

MEDIA ALERT

FOR IMMEDIATE RELEASE

GIRL SCOUTS BOOTHING ACROSS SOUTHLAND FOR ONE-DAY FOOD DRIVE ON SATURDAY, APRIL 30

Girl Scouts of Greater Los Angeles partners with Ralphs/Food 4 Less to fight food insecurity

WHAT: Hundreds of Girl Scouts and volunteers are boothing in front of grocery stores across the Southland on **Saturday, April 30**—but they won't be selling cookies. Instead, they will be collecting food and other items as part of **Feed Your Neighbor Service Week (April 23–30)**. Girl Scouts of Greater Los Angeles (GSGLA) is hosting the annual event in conjunction with Ralphs/Food 4 Less.

This Saturday, Girl Scouts of all ages will encourage shoppers to donate food and other items to benefit partner agencies of the Los Angeles Regional Food Bank. (Visit www.girlscoutsla.org for the [list of booth locations](#) at participating Ralphs/Food 4 Less stores, as well as the [list of needed items](#).) Approximately 16 percent of Los Angeles County residents live with food insecurity—an estimated 1.4 million people, according to the Los Angeles Regional Food Bank.

Last Saturday, to kick off Feed Your Neighbor Service Week, a “service squad” of Girl Scouts packaged 33,500 lbs. of food at the Los Angeles Regional Food Bank—enough to feed nearly 28,000 people. Community service projects such as these help GSGLA achieve its mission of instilling courage, confidence, and character in girls who make the world a better place.

WHEN: **Saturday, April 30, 2016, 10 a.m.–4 p.m.**

WHERE: [Participating Ralphs/Food 4 Less locations](#)

WHO: Hundreds of Girl Scouts of all ages and volunteers across greater Los Angeles

FACTS:

- Feed Your Neighbor is an annual event that reflects a cornerstone of Girl Scouts for more than 100 years: community service.
- Girl Scouts in grades K–12 will discover why an estimated 1.4 million people in L.A. County are food insecure through a patch program and by participating in educational service-oriented events.
- The public can help Girl Scouts fight hunger by donating items at food drive booths outside participating Ralphs/Food 4 Less locations. Visit www.girlscoutsla.org for list.
- During last year's Feed Your Neighbor, Girl Scouts collected nearly 37,000 lbs. of food—enough to provide nearly 25,000 meals.

PHOTO/B-ROLL OPPORTUNITIES: Girl Scouts in uniform, collecting food and other items for needy people, in front of grocery stores; volunteers (including family and friends) helping Girl Scouts gather products from shoppers