

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

#### **GIRL SCOUTS KICK-OFF 100<sup>TH</sup> ANNIVERSARY CELEBRATION WITH SERVICE** **Thousands of local troops will be storefront for another great cause**

Looking great for its age, Girl Scouts of the USA will turn 100 years old on Monday, March 12, 2012. The iconic organization will celebrate a century of empowering and inspiring girls locally at a number of events, community service projects, and the cause for girl leadership.

Girl Scouts of Greater Los Angeles (GSGLA) will kick off a week-long celebration of the milestone on Saturday, March 10 with the Feed Your Neighbor Food Drive & Service Day. Teaming with Ralphs/Food 4 Less and the Los Angeles Regional Foodbank, the 40,000-girl strong council hopes to collect 100,000lbs of food in honor of the anniversary. Local pantries include the Foothill Unity Center, Grace Resource Center, Little Sisters of the Poor, MEND and the Westside Food Bank, to name a few.

A familiar fixture at storefronts this time of year, more than 5,000 girls in Los Angeles County and parts of San Bernardino, Venture and Kern counties will set up booths at participating Ralphs/Food 4 Less locations. Simultaneously, hundreds of Girl Scouts will volunteer their time at local pantries, sorting and packaging food to be distributed.

The day-long service project is the culmination of patch program activities and opportunities the girls have participated in including Hunger 101 workshops, the challenges of feeding a family, international food consumption, service opportunities, grocery store tours, the spirit of philanthropy, and other activities that taught about the hunger crises.

#### **About Girl Scouts 100th Anniversary**

Founded in 1912, Girl Scouts will celebrate a century of leadership in 2012 with events happening throughout the US. GSGLA is hosting a number of centennial celebrations in the Greater Los Angeles area including Girltopia – the largest girl expo; a float entry in the 2012 Tournament of Roses Parade; a council-wide Camporee; and the ToGetHerThere Luncheon.

#### **About Girl Scouts of Greater Los Angeles**

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with 24,000 adult members from more than 350 diverse communities of Los Angeles County and parts of Kern, San Bernardino and Ventura counties. Girl Scouts of Greater Los Angeles is the largest girl-serving non-profit agency in Los Angeles, and operates seven Service Centers, 14 Program Centers, and four campgrounds spanning 4,000 square miles. To join, volunteer, reconnect or support, visit [www.girlscoutsla.org](http://www.girlscoutsla.org) or call 1-888-GSGLA-4-U.