INITIAL EMAIL FOR THE VOLUNTEER RECRUITER TO USE (TO SHARE PROMOTION WITH OTHER VOLUNTEERS)

PUT IN SUBJECT LINE: Invite a Friend to be a Leader



Hello –

Beginning Nov. 15, [invite a friend](http://www.girlscoutsla.org/pages/for_volunteers/inviteafriend.html) to start a new Girl Scout Daisy, Brownie, or Junior troop, and get $50 to shop until you drop at our online Girl Scout store. Your friend gets a gift, too!

It is no surprise that 96 percent of girls have tried at least one new thing as a Girl Scout, right. As a Girl Scout volunteer, you introduce girls to fun, new, and unique experiences every day, and help them find their spark as they prepare to practice a lifetime of leadership. You are their biggest fan, their guiding star, and their hero, and we need more amazing mentors just like you to affect even more girls’ lives.

**Here are the three easy steps:**

1. Invite a friend to start a new Girl Scout Daisy, Brownie, or Junior troop.
2. Tell us you recruited a new troop leader at [girlscouts.org/inviteafriend](https://girlscoutsusa.qualtrics.com/SE/?SID=SV_eRMkB7ZkTCdOc7P) between Nov. 15 and Dec. 15.
3. Once your recruit is verified by council as a new 01 troop leader, Girl Scouts of Greater Los Angeles will email you a $50 Girl Scout online shop coupon. The new leader will be emailed a code for a free volunteer resource pack, which they claim online and have delivered to their home. (Please allow 4 weeks to receive the coupon code after the troop number has been assigned.)

**Rules and Details:**

• You must be a 2016-17 GSGLA adult member to participate as a “recruiter.”

• The maximum number of $50 credits you can earn is two ($100 maximum), but you can recruit as many volunteers as you wish to help introduce new volunteers to Girl Scouts.

• Only adults who become 01 troop leaders and start a troop qualify for a pack. Becoming a co-leader does not qualify you for a pack.

• You must report your new recruit between Nov. 15 and Dec. 16 through [girlscouts.org/inviteafriend](https://girlscoutsusa.qualtrics.com/SE/?SID=SV_eRMkB7ZkTCdOc7P).

• The new volunteer must complete new leader requirements and receive their new troop number by Jan. 11 to qualify.