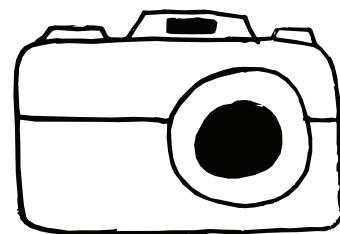




## 100 YEARS OF COOKIES PHOTO CHALLENGE!

### #5SkillsFaceOff

Cookie Season 2017 marks the 100th anniversary of Girl Scouts selling cookies. Celebrate by putting your troop's skills to the test in the GSGLA "5 Skills Face Off" photo challenge! The challenge is based on the 5 Skills learned in the cookie program: Goal Setting, Decision Making, Money Management, Business Ethics, and People Skills. You could win a coveted cookie cart filled with GSGLA store goodies (\$100 value)!



### Here's how to play:

1. Troops will be assigned one of the 5 Skills (like the Hogwarts Sorting Hat from "Harry Potter!")
2. Skill assignments will arrive in your troop marketing kit (troop cookie chairs will receive).
3. During boothing, complete the photo challenges and post your pictures to Instagram using the hashtags #5SkillsFaceOff, #GirlScouts, and the special hashtag for your assigned skill/team (see list below). Don't forget to tag @GirlScoutsLA!
4. The skills team with the most posts by Feb. 27 will be named as the champions after National Girl Scout Cookie Weekend (March 1).
5. Three lucky troops from the winning skills team will win a cookie cart filled with awesome GSGLA store goodies!

### Where will your troop be sorted?!

- Golden Goal Setters (#5SkillsGGS)
- Dynamite Decision-Makers (#5SkillsDDM)
- Marvelous Money Managers (#5SkillsMMM)
- Business Ethic Extraordinaires (#5SkillsBEE)
- People Skill Pros (#5SkillsPSP)

