

Bolster your volunteer network with a teen corps!

Best Practices



Go to littlebrownie.com to see the Cookie Captains video!



Establish the Cookie Captain Program as a special recognition of top sellers and the skills they've learned.

- Girls should feel honored they were invited to join.
- Younger girls will aspire to be Cookie Captains someday.



Explain that Cookie Captain is a great way for girls to earn service or leadership hours.



Consider giving away Cookie Captain T-shirts to build pride and team spirit.



Encourage Cookie Captains to work cookie booths with the first-time sellers and mentor them in how to approach customers.



Assign each Cookie Captain to a troop of Girl Scout Daisies or Brownies for mentoring.



Provide training specially designed for Cookie Captains—Little Brownie resources make it easy and upbeat.



Assign a whole group of Cookie Captains to run stations at a cookie rally.



Celebrate those wonderful Cookie Captains when the season is over.