

PRESS RELEASE

FOR IMMEDIATE RELEASE

2012 ROSE QUEEN® & ROYAL COURT ARE GIRL SCOUT ALUMNAE **Tournament of Roses® announcement heightens excitement surrounding** **Girl Scouts' 100th Anniversary Kick-Off at Rose Parade®**

LOS ANGELES, NOVEMBER 15, 2011 – When the 2012 Rose Queen and Royal Court were announced last month, the group of young women did not realize that they had already been in a sisterhood together long before being bestowed the Tournament of Roses® honor. As it turns out – all of them were once Girl Scouts.

Newly crowned Rose Queen Drew Washington, 16, and Rose Princesses Morgan Eliza Devaud, 18; Stephanie Grace Hynes, 18; Cynthia Megan Louie, 17; Kimberly Victoria Ostiller, 17; Hanan Bulto Worku, 17; and Sarah Nicole Zuno, 17 are all former Girl Scouts, (Worku is currently), which is quite fitting as the iconic organization kicks off its 100th anniversary year at the upcoming Pasadena Tournament of Roses® Parade on January 2, 2012.

“Girl Scouts of Greater Los Angeles congratulates the 2012 Rose Queen and Royal Court and the Tournament of Roses Queen and Court Committee who saw the leadership qualities in these seven outstanding young women,” said Girl Scouts of Greater Los Angeles CEO Lise Luttgens. “For the next 100 years, Girl Scouts is looking forward to developing leadership skills and inspiring community involvement in many more girls; some of whom may be future Rose Princesses.”

Girl Scouts of Greater Los Angeles is hosting the Girl Scouts 100th Anniversary float, which will showcase 100 years of Girl Scout history and its future with elements that represent the unlimited opportunities and experiences it has provided to girls for a century. The float was conceptualized by area Girl Scouts, designed by local Girl Scout mother-daughter team Renee Hoss-Johnson and Brianne Johnson, and will be decorated by a legion of Girl Scouts. Featured riders will include Girl Scouts from each age level and Girl Scouts Alumnae who are community and business leaders. Furthermore, along with the generous support of float sponsor Union Bank, the float is being funded by Girl Scouts and Girl Scout supporters – making this massive undertaking a bona fide *all-Girl Scout* service project.

With the hope that every flower on the float represents a Girl Scout or friend of Girl Scouting, GSGLA is offering “virtual rides” to Girl Scouts young and old and Girl Scout friends and family for a tax-deductible donation of \$5 each. For each donation, a name will be “placed” on the float, giving the honoree a virtual ride in the Rose Parade. For information on the float and how to donate, visit www.girlscoutsLA.org.

(more)

About Girl Scouts' 100th Anniversary

Founded in 1912, Girl Scouts will celebrate a century of leadership next year with events happening throughout the country. GSGLA will host a number of centennial celebrations in the Greater Los Angeles area, including Girltopia at the L.A. Convention Center on October 29, 2011; a float entry in the 2012 Tournament of Roses Parade®; a Women of Distinction event honoring former Girl Scouts and industry leaders; and a council-wide Camporee. For more information on 100th Anniversary opportunities, please visit www.girlscoutsLA.org.

About Girl Scouts of Greater Los Angeles

A charter of Girl Scouts of the USA, Girl Scouts of Greater Los Angeles serves more than 40,000 girls in partnership with more than 23,000 volunteers from over 350 diverse communities of Los Angeles County and parts of Kern, San Bernardino and Ventura counties. Girl Scouts of Greater Los Angeles is the largest girl-serving non-profit agency in Los Angeles. The council's programs engage girls in grades K-12 in the areas of arts & culture, business, environment & outdoor adventure, science & technology and healthy living. To join, volunteer, reconnect or support, visit www.girlscoutsLA.org or call 1-888-GSGLA-4-U.