



Service Unit Communication Coordinator Training



Webinar How To:

The screenshot shows the GoToWebinar interface. On the left, a vertical toolbar contains several icons. Two red arrows point to the microphone icon and the hand icon (representing chat or help). A third red arrow points to the 'Audio' section on the right side of the interface.

Attendee List (7 | Max 101)

Attendees (6) **Staff (1)**

NAMES - ALPHABETICALLY

	Kay Chilson
	Linda harmon
	lynn m-c
	Sandra Hardy
	Tracy Jackson

Search

Audio

☒ Telephone
☐ Mic & Speakers

Dial: +1 (914) 339-0030
Access Code: 995-139-673
Audio PIN: 14

If you're already on the call, press #14# now.
[Problem dialing in?](#)

Talking: Sheila Kennedy

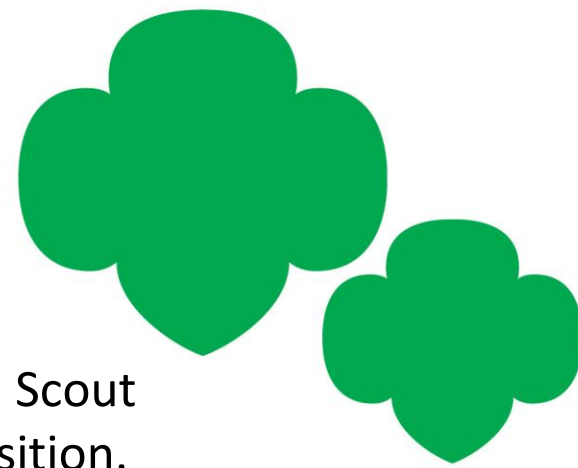
Questions

[Enter a question for staff]

EOA Curriculum Review
Webinar ID: 137-537-579
GoToWebinar

You must use the access code and audio pin on your dashboard, in the upper right corner of your screen.

Service Unit Communication Coordinator



Welcome to the Girl Scouts of Greater Los Angeles Service Unit Communication Coordinator Training. This training prepares a Girl Scout volunteer to carry out the responsibilities and functions of the position.

You will need to print the service unit communication coordinator course manual.

When finished, you will be able to:

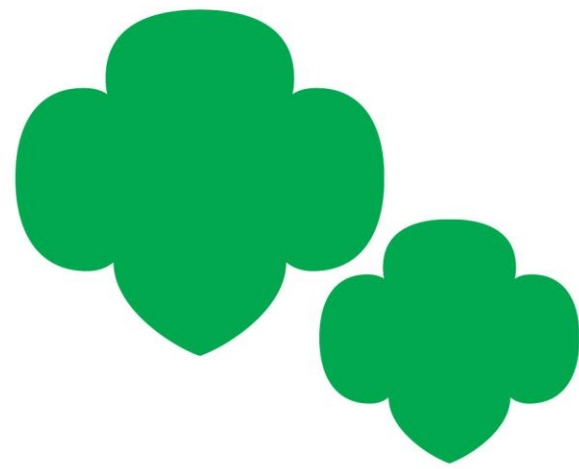
- Describe the responsibilities of a service unit communication coordinator.
- Explain the collaboration between the communication coordinator, the service unit team and staff.
- Identify strategies and techniques to communicate with the service unit members.
- Understand the reasons for attending SU team and leader meetings, and quarterly webinars.

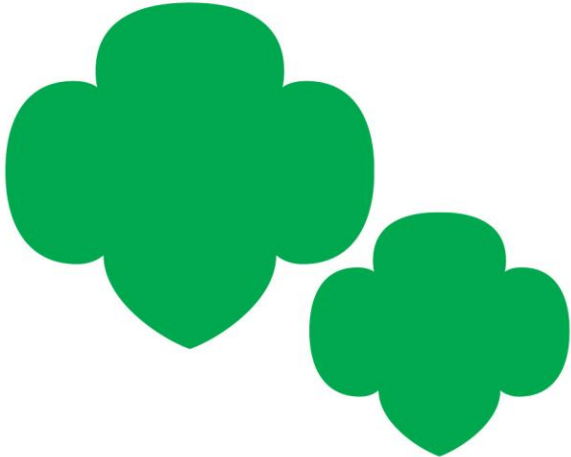


Five Key Components

Service unit team members have both team responsibilities and position responsibilities. Here are five areas where the communication coordinator will participate in supporting the service unit.

- Promote GSLE
- Organize the flow of information
- Use and maintain the communication tools of your SU
- Monitor and facilitate publicity and press releases to the community
- Actively participate in both SU team and leader meetings



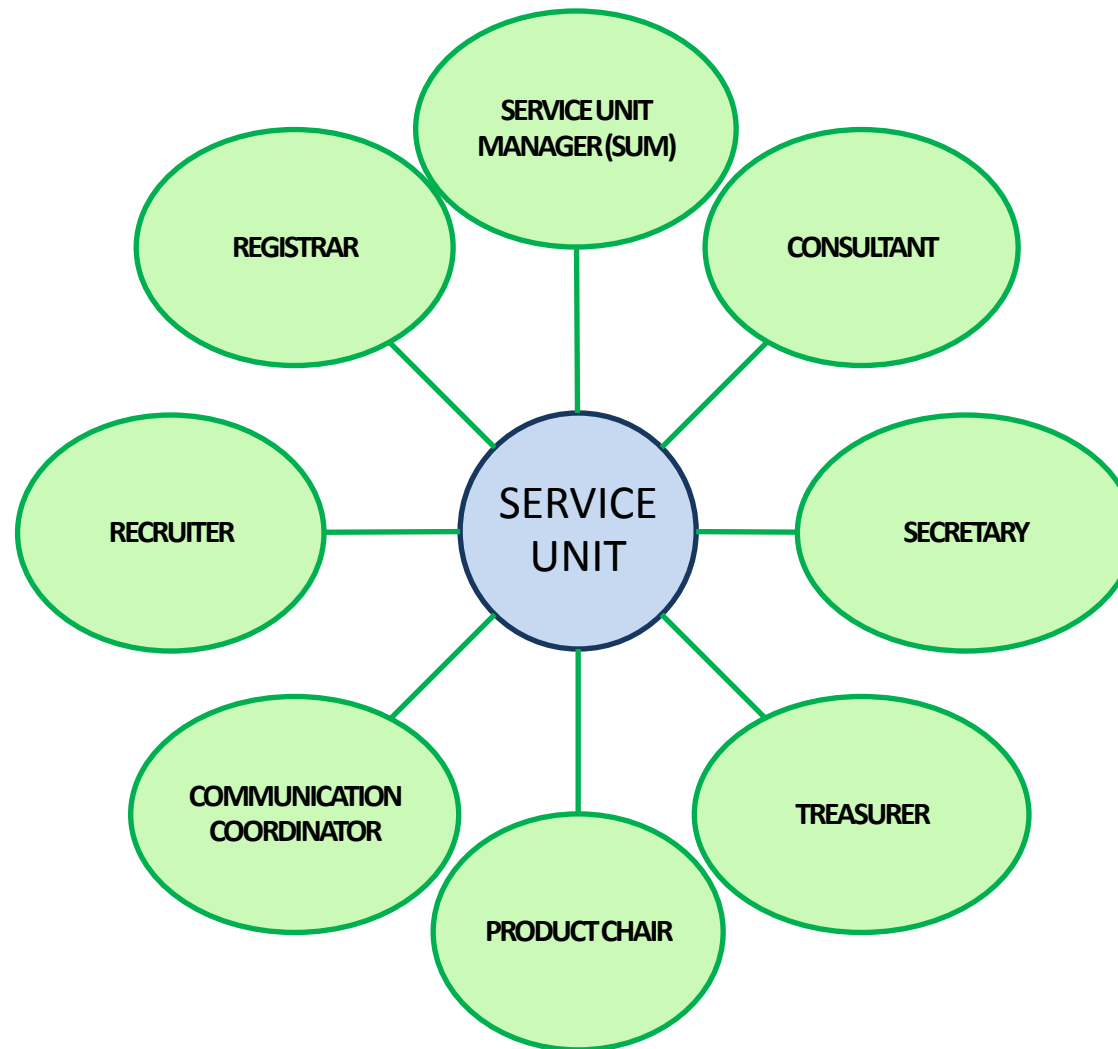


Poll # 1



Service Unit Team

The service unit (SU) is delegated responsibility to organize and serve Girl Scout troops/groups and girls within its boundary. Every member of the SU team has a function to support that goal.

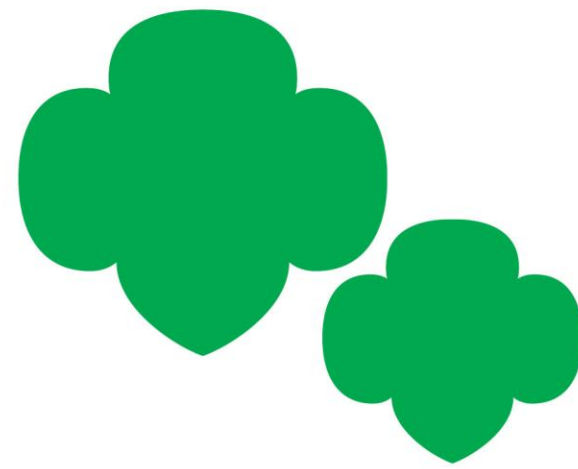


Communication by Generation

It's important to know how each volunteer wants communication. Everyone is different—establishing how to communicate with each volunteer from the beginning will prevent problems in the future.

Do you know how each generation communicates?

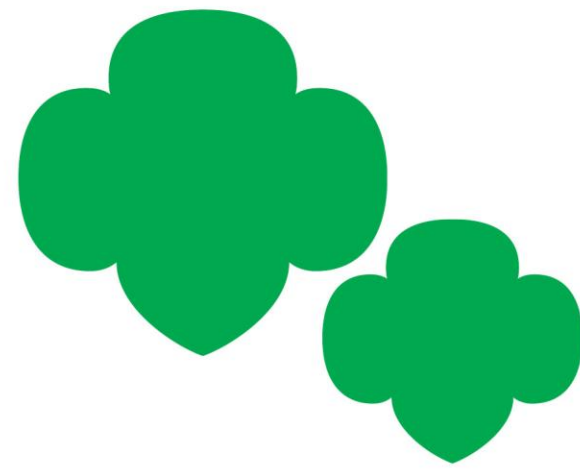
Generations	Communications	Messages that Motivate
<i>The Greatest Generation</i> Prior to 1945	Formal - written	Your experience is respected
<i>Boomers</i> 1946 - 1964	In person	You are valued, you are needed
<i>Gen X</i> 1965 - 1980	Direct and immediate Email Voice mail	Forget the rules. Do it your way.
<i>Nexters – Gen Y</i> 1980 - 2000	Text messaging Twitter Facebook	You will work with other bright, creative people.



**SURVEY + GO TEAM + STAFF SUPPORT
= COMMUNICATION COORDINATOR**

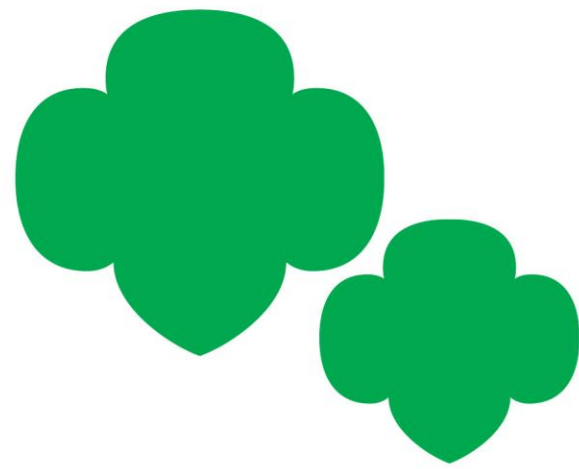


What is your job?



Receiving information

- GSGLA SU and troop support staff
- SUM meetings
- Service Team
- Troop Leaders
- GSGLA resources



GSGLA information resources – sign-up!

GSGLA newsletters (all are listed in CC manual)

GSGLA website

GSGLA Facebook

GSGLA Twitter

GSGLA Pinterest

GSGLA Instagram



The screenshot shows the 'great news!' newsletter for July 2014, titled 'GSGLA E-NEWS'. It features a navigation bar with links: Engage, Explore, Lead, Support, Volunteer, and Shop. The main content area includes a photo of seven Girl Scouts and a text box announcing that Seniors and Ambassadors can apply to be a 2014 Emerging Leader, with the deadline extended to July 25. Below this, there are two promotional boxes: one for the 'FAMILY FIT FAIR' on Oct. 11 in Long Beach, and another for 'DISCOVER CONNECT TAKE ACTION' in Salt Lake City, Utah, from October 16-19, 2014. The newsletter is decorated with green clover graphics.

girl scouts
greater los angeles

great news!

JULY 2014

GSGLA E-NEWS

Engage | Explore | Lead | Support | Volunteer | Shop

girl scouts
greater los angeles

Seniors and Ambassadors, apply to be a **2014 Emerging Leader** and experience the thrill of accomplishment while meeting with some of LA's most influential leaders! Good news: The deadline has been extended to July 25! Find out more online. >>

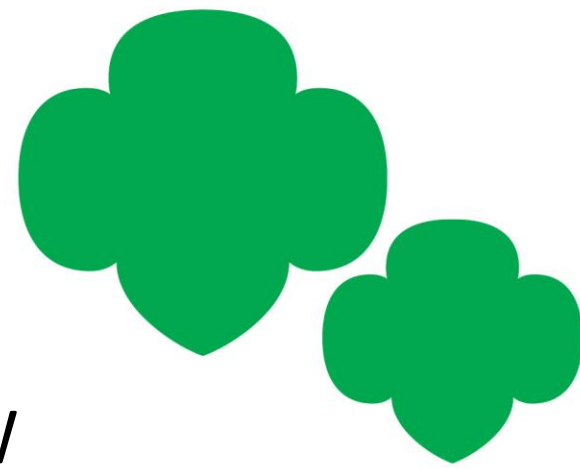
engage

FAMILY FIT FAIR
Girl Scouts, tag-alongs, families, and friends—join us for the inaugural GSGLA Family Fit Fair & Costumed 5K Run/Walk on Oct. 11 in Long Beach.
LET'S GET FIT! >>

DISCOVER CONNECT TAKE ACTION
GIRLS CHANGE THE WORLD
SALT LAKE CITY, UTAH
OCTOBER 16–19, 2014
LET'S CONVENTION! >>

explore

Distributing information



WHEN

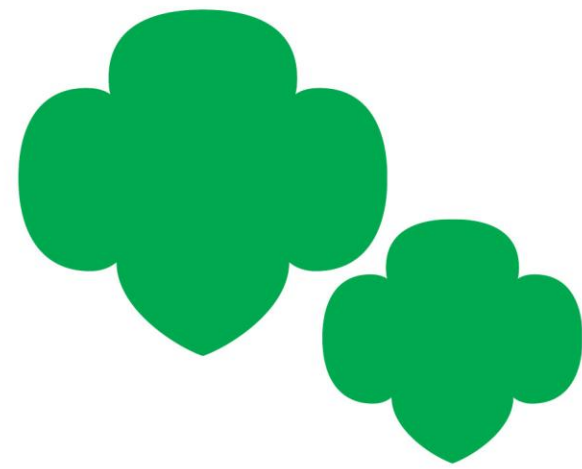
- Pick a day
- Only when it is needed
- Share at service unit meetings

HOW

- Consistency – have a plan
- Consolidate
- Different pathways



Storing information for access 24/7




Website – Thank you, North River SU

Shutterfly Cindy Bernsdorf Create your own free site! Add Members

Girl Scouts North River Service Unit

Home Pictures & Videos Calendar Meeting Agendas & Minutes "Leader Did It-Done It" More



GSGLA Hot Line
Phone: (213) 213-0123
Email: customercare@girlscoutsla.org

Welcome
Welcome to our NEW and improved Service Unit site! Here you'll find the latest pictures and news about our group. Visit us regularly to see what we're up to. Something missing? Let me know and I will add it to the site!

Favorite sites Options

E-Biz
Girl Scouts North River Service Unit
Last updated: 4 hours ago
Girl Scouts of the USA
Girl Scouts of Greater Los Angeles
[Add bookmark](#)

Forms - commonly used Options

- Screening Adult Volunteers.pdf
- CkingAcctInfosheet2014-15.docx
- 2014-15_ProductProgramForm_G...
- 2014-15_Adult_Membership_Form...
- Income/Expense ledger
- Parent Permission slip
- Sleeping Arrangments Form.pdf
- Request for Addt'l Insurance
- Girl Membership form 13-14
- Adult Membership form 13-14
- Program Aide hours log
- [Add file](#)

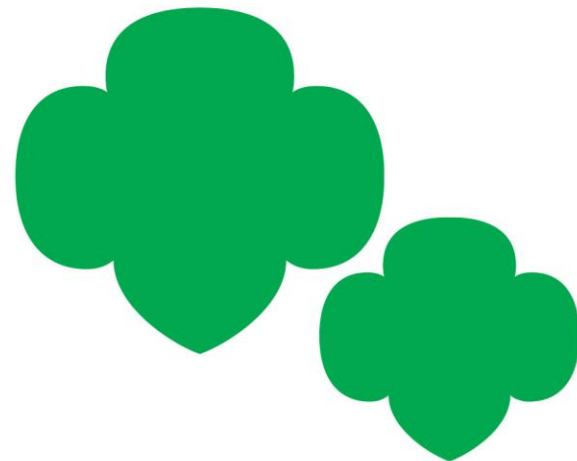
Upcoming events Add event Subscribe or download calendar Options

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	1	2	3	4	5
	5:59pm Early Bird Reg					
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

TODAY - NO EVENTS

[See all events](#)

Website – Thank you, Crescenta Valley Glendale SU



Camp Info

TWILIGHT CAMP 2014

June 9 - 13, 2014

**3:00 p.m. to 8:00 p.m.
Crescenta Valley Park**

Camp Registration Now Open - [Click Here](#)

Camp is limited to 150 campers!!!

Older Girl Leadership Positions Now Closed

For more information, [Click Here](#)

TWILIGHT CAMP 2014

presented by

Girl Scouts of Greater Los Angeles ~ Crescenta Valley/Glendale Service Unit

Theme: Pacific Ring of Fire

June 9-13, 2014 ~ 3:00 p.m. to 8:00 p.m.

Crescenta Valley Park

3901 Dunsmore Avenue, La Crescenta, CA 91214

Campers: Girls entering 2nd - 5th Grade in Fall 2014

Day Camp ~ Ratios met by Adult Volunteers

Cost: \$100.00 per camper (add \$15.00 if not a registered Girl Scout)

Fee covers cost of T-shirt, Badges, Camp Fun Patch, DVD of Camp Memories, Crafts,
3 Meals (Tuesday, Wednesday & Thursday) & loads of fun.

Registration will close when capacity of 150 campers is met. All campers must:

- (1) Complete online registration. To access the online application for campers, [click here](#).
- (2) Complete the online registration and receive a confirmation email from the Camp Registrar with additional paperwork that is needed.
- (3) Send requested forms and payment within two weeks of confirmation.

Celebrate the cultures of Japan, New Zealand, The Philippines, and Hawaii...
with a fun family luau to end our week of camp!!!

Experiment with earthquakes, volcanoes, tsunamis, and more.

Have fun exploring with other Scouts!



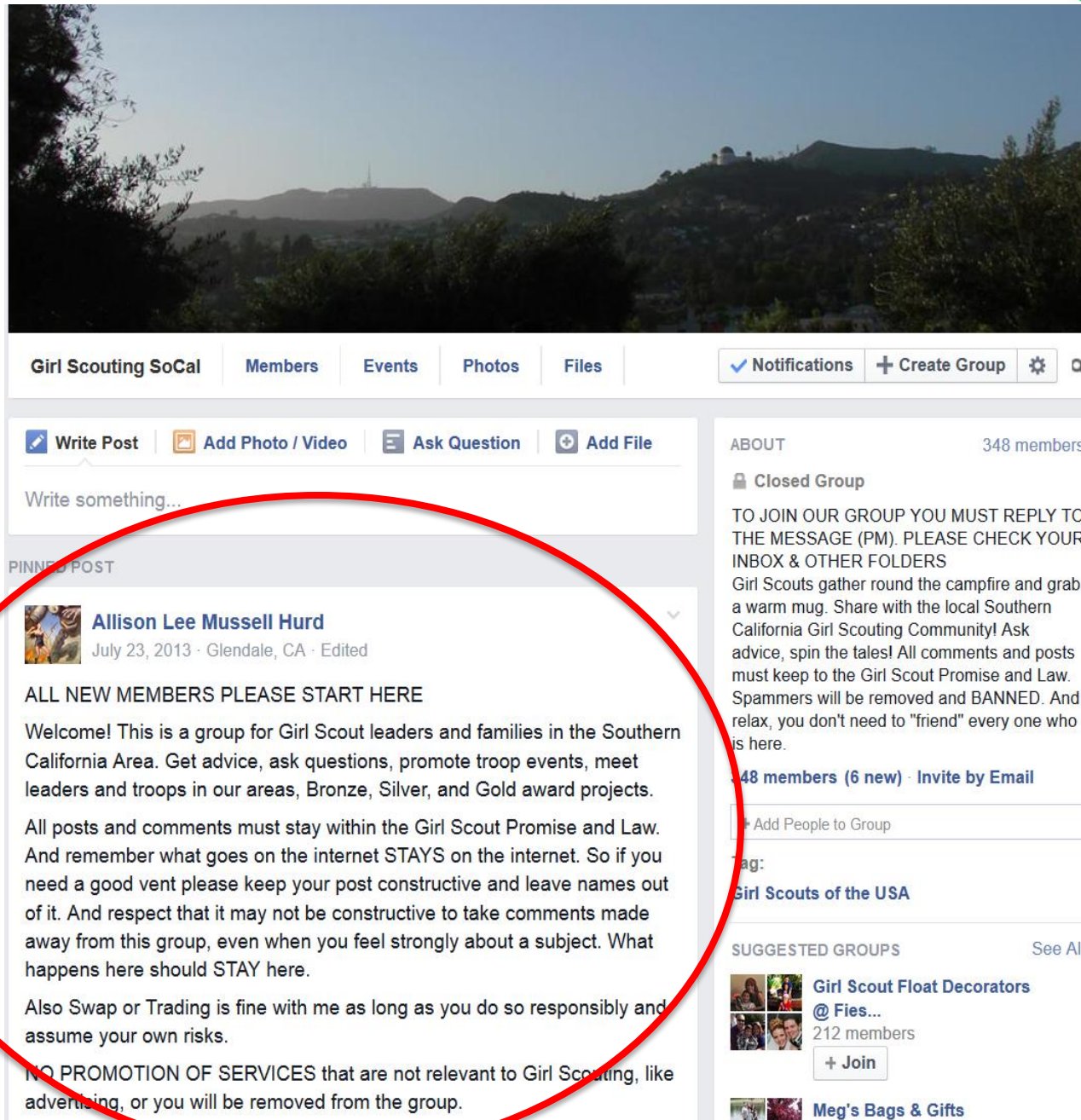
Social Media

Guidelines

- Don't identify girls
- No messages that conflict with Girl Scout standards
- Treat others with care and respect



Facebook – Thank you, Allison Hurd, 'Girl Scouting SoCal'



The image shows a screenshot of the Facebook group page for "Girl Scouting SoCal". The page features a header with navigation tabs: "Members", "Events", "Photos", and "Files". Below the header is a "Write Post" section with options to "Add Photo / Video", "Ask Question", and "Add File". A red circle highlights a pinned post by Allison Lee Mussell Hurd, dated July 23, 2013, from Glendale, CA. The post is titled "ALL NEW MEMBERS PLEASE START HERE" and contains a welcome message for new members, rules for posting, and a warning about promotional services. The right sidebar shows the group's "ABOUT" section, indicating it is a "Closed Group" with 348 members. It also includes a "SUGGESTED GROUPS" section with links to "Girl Scout Float Decorators" and "Meg's Bags & Gifts".


Girl Scouting SoCal Members Events Photos Files

✓ Notifications + Create Group

Write Post Add Photo / Video Ask Question Add File

Write something...

PINNED POST

 **Allison Lee Mussell Hurd**
July 23, 2013 · Glendale, CA · Edited

ALL NEW MEMBERS PLEASE START HERE

Welcome! This is a group for Girl Scout leaders and families in the Southern California Area. Get advice, ask questions, promote troop events, meet leaders and troops in our areas, Bronze, Silver, and Gold award projects.

All posts and comments must stay within the Girl Scout Promise and Law. And remember what goes on the internet STAYS on the internet. So if you need a good vent please keep your post constructive and leave names out of it. And respect that it may not be constructive to take comments made away from this group, even when you feel strongly about a subject. What happens here should STAY here.

Also Swap or Trading is fine with me as long as you do so responsibly and assume your own risks.

NO PROMOTION OF SERVICES that are not relevant to Girl Scouting, like advertising, or you will be removed from the group.

ABOUT 348 members

Closed Group

TO JOIN OUR GROUP YOU MUST REPLY TO THE MESSAGE (PM). PLEASE CHECK YOUR INBOX & OTHER FOLDERS


Girl Scouts gather round the campfire and grab a warm mug. Share with the local Southern California Girl Scouting Community! Ask advice, spin the tales! All comments and posts must keep to the Girl Scout Promise and Law. Spammers will be removed and BANNED. And relax, you don't need to "friend" every one who is here.


348 members (6 new) · Invite by Email

+ Add People to Group

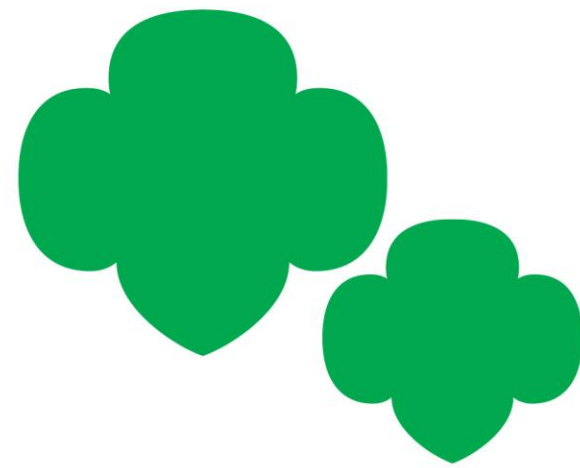
Tag: Girl Scouts of the USA

SUGGESTED GROUPS See All

 **Girl Scout Float Decorators**
@ Fies...
212 members
+ Join

 **Meg's Bags & Gifts**

Facebook – Thank you, Stoneyridge SU



Facebook page layout for Stoneyridge Service Unit.

Navigation Bar: Timeline, About, Photos, Likes, **Events** (circled in red).

Left Sidebar:

- PEOPLE** (50 people)
- ABOUT**
 - Leader Meetings are the 2nd Tuesday of the Month at St Stephen's Church. 7:30pm. Devonshire and Winnetka. Team Meetings are the 4th Tuesday of the Month.
 - Suggest Edits
- PHOTOS** (Grid of 12 photos showing various activities)
- POSTS TO PAGE**
 - Chatsworth GS** (June 17 at 12:35pm)
 - MSS Legends inspired nail! Thats our future Legend bridging in 2016 ;)

Main Content Area:

- Stoneyridge Service Unit** (June 10)
 - Leader Recognition Dinner 2014** (25 photos)
 - Congratulations to all our volunteers who's wonderful work was celebrated tonight! Thank you for all you do in Girl Scouting! Our first Leader/Daughter recognition dinner was a success!

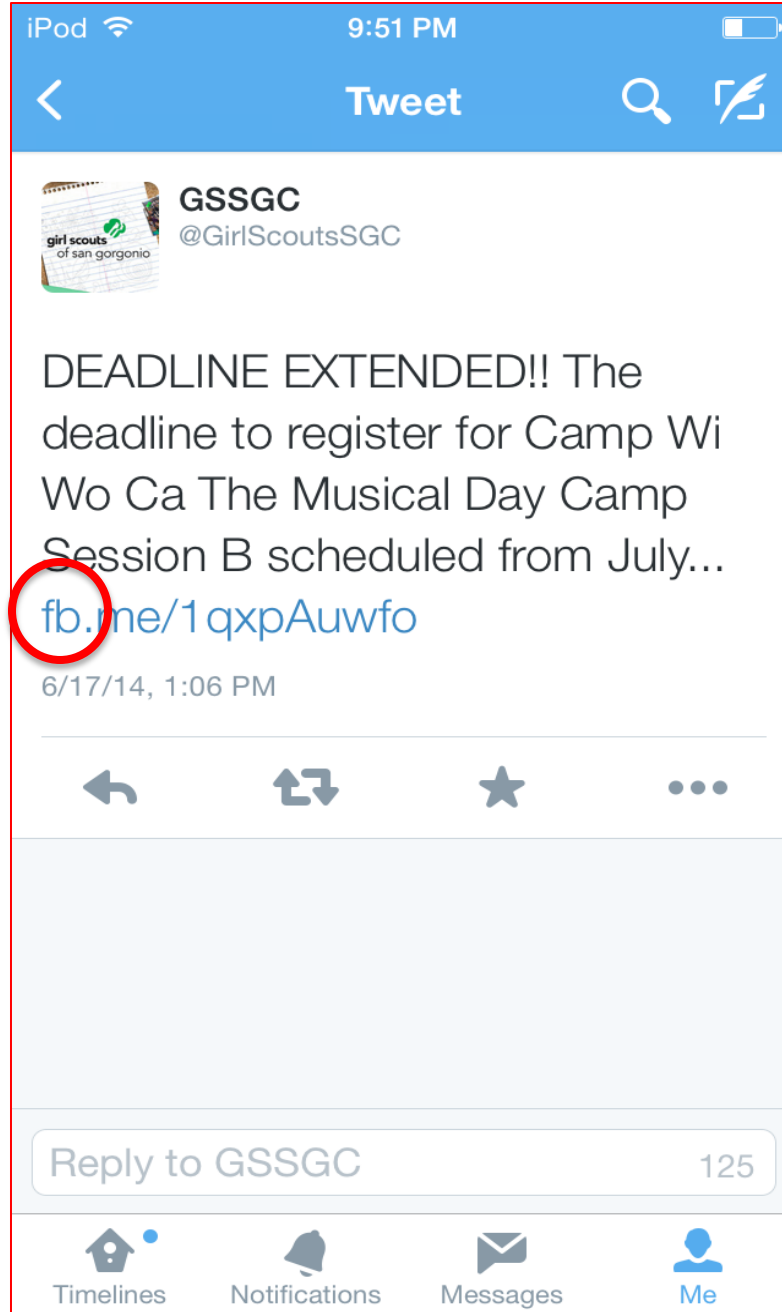
Right Sidebar:

- Leader Recognition Dinner 2014** (25 photos)
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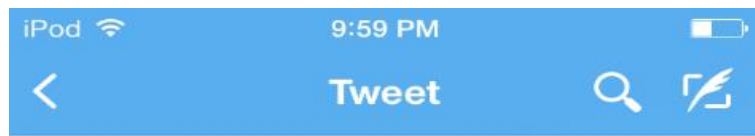
Bottom Right: Like · Comment · Share



Twitter – Thank you, Melissa Pepe



Twitter – tweet your event live & link to files



Girl Scouts of GCNWI
@GirlScoutsGCNWI

Anna G and Eva L taking over
twitter featuring Iliana Levy of
@City #CampCEO2014 #holla



Reply to Girl Scouts of GCNWI 117



Girl Scouts OSW
@GirlScoutsOSW

Women in aviation opportunity!
girlscoutsosw.org/files/program/

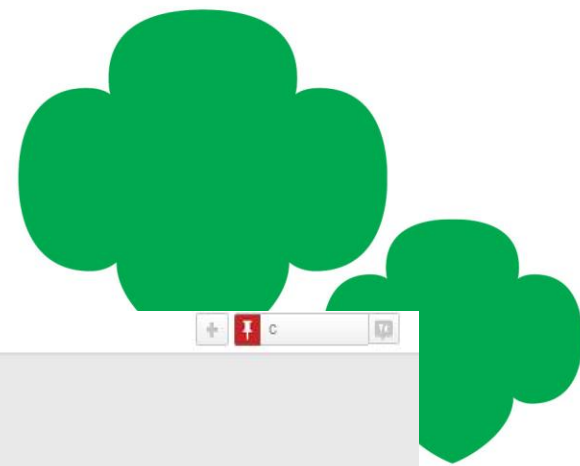
6/17/14, 3:48 PM



Reply to Girl Scouts OSW 125



Pinterest – GSGLA home page



Search

Pinterest

gsgla

Girl Scouts of Greater Los Angeles
Girl Scouting builds girls of courage, confidence, and character, who make the world a better place. www.facebook.com/GSGLA | www.twitter.com/GirlScoutsLA
Greater Los Angeles, CA · www.girlscoutsla.org

Pins from:
Elizabeth Chadwick
Junior Girl Scout Badges
Marcia B

17 Boards 162 Pins 0 Likes Follow All Send Profile 234 Followers 146 Following

Cookies, Cookies, Cookies! 28 Pins Follow

Daisy Petals Activities 33 Pins Follow

Brownie Girl Scout Badges 20 Pins Follow

Junior Girl Scout Activities 10 Pins Follow

Cadette Breathe Journey 6 Pins Follow

Girl Scout Songs 6 Pins Follow

STEM Activities 11 Pins Follow

Arts & Culture Activities 1 Pin Follow

Adventure & Outdoor Activi... 2 Pins Follow

Words of Inspiration 14 Pins Follow

Health & Wellness 0 Pins Follow

Ambassadors-Justice Jour... 4 Pins Follow

Scholarship Opportunities 4 Pins Follow

Do Something! 13 Pins Follow

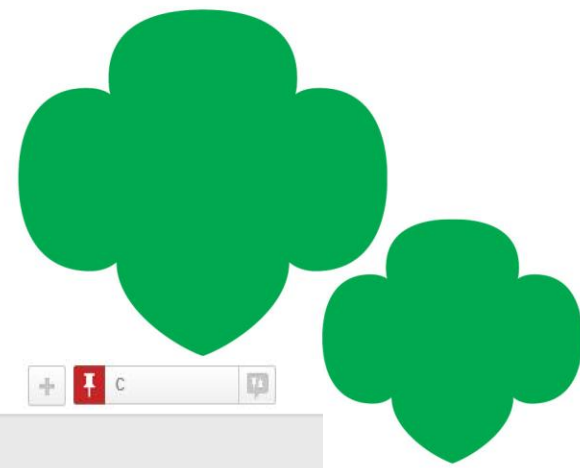
We LOVE GSGLA! 2 Pins Follow

little tid-bits 1 Pin Follow

Thank You Volunteers! 2 Pins Follow



Pinterest – GSGLA board



Search

+

C

Cadette Breathe Journey

Girl Scouts of Greater Los Angeles

Follow Board

Send Board

6 Pins

207 Followers

Suggested activity plans for all Cadette GS badges and Journeys.

1

Pinned from girlscoutsvr.org

For Cadettes doing Breathe Journey - Does Air Take Up Space? Experiment 2

Pinned from learningideasgradesk-8.blogspot.com

A collection of air-themed experiments to share with Cadettes working on the Breathe journey.

Pinned from stevespanglerscience.com

WHAT HAPPENS WHEN A SMOKER QUILTS
A 15 YEAR TIMELINE

Time After Quitting	What Happens
20 MINUTES	Heart rate and blood pressure begin to return to normal.
12 HOURS	The level of carbon monoxide in the blood drops to normal.
2 WEEKS	Respiratory symptoms, such as coughing and wheezing, may improve.
1-9 WEEKS	Smoking withdrawal symptoms, such as irritability, anxiety, and depression, may peak and then gradually subside.
1 YEAR	The risk of coronary heart disease is cut in half.
5 YEARS	The risk of stroke is cut in half.
10 YEARS	The risk of dying from lung cancer is cut in half.
15 YEARS	The risk of dying from lung cancer is cut in half.

What Happens When A Smoker Quits -- good info for Cadettes doing the Breathe program. If they decide to do a Take Action project to educate other teens about the dangers of smoking, they could use this information as a starting point.

Pinned by pinner

from Kitchen Stewardship | A Bab...

Frugal, Eco-Friendly Cleaners for a Wedding Gift

Cadette Breathe ALERT project - green cleaners gift basket

Pinned from kitchenstewardship.com

A collection of air-themed experiments to share with Cadettes working on the Breathe journey.

1

Pinned from stevespanglerscience.com



Sign-up Genius



Girl Scout Troop 5555 COOKIE BOOTH

Please pick one or more shifts to volunteer. We need 2-3 girls and 2 adults for every shift.

DATE: 2/15/2014 (Sat.)

LOCATION: Harris Teeter on San Fernando Blvd

CREATED BY: SignUpGenius Staff [CONTACT](#) [I need to change my sign up](#)

Time	Available Slot
9:00AM - 10:30AM	Saturday Please say in the comment box if you will be able to stay at the booth with your scout ✓ Samantha Richards I'll stay
9:00AM - 10:30AM	Saturday Please say in the comment box if you will be able to stay at the booth with your scout ✓ Melanie Teeters Sure, I can stay.
9:00AM - 10:30AM	Saturday Please say in the comment box if you will be able to stay at the booth with your scout ✓ Jackie Peters Sorry, I can't be there.
10:30AM - 12:00PM	Saturday Please say in the comment box if you will be able to stay at the booth with your scout Sign Up <input type="checkbox"/>
10:30AM - 12:00PM	Saturday Please say in the comment box if you will be able to stay at the booth with your scout Sign Up <input type="checkbox"/>
10:30AM - 12:00PM	Saturday Please say in the comment box if you will be able to stay at the booth with your scout Sign Up <input type="checkbox"/>



SU Newsletter – Thank you, Stoneyridge SU



STONEYRIDGE SERVICE UNIT LEADERS & VOLUNTEERS MEETING



SSU Email: stoneyridgesu@yahoo.com

Permission Slips: permissionslips@stoneyridgesu.org

Facebook: <https://www.facebook.com/Stoneyridge>

Date:

Tuesday, May 13, 2014

Time:

Team Meeting 6:30

Sign-in & Pre-meeting Business & **Bridging Meeting:** 7:00

Service Unit Meeting: 7:30 - 9:00 **(Come early for the Dutch Oven Demo!)**

Place:

St. Stephen's MPR, Devonshire & Winnetka, Chatsworth

Theme for Apr:

Camping

Opening Flag:

Troop 6076

Snack:

Troop 2266

Early Bird
Registration:

Began April 1 and ends June 30, 2014 at 8:59 p.m. PDT. If you were NOT at the April leaders' meeting and have not done so yet, please let Lorraine know if you received the Online Early Bird Membership 2014-2015 Renewal packet she emailed to you. Please note the information under the June 15 time line, as well as the Early Bird troop and service unit rewards. Contact Lorraine (818-344-7455 or lsimansky@dslextreme.com) if you have any questions. You will find information about Early Bird Renewal on the GSGLA website at: <http://www.girlscoutsla.org/pages/events/EarlyBird.html>

EBiz update:

EBIZ HOW TO VIDEOS

The GSGLA Training department has created these handy how to videos to help leaders and parents navigate eBiz.

How to Create an eBiz Account:

https://www.youtube.com/watch?v=kc9_yYGDfg8&feature=youtu.be

How to Add a Child to an Adult Account:

<https://attendee.gotowebinar.com/recording/4755832350637949185>

How to Purchase your Scout's Membership:

<https://attendee.gotowebinar.com/recording/5440038645393673985>

How to Purchase your Adult Membership:

<https://attendee.gotowebinar.com/recording/4311609861807206657>

How to Navigate eBiz as a New Leader:

<https://attendee.gotowebinar.com/recording/7748728290092672513>

Newsletter – Thank you, San Marino SU



0



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[Click to view this email in a browser](#)

The Bridge

A Newsletter of San Marino Girl Scouts

May/June 2014

www.sanmarinogirlscouts.com

New Council Requirements

Special Events & Money Earning



All troops planning to hold a Special Event or Money-Earning event are required to take Council's **Special Events & Money-Earning** training. Older Girl Scouts are also encouraged to attend training. You may now submit your application to Council online and can expect a much quicker turnaround.

What is a Special Event? [Learn More](#)

Annual Troop Finance Reports are Due by June 30

All troops must submit their Finance Reports to Dawn Miller at outpostlady@earthlink.net by June 30.

[Finance Report Form](#)

Domestic Troop Travel Requirements

Troops planning to travel outside of California and/or will be spending 3 or more nights must take the new Domestic Troop Travel training. New policies are being implemented. Be sure to stay informed.

Honor Independence Day with Girl Scouts

Help San Marino Girl Scouts remain a vital part of our local community at the July 4 Celebration at Lacy Park. We need volunteers for the following:

- Beverage Buying / Stocking



Early Bird Registration On Now!

Round up your troop for the transition to a new membership year. Troop Incentives available. Scouts who complete Early Bird registration will be invited to a Service Unit Ice Cream Social in the Fall. Date TBD.

[Learn More](#)

Thank You

Many THANKS to our wonderful service unit volunteers:

Cookie Warehouse
Anita Pederson and the Cookie Delivery Crew. Too numerous to name, your combined efforts made this our most efficient Warehouse Delivery yet!

Mariposa Cookie Cupboard
Our own Dawn Miller and Lana Saucedo of Crown Poppy SU coordinated the first-ever Mariposa Cookie Cupboard. With volunteers from both service units, a less crowded Cookie Cupboard made picking up additional orders much easier!

Publicity and press releases

SU communication coordinator: hyper-local PR
Council staff: regional PR

Publicity

- Before your **public** event
- Keeps the community aware of GS activities
- Increase your attendance

Press release

- Before or after an event
- Gives the local press the info they need to attend and write about the event (or publish pictures and a recap you provide)
- Keeps the community aware of GS activities
- Makes our girls proud!



Contact: **Name, Volunteer Title**
Phone Number
Email Address

PRESS RELEASE

FOR IMMEDIATE RELEASE

HEADLINE HERE, MAKE IT CATCHY

This line summarizes the essence of your press release

CITY, date – This is your leading paragraph. It should grab the reader's attention with a hook. Then quickly give the who, what, where, when.

You can fully develop the "why" message of your release in a few body paragraphs. Include the basics (who, what, where, when), but also include the most interesting facts about your event/happening.

Your most important information should be higher up in your press release. Start with the must-know info and end with the would-be-nice-to-know info. Toward the end, insert a quote from a service unit manager, troop leader, or—better yet—a girl. Keep everything on one page.

Remember: Your readers (reporters and editors) often do not know Girl Scout lingo. They do not know what a service unit is, for example, so instead of using Holly Hills Service Unit, use Girl Scouts in Beverly Hills, etc.

Always end with a recruitment message or a statement regarding where someone can go for more information. It's recommended to simply say: For more information about this event, visit [insert website name.] To join or volunteer for Girl Scouts, visit girlscoutsla.org.

About Girl Scouts of Greater Los Angeles

Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 20,000 volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. The council engages girls through programs in Leadership, Business and Financial Literacy, Outdoor Adventure, STEAM (science, technology, engineering, art, math), and Healthy Living. To join, volunteer, reconnect, or support, visit www.girlscoutsla.org or call 213-213-0123.



PHOTO CAPTION: It's recommended to include a photo and caption along with your release. Paste it here and include your caption, but also attach it to your email as a separate .jpg file. If submitting to a print publication, make sure your picture is a high-resolution image (at least 300 DPI).

Results – Published!



Friday, June 20, 2014
4:09 p.m. PDT

HOME NEWS SPORTS MARQUEE OPINION PHOTOS COMMUNITY CALENDAR OFFERS & DEALS

The 818 Now Business Education Public Safety Politics For the Record Site Index

IN THE NEWS: SHOPLIFTING AT SPORT CHALET | LCHS SOFTBALL LEAGUE ACCLAIM | CITY COUNCIL APPOINTMENTS | 710 EXTENSION Search

Home > La Cañada News

Scouts take on bullying at La Cañada High School

Middle schoolers create a campaign that includes a helicopter flyover.

Email Share 25 Tweet 1 Like 24 +1 0



An aerial view of La Cañada High School where La Cañada's Girl Scout Troop 4771 planned the flyover as the grand finale of a school-wide anti-bullying campaign at LCHS 7/8. (Courtesy of Girl Scouts Greater Los Angeles / October 9, 2013)

RELATED



La Cañada High School 7th and 8th graders

TOPICS

- Elections
- Nickelodeon (tv network)

By Sara Cardine
October 9, 2013 | 2:31 p.m.

Hundreds of middle schoolers lined up on the La Cañada High School football field Friday morning in a series of indecipherable curves. They joked and squirmed, occasionally breaking form until the near-deafening sound of helicopter blades overhead stopped them in their tracks.

"Guys, hands to your sides for now," shouted LCHS 7/8 Principal Ryan Zerbel through a megaphone.

The helicopter hovered low as someone inside it captured the scene below on film. The shutter snapped on "LCHS 7/8" spelled out in chatty girls and boys above a peace sign, also

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Breaking news and features from Burbank, Glendale, La Cañada and Pasadena



Kelly Corrigan @kellymcorrigan 10m
Crescenta Valley Crime: Someone cut down a pine tree at LCF Country Club (and other incidents) >> bit.ly/UWeLG6



Nicole Charky @NicoleCharky 48m
About to eat my @boomf #instagram #magic #mallow #marshmallow from the beautiful marisaship. Gracias... [instagram.com/p/pe4Fxzhnx7/](https://www.instagram.com/p/pe4Fxzhnx7/)
Los Angeles, CA, United States



Nicole Charky @NicoleCharky 1h
Hey Burbank/Glendale peeps: RT @MCH8Campaign: #MCH8 photo

How you can get results

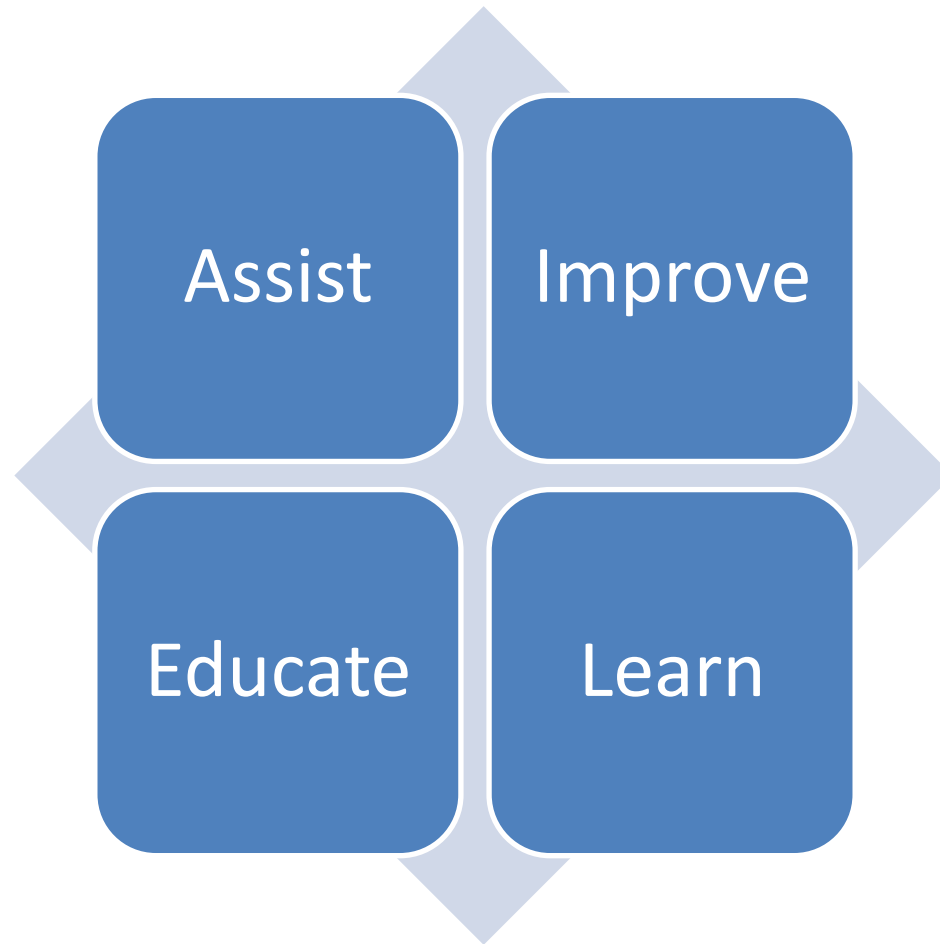
Access the publicity training webinar (recording) on girlscoutsla.org (under volunteer "Training & Support.")

Quarterly CC webinars:
Begin Oct. 21, 2015
7:30-8:30 p.m.

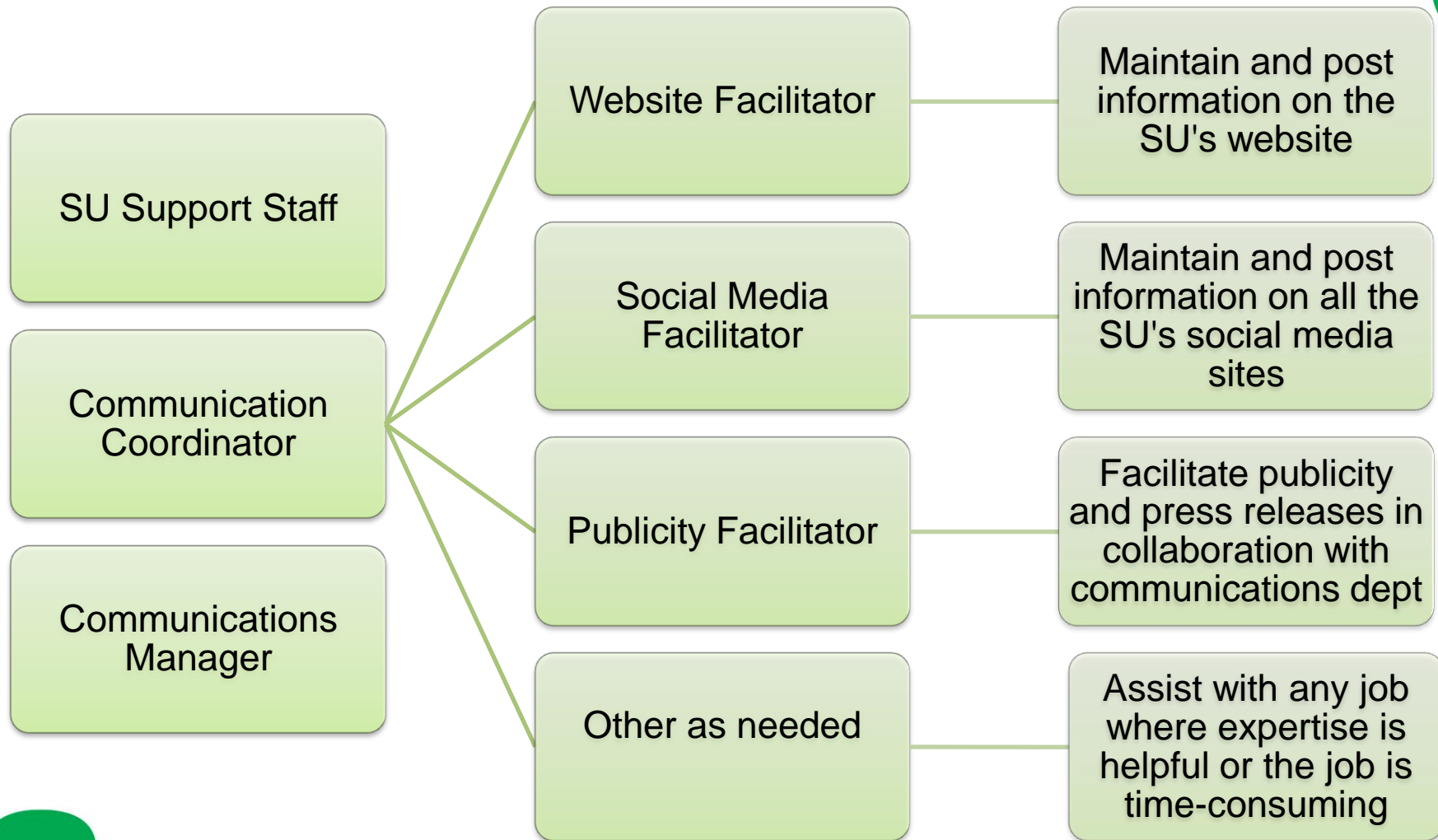
Register on the Adult Education Calendar

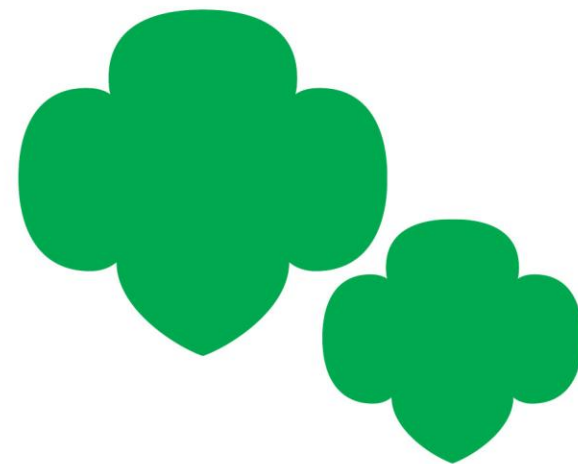
Make it your own

Support the needs of your service unit



Communication Team - Facilitators





Learn about the SU

Make a SU plan

Connect with staff

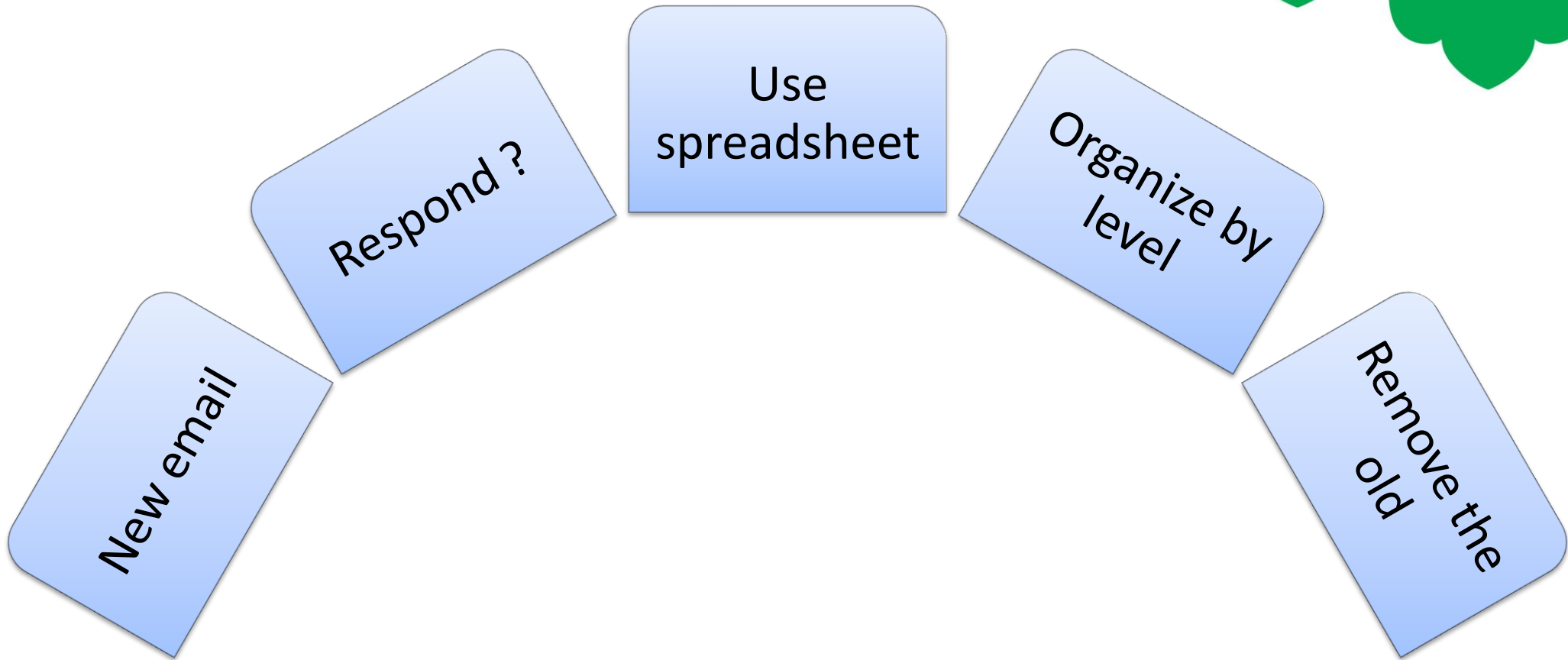
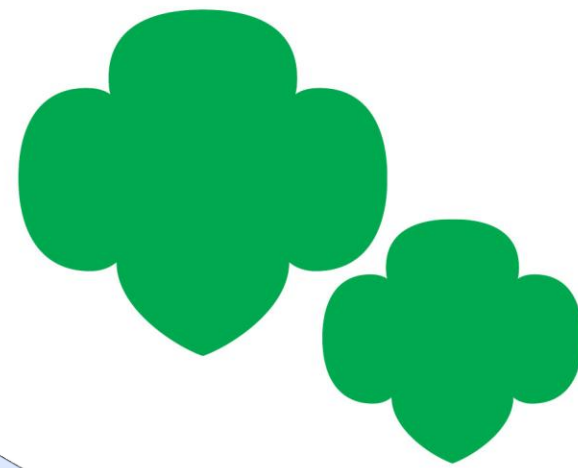
Sign-up with GSGLA

Share with leaders

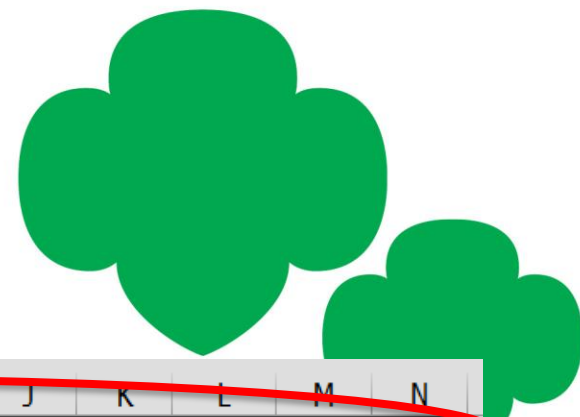
Register for quarterly webinar



Helpful hints



Excel spreadsheet - Thank you, Stoneyridge SU



	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	Name	Email	Troop #	All	All Leaders	D	B	J	C	SrAm	Multi	Team	Recog	SUMs
2	Anderson Susan	anderson@yahoo.com	1234	1	1	1								
3	Blake Sarah	blake@hotmail.com	3456	1	1		1					1		
4	Collins Vera	collins@lafn.org	7890	1	1			1						
5	Elliott Betty	elliott@me.com		1								1		
6	Ferris Marilyn	ferris@gmail.com	234	1	1				1				1	
7	Gonzalez Maria	gonzalez@yahoo.com	345	1	1	1	1	1			1			
8	Holmes Charlotte	holmes@hotmail.com	456	1	1				1			1	1	1
9	Johnson Sally	johnson@lafn.org	567	1	1			1						
10	Kutscher Fran	kitscher@aol.com	678	1	1		1							
11	Martin Stephanie	martin@earthlink.net	789	1	1	1							1	
12	Nelson Jane	nelson@att.net		1								1		
13	Peterson MaryAnn	peterson@sbcglobal.net	246	1	1				1	1	1			
14	Randall Theresa	randall@aol.com	357	1	1							1	1	1
15	Stevens Kate	steens@att.net	468	1	1			1						
16	Thompson Sharon	thompson@hotmail.com	579	1	1					1		1		
17	Walker Cindy	walker@yahoo.com	680	1	1					1				
18	member services	ms@girlscoutsla.org		1										
19				17	14	3	3	4	3	3	2	6	4	2
20														
21														
22	NOTE: This is a sample. Names & email													
23	addresses are fictitious.													



Forms – Request to Post



SERVICE UNIT REQUEST TO POST

Please include all information that you wish to have distributed/posted via service unit-hosted communication tools (e.g., service unit website, newsletter, social media, etc.) and return this to: _____.

A digital fillable version of this form can be accessed at: girlscoutsla.org/pages/for_volunteers/Cool_Tools.html

Name (include troop # and level): _____

Phone: _____ Email: _____

Date submitted: _____ Preferred date to distribute/post: _____

Write-up/Details – This event was approved on: _____ by _____

Event name: _____

Event date(s): _____ Event time: _____

Event location: _____

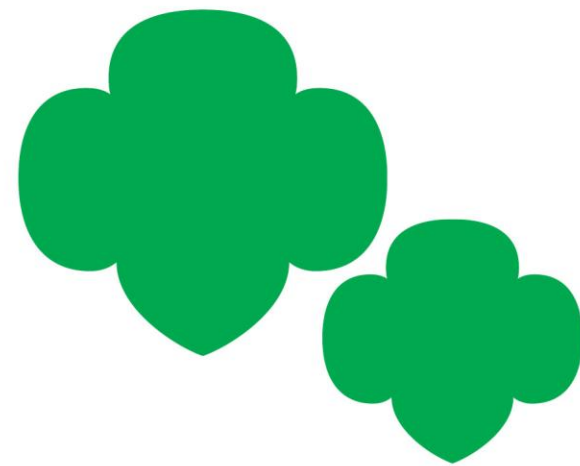
Adult to contact: _____ Email/phone: _____

Other details (If submission is NOT an event, put full write-up here):

Distribute or post using (SU website, Facebook, newsletter, etc.): _____

Who is to receive this information (community, age level, all leaders, etc.)? _____

Flier? Attach to this form or email. An electronic copy is needed if this is to be posted on the internet or distributed by email.



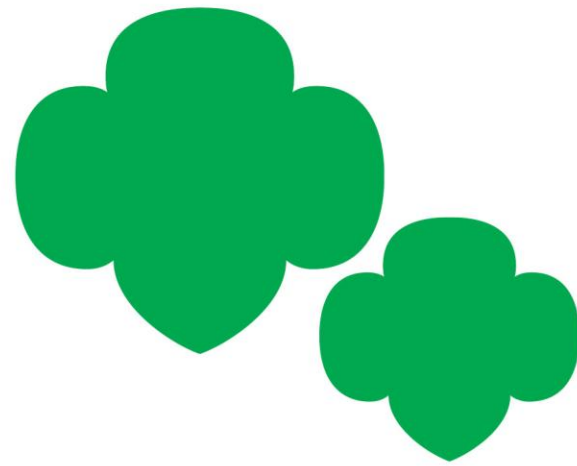
New for 2015:

There are additional forms & tools to help you with your job!

Find them at the end of the CC manual, and email

communications@girlscoutsla.org
if you have questions about them.





Poll # 2



You have completed Service Unit Communication Coordinator Training



Congratulations from the Communication Go Team !

Volunteers

Allison Hurd	Barb Karpp
Barbara Courter	Christyna Butcher
Cindy Bernsdorf*	Heather Hetrick
Joan Hasler	Melissa Pepe
Rebecca Murphy	

2015 Liaisons

Tina Wilson twilson@girlscoutsla.org
Melanie Larsen mlarsen@girlscoutsla.org

* Go Team Lead

