

GSGLA Graphic Design

Flier Guidelines and Rules

Click here to download templates

or visit:

[http://www.girlscoutsla.org/
documents/Flier_Templates/](http://www.girlscoutsla.org/documents/Flier_Templates/)

If you have any questions or concerns, please let us know. You can e-mail questions, concerns, and/or files of the designed materials for approval to **Noreen**, the Marketing Manager of Girl Scouts of Greater Los Angeles, at **NJung@girlscoutsla.org**.

Always use the downloadable template with the logo in the top left corner. Any other use of GSGLA's logo must be approved by GSGLA's marketing department.

girl scouts
greater los angeles

NORTH RIVER SERVICE UNIT TROOP 1112

SMORES AND MORE

MOTHER-DAUGHTER EVENT

Friday, Sept. 21, 2013 / 6:30-8:30 PM

VALLEY TRAILS CAMP - 1111 W. Girl Scouts Ave. Los Angeles, CA 90000

\$8/person- includes hot dog dinner, campfire, s'mores, and patch

For more info, contact Savannah Doe at sdoe@girlscoutsla.org or 626-677-2200

Registrations are due ASAP.

As a mother-daughter event, leaders do not need to attend, but registration is by troop only to facilitate the registration process.

Contact Name: _____ Troop: _____

Phone: _____ Email: _____

Make a payment:

no. of girls _____ x \$8.00= \$ _____

no. of adults _____ x \$8.00= \$ _____

Total Troop check payable to Troop 1112= \$ _____

Mail to: Troop 1112 Attn: Savannah Doe, 1111 W. Girl Scouts Ave. Los Angeles, CA 90000

Make a non-refundable deposit to secure spot:

no. of girls _____ x \$2.00= \$ _____

no. of adults _____ x \$2.00= \$ _____

Organize the registration/payment information according to how you want it received.

Refrain from using colored or other special paper.

Fonts:

Limit the amount of fonts to two. Play with the different sizes, styles, and boldness of the fonts instead.

Design:

The six key points of the flier should be the most prominent: what, why, who, where, when, and how.

Using color shapes, photos, and different fonts are more effective than using clip art. If you do need to use clip art, some websites offer royalty-free photos and clipart, such as Microsoft's image/clipart database.

girl scouts
greater los angeles

Brownies & Juniors

TROOP 1112

bubble fest!

create bubbles of all forms!

El Ranchito
6/8/13
12PM-3PM
\$12/girl

Registration closes May 24th.
Register online at girlscoutsla.org

For more info, contact
Savannah Doe
sdoe@girlscoutsla.org
626-677-2200

Thank you!

Bubbles! Inc.

Most photos on the internet are copyrighted. We suggest using your own photos, or getting permission in writing when using someone else's photos.

Third Party Logos:

Marketing dept. must approve any flier with a third party logo/mention. Partner logo must be at least 30% smaller than GSGLA's logo and may only be included if partner is providing a significant cash, product, or services donation.