

MEDIA ALERT

FOR IMMEDIATE RELEASE

NOT JUST ABOUT COOKIES—GIRL SCOUTS TACKLE HUNGER ACROSS GREATER L.A. ON DAY OF SERVICE, APRIL 23

Girl Scouts of Greater Los Angeles partners with L.A. Regional Food Bank for annual community action project

WHAT: Girl Scouts of Greater Los Angeles (GSGLA) is re-defining #squadgoals for today's teens, dispatching a service squad of Girl Scouts and volunteers to the Los Angeles Regional Food Bank on April 23.

Saturday's event kicks off GSGLA's annual **Feed Your Neighbor Service Week (April 23–30)**. The team of Girl Scouts will inspect, pack, and sort food for distribution, which will help thousands of local kids: Approximately 26 percent of children in L.A. County live in households that experience food insecurity. Overall, nearly 16 percent of county residents do not know where their next meal is coming from, according to the L.A. Regional Food Bank. Dozens of Girl Scouts and volunteers will help ensure food gets to this vulnerable population.

Feed Your Neighbor Service Week culminates in a food drive with regional Ralphs/Food 4 Less stores on Saturday, April 30. Community service projects help GSGLA achieve its mission of instilling courage, confidence, and character in girls who make the world a better place.

WHEN: Saturday, April 23, 2016, 8:30 a.m.–12 p.m.

WHERE: Los Angeles Regional Food Bank
1734 E. 41st Street, Los Angeles

WHO: Dozens of Girl Scouts (ages 14+) and volunteers (including friends and family)

FACTS:

- Feed Your Neighbor is an annual event that reflects a cornerstone of Girl Scouts for more than 100 years: community service.
- Girl Scouts in grades K–12 will discover why an estimated 1.4 million people in L.A. County are food insecure through a patch program and by participating in educational service-oriented events.
- During last year's Feed Your Neighbor, Girl Scouts collected nearly 37,000 lbs. of food—enough to provide nearly 25,000 meals.

PHOTO/B-ROLL OPPORTUNITIES: Dynamic images of Girl Scouts in action—inspecting, packing, and sorting food—for a great cause.