

MEDIA ALERT

FOR IMMEDIATE RELEASE

GIRL SCOUTS SPEND MORE THAN 23,000 HOURS IMPROVING COMMUNITIES 274 area girls to be awarded Girl Scouts' highest honor

WHAT: Girl Scouts of Greater Los Angeles (GSGLA), the largest girl-serving nonprofit agency in Los Angeles, will honor 274 young women at the annual GSGLA Gold Award Ceremony on Saturday, June 6, 2015. These young women, from communities in Los Angeles County and parts of Kern, San Bernardino and Ventura counties ([roster attached](#)), have earned the prestigious national Girl Scout Gold Award—the highest honor in Girl Scouting for girls who have demonstrated extraordinary leadership to make positive changes in local and global communities. **Girl Scouts of Greater Los Angeles has the highest number of girls achieving their Gold Award in the country.** ([Click here](#) for a sampling of this year's projects.)

WHO:

- 274 Girl Scouts from various communities of greater Los Angeles
- 1,000+ guests: parents, friends, dignitaries, GSGLA Board Members and staff
- Keynote speaker [Lauren Cook](#) (The Sunny Girl)
- Mistress of Ceremony NBC4 Co-Anchor and Reporter [Carolyn Johnson](#) (a Girl Scout alumna)
- Gene Masudo, Vice Mayor, City of Pasadena, providing opening remarks

WHEN: Saturday, June 6, 2015

1:30 p.m. Ceremony processional starts
2 p.m. Keynote address
3:15 p.m. Reception and Gold Award honoree displays

WHERE: Pasadena Civic Auditorium, 300 E. Green Street, Pasadena, CA 91101

FACTS:

- Nationwide, only six percent of all eligible Girl Scouts achieve the Gold Award. Out of 112 Girl Scout councils, Girl Scouts of Greater Los Angeles has the highest number of girls reaching Gold.
- Earning the Gold Award is a multi-year process in which a girl plans and implements a challenging, large-scale project that is innovative, engages others and has a lasting impact on the community.
- This year's Gold Award class provided more 23,000 hours of service, leadership, and advocacy.
- This year's awardees have spotlighted critical issues such as literacy, waste management and recycling, childhood obesity, disease prevention, and community revitalization, to name a few. The projects reached communities as close as Los Angeles and as far as India and China.

About Girl Scouts of Greater Los Angeles

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council engages girls through programs in Leadership, Business and Financial Literacy, Outdoor Adventure, STE[A]M (science, technology, engineering, art, math), and Healthy Living. To join, volunteer, reconnect, or support, visit www.girlscoutsla.org or call 213-213-0123.