017
Tuesday, April 25, 2017	Thursday, May 04, 2017
Tuesday, May 23, 2017	Thursday, June 01, 2017
Tuesday, June 27, 2017	Thursday, July 06, 2017
Tuesday, July 25, 2017	Thursday, August 03, 2017
Tuesday, August 29, 2017	Thursday, September 07, 2017

Great Friends (Click here for Outlook reminders)	
Content Deadline	Send Date
Tuesday, October 11, 2016	Thursday, October 20, 2016
Tuesday, November 08, 2016	Thursday, November 17, 2016
Tuesday, December 06, 2016	Thursday, December 15, 2016
Tuesday, January 10, 2017	Thursday, January 19, 2017
Tuesday, February 07, 2017	Thursday, February 16, 2017
Tuesday, March 07, 2017	Thursday, March 16, 2017
Tuesday, April 11, 2017	Thursday, April 20, 2017
Tuesday, May 09, 2017	Thursday, May 18, 2017
Tuesday, June 06, 2017	Thursday, June 15, 2017
Tuesday, July 11, 2017	Thursday, July 20, 2017
Tuesday, August 08, 2017	Thursday, August 17, 2017
Tuesday, September 12, 2017	Thursday, September 21, 2017

Troop Level News (Click here for Outlook reminders)	
Content Deadline	Send Date
Tuesday, October 11, 2016	Thursday, October 27, 2016

Tuesday, November 08, 2016	Thursday, November 24, 2016
Tuesday, December 06, 2016	Thursday, December 22, 2016
Tuesday, January 10, 2017	Thursday, January 26, 2017
Tuesday, February 07, 2017	Thursday, February 23, 2017
Tuesday, March 07, 2017	Thursday, March 23, 2017
Tuesday, April 11, 2017	Thursday, April 27, 2017
Tuesday, May 09, 2017	Thursday, May 25, 2017
Tuesday, June 06, 2017	Thursday, June 22, 2017
Tuesday, July 11, 2017	Thursday, July 27, 2017
Tuesday, August 08, 2017	Thursday, August 24, 2017
Tuesday, September 12, 2017	Thursday, September 28, 2017

Future Focus (Click here for Outlook reminders)	
Content Deadline	Send Date
Tuesday, September 27, 2016	Tuesday, October 04, 2016
Tuesday, October 11, 2016	Tuesday, October 18, 2016
Tuesday, October 25, 2016	Tuesday, November 01, 2016
Tuesday, November 08, 2016	Tuesday, November 15, 2016
Tuesday, November 22, 2016	Tuesday, December 06, 2016
Tuesday, December 13, 2016	Tuesday, December 20, 2016
Tuesday, December 27, 2016	Tuesday, January 03, 2017
Tuesday, January 10, 2017	Tuesday, January 17, 2017
Tuesday, January 24, 2017	Tuesday, February 07, 2017
Tuesday, February 14, 2017	Tuesday, February 21, 2017
Tuesday, February 28, 2017	Tuesday, March 07, 2017
Tuesday, March 14, 2017	Tuesday, March 21, 2017
Tuesday, March 28, 2017	Tuesday, April 04, 2017
Tuesday, April 11, 2017	Tuesday, April 18, 2017
Tuesday, April 25, 2017	Tuesday, May 02, 2017
Tuesday, May 09, 2017	Tuesday, May 16, 2017
Tuesday, May 23, 2017	Tuesday, June 06, 2017
Tuesday, June 13, 2017	Tuesday, June 20, 2017
Tuesday, June 27, 2017	Tuesday, July 04, 2017
Tuesday, July 11, 2017	Tuesday, July 18, 2017
Tuesday, July 25, 2017	Tuesday, August 01, 2017
Tuesday, August 08, 2017	Tuesday, August 15, 2017
Tuesday, August 22, 2017	Tuesday, September 05, 2017
Tuesday, September 12, 2017	Tuesday, September 19, 2017

Service Unit Team Updates (Click here for Outlook reminders)	
Content Deadline	Send Date
Tuesday, October 11, 2016	Friday, October 14, 2016
Tuesday, October 25, 2016	Friday, October 28, 2016
Tuesday, November 08, 2016	Friday, November 11, 2016
Tuesday, November 22, 2016	Friday, November 25, 2016
Tuesday, December 06, 2016	Friday, December 09, 2016
Tuesday, December 20, 2016	Friday, December 23, 2016
Tuesday, January 10, 2017	Friday, January 13, 2017
Tuesday, January 24, 2017	Friday, January 27, 2017
Tuesday, February 07, 2017	Friday, February 10, 2017
Tuesday, February 21, 2017	Friday, February 24, 2017
Tuesday, March 07, 2017	Friday, March 10, 2017
Tuesday, March 21, 2017	Friday, March 24, 2017
Tuesday, April 11, 2017	Friday, April 14, 2017
Tuesday, April 25, 2017	Friday, April 28, 2017
Tuesday, May 09, 2017	Friday, May 12, 2017
Tuesday, May 23, 2017	Friday, May 26, 2017
Tuesday, June 06, 2017	Friday, June 09, 2017
Tuesday, June 20, 2017	Friday, June 23, 2017
Tuesday, July 11, 2017	Friday, July 14, 2017
Tuesday, July 25, 2017	Friday, July 28, 2017
Tuesday, August 08, 2017	Friday, August 11, 2017
Tuesday, August 22, 2017	Friday, August 25, 2017
Tuesday, September 05, 2017	Friday, September 08, 2017
Tuesday, September 19, 2017	Friday, September 22, 2017

Nuts (see "Calendar Event Files" in Marketing Projects folder for Outlook reminders) NOTE: Content must approved by Teri Proffitt.	
Content Deadline	Send Date
Tuesday, Aug. 23, 2016	Tuesday, Sept. 6, 2016
Tuesday, Sept. 13, 2016	Tuesday, Sept. 27, 2016
Tuesday, Sept. 20, 2016	Tuesday, Oct. 4, 2016
Tuesday, Oct. 4, 2016	Tuesday, Oct. 18, 2016
Tuesday, Oct. 25, 2016	Tuesday, Nov. 8, 2016
Tuesday, Nov. 8, 2016	Tuesday, Nov. 22, 2016

Cookies (Click here for Outlook reminders) NOTE: Content must be approved by Teri Proffitt.	
Content Deadline	Send Date
Tuesday, December 06, 2016	Tuesday, December 13, 2016
Tuesday, January 03, 2017	Tuesday, January 10, 2017
Tuesday, January 17, 2017	Tuesday, January 24, 2017
Tuesday, January 24, 2017	Tuesday, January 31, 2017
Tuesday, January 31, 2017	Tuesday, February 07, 2017
Tuesday, February 07, 2017	Tuesday, February 14, 2017
Tuesday, February 14, 2017	Tuesday, February 21, 2017
Tuesday, February 21, 2017	Tuesday, February 28, 2017
Tuesday, February 28, 2017	Tuesday, March 07, 2017
Tuesday, March 14, 2017	Tuesday, March 21, 2017

Summer Camp (Click here for Outlook reminders) NOTE: Content must be approved by Annie Markowitz.	
Content Deadline	Send Date
Tuesday, April 11, 2017	Tuesday, April 18, 2017
Tuesday, May 09, 2017	Tuesday, May 16, 2017
Tuesday, June 13, 2017	Tuesday, June 20, 2017
Tuesday, July 11, 2017	Tuesday, July 18, 2017
Tuesday, August 08, 2017	Tuesday, August 15, 2017