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MEDIA ALERT

In Honor of 100 Years of Selling Cookies, Girl Scouts to Surprise 100+ Service Members with a Special Delivery, April 18 Girl Scouts to donate 100,000 boxes of Girl Scout Cookies to local charities —starting with Bob Hope Hollywood USO at LAX

WHAT:

More than 100 military travelers are in for a big treat when they arrive at Bob Hope Hollywood USO at LAX on Tuesday, April 18: a cheering crowd of nearly 100 Girl Scouts and parents will surprise them with a patriotic favorite—Girl Scout Cookies! Because 2017 marks the 100th anniversary of Girl Scouts selling cookies and gaining entrepreneurial and philanthropic skills, Girl Scouts of Greater Los Angeles (GSGLA) set a regional goal of donating 100,000 boxes of Girl Scout Cookies to local nonprofit charities through its Gift of Caring program—and the goal has been met! Through Gift of Caring, customers can donate dollar amounts to Girl Scout Cookie booth sales and GSGLA uses those funds to purchase cookies to give to its nonprofit partners, which also include the Los Angeles Regional Food Bank, Operation Gratitude, Goodwill of Southern California, and Blue Star Mothers. The Girl Scout Cookie program ended on March 12—so now the Gift of Caring deliveries will start!

WHEN: Tuesday, April 18

12:30–1:30 p.m. — Truckload of cookies arrive; girls unload cases

1:30-3:30 p.m. — Service men and women arrive by bus; Girl Scouts surprise them w/

cookies

<u>WHERE</u>: Bob Hope Hollywood USO at LAX (between T1 and T2 parking structures)

203 World Way #200, Los Angeles, CA 90045

PHOTO/ B-ROLL Huge crowd of Girl Scouts (top Gift of Caring cookie sellers) and their parents cheering, singing, thanking, handing out Girl Scout Cookies, and interacting with 100 military travelers as they arrive at the USO at LAX. There will also be: a card-making station for girls to make thank-you cards for service members; games for girls and service members, and other USO

amenities.

About Girl Scouts of Greater Los Angeles

Girl Scouts of Greater Los Angeles, a 501(c)(3) nonprofit, serves more than 40,000 girls in partnership with 24,000 adult volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. Girl Scouts of Greater Los Angeles is the largest girl-serving nonprofit agency in Los Angeles. Through the council's programs in entrepreneurship, life skills, outdoor, and STEM (science, technology, engineering, and math), Girl Scouts prepares girls to practice a lifetime of leadership. To join, volunteer, reconnect, or support, visit www.girlscoutsLA.org or call 213-213-0123.

About Bob Hope USO

Bob Hope USO, a 501(c)3 non-profit, provides USO services and programming to 200,000 members of the military and their families throughout Southern California, north of San Diego annually. Operating as an independent charter of USO, Inc., Bob Hope USO serves our military and their families on base, in the community and while in transit, with innovative, engaging and timely programs and services that demonstrate the gratitude of the American people and keep our troops connected to family, home and country. Bob Hope USO operates one of the only 24-7 airport centers in the country at LAX, and have centers at Ontario International Airport, Orange County at John Wayne Airport and Palm Springs International Airport. To learn more, volunteer or support, visit www.bobhopeuso.org or call 562-999-7730.